Eighth International Conference on Sport & Society

“Out of Bounds—Gender, Identity, and Participation in Sport”

10–11 July 2017 | Imperial College | London, UK

www.sportandsociety.com

www.facebook.com/SportandSocietyResearchNetwork

@onsportsoceity | #ICSS17
Welcome Letter ............................................................................................................................................... 1
About Common Ground ................................................................................................................................ 3
Sport & Society Research Network
   About the Sport & Society Research Network ................................................................. 7
   Themes ............................................................................................................................................ 8
   2017 Special Focus ......................................................................................................................... 10
   Scope and Concerns ....................................................................................................................... 11
   Research Network Membership ................................................................................................. 13
   Engage in the Research Network ................................................................................................. 14
   The International Advisory Board ............................................................................................... 15
Scholar ...................................................................................................................................................... 16
Sport & Society Journal
   About the Journal ......................................................................................................................... 21
   Article Submission Process and Timeline .................................................................................... 22
   Common Ground Open ................................................................................................................... 23
   International Award for Excellence .............................................................................................. 24
   Subscriptions and Access .............................................................................................................. 25
Sport & Society Book Imprint
   Call for Books ............................................................................................................................... 29
   Call for Book Reviewers ................................................................................................................ 30
   Selection of Sport & Society Books .............................................................................................. 31
Sport & Society Conference
   About the Sport & Society Conference ....................................................................................... 39
   Ways of Speaking ......................................................................................................................... 41
   Daily Schedule .............................................................................................................................. 43
   Conference Highlights ............................................................................................................... 45
   Plenary Speakers ........................................................................................................................... 46
   Emerging Scholars ....................................................................................................................... 47
   Schedule of Sessions ....................................................................................................................... 49
   List of Participants ........................................................................................................................ 71
Notes ..................................................................................................................................................... 75
Conference Calendar ........................................................................................................................ 85
Conference Venue Map .................................................................................................................... 88
Dear Sport & Society Delegates,

Welcome to London and to the Eighth International Conference on Sport & Society. The Sport & Society Research Network—its conference, journal, and book imprint—was created to explore the cultural, political, and economic relationships of sport to society.

Founded in 2010 the Inaugural Sport & Society Conference was held at the University of British Columbia, Robson Square, Vancouver, Canada in March 2010. The conference has since been hosted at Cambridge University, Cambridge, UK in 2012; The University Center, Chicago, USA in 2013; the Universidade Salgado de Oliveira, Niterói, Rio de Janeiro, Brazil in 2014; the University of Toronto, Toronto, Canada in 2015; and at the University of Hawaii at Manoa, Honolulu, USA in 2016. Next year, we are honored to hold the conference in partnership with Florida International University in Miami, Florida, USA.

Conferences can be ephemeral spaces. We talk, learn, get inspired, but these conversations fade with time. This Research Network supports a range of publishing modes in order to capture these conversations and formalize them as knowledge artifacts. We encourage you to submit your research to The International Journal of Sport & Society. We also encourage you to submit a book proposal to the Sport & Society Book Imprint.

In partnership with our Editors and Network Partners the Sport & Society Research Network is curated by Common Ground Research Networks. Founded in 1984, Common Ground Research Networks is committed to building new kinds of knowledge communities, innovative in their media and forward thinking in their messages. Common Ground Research Networks takes some of the pivotal challenges of our time and builds research networks which cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of humanities, the nature of interdisciplinarity, the place of the arts in society, technology’s connections with knowledge, the changing role of the university—these are deeply important questions of our time which require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations. Common Ground is a meeting place for people, ideas, and dialogue. However, the strength of ideas does not come from finding common denominators. Rather, the power and resilience of these ideas is that they are presented and tested in a shared space where differences can meet and safely connect—differences of perspective, experience, knowledge base, methodology, geographical or cultural origins, and institutional affiliation. These are the kinds of vigorous and sympathetic academic milieus in which the most productive deliberations about the future can be held. We strive to create places of intellectual interaction and imagination that our future deserves.

I want to thank my Sport & Society Research Network colleagues, Rachael Arcario, Ebony Jackson, Kim Kendall, and McCall Macomber who have put such a significant amount of work into this conference.

We wish you all the best for this conference, and we hope it will provide you every opportunity for dialogue with colleagues from around the corner and around the globe.

Yours sincerely,

Dr. Phillip Kalantzis-Cope
Chief Social Scientist, Common Ground Research Networks
Our Mission
Common Ground Research Networks aims to enable all people to participate in creating collaborative knowledge and to share that knowledge with the greater world. Through our academic conferences, peer-reviewed journals and books, and innovative software, we build transformative research networks and provide platforms for meaningful interactions across diverse media.

Our Message
Heritage knowledge systems are characterized by vertical separations—of discipline, professional association, institution, and country. Common Ground identifies some of the pivotal ideas and challenges of our time and builds research networks that cut horizontally across legacy knowledge structures. Sustainability, diversity, learning, the future of the humanities, the nature of interdisciplinarity, the place of the arts in society, technology’s connections with knowledge, the changing role of the university—these are deeply important questions of our time which require interdisciplinary thinking, global conversations, and cross-institutional intellectual collaborations. Common Ground is a meeting place for these conversations, shared spaces in which differences can meet and safely connect—differences of perspective, experience, knowledge base, methodology, geographical, or cultural origins, and institutional affiliation. We strive to create the places of intellectual interaction and imagination that our future deserves.

Our Media
Common Ground creates and supports research networks through a number of mechanisms and media. Annual conferences are held around the world to connect the global (the international delegates) with the local (academics, practitioners, and community leaders from the host research network). Conference sessions include as many ways of speaking as possible to encourage each and every participant to engage, interact, and contribute. The journals and book imprint offer fully-refereed academic outlets for formalized knowledge, developed through innovative approaches to the processes of submission, peer review, and production. The Research Network also maintains an online presence—through presentations on our YouTube channel, quarterly email newsletters, as well as Facebook and Twitter feeds. And Common Ground’s own software, Scholar, offers a path-breaking platform for online discussions and networking, as well as for creating, reviewing, and disseminating text and multi-media works.
Sport & Society
Research Network

Exploring the cultural, political, and economic relationships of sport to society
The Sport & Society Research Network is brought together by a common concern for scientific policy and strategic perspective in sport and society. The research network interacts through an innovative, annual face-to-face conference, as well as year-round online relationships, a peer reviewed journal, and research network book imprint.

Conference
The conference is built upon four key features: Internationalism, Interdisciplinarity, Inclusiveness, and Interaction. Conference delegates include leaders in the field as well as emerging scholars, who travel to the conference from all corners of the globe and represent a broad range of disciplines and perspectives. A variety of presentation options and session types offer delegates multiple opportunities to engage, to discuss key issues in the field, and to build relationships with scholars from other cultures and disciplines.

Publishing
The Sport & Society Research Network enables members to publish through two media. First, research network members can enter a world of journal publication unlike the traditional academic publishing forums—a result of the responsive, non-hierarchical, and constructive nature of the peer review process. The International Journal of Sport and Society provides a framework for double-blind peer review, enabling authors to publish into an academic journal of the highest standard. The second publication medium is through the book imprint, Sport & Society, publishing cutting edge books in print and digital formats. Publication proposal and manuscript submissions are welcome.

Community
The Sport & Society Research Network offers several opportunities for ongoing communication among its members. Any member may upload video presentations based on scholarly work to the research network YouTube channel. Quarterly email newsletters contain updates on conference and publishing activities as well as broader news of interest. Join the conversations on Facebook and Twitter, or explore our new social media platform, Scholar.
Theme 1: Sporting Cultures and Identities

- Psychology of sport and the interplay between individual identities and access, equity, and participation in sports
- Examines the social and sociological aspects of sport, the impact of cultural traditions and cultural differences on how sports are played or viewed, and the influence of sports on national, ethnic, or community identity
- Individual identity (race, gender, ethnicity, religion, etc) and impacts on sports participation
- Group identities—community, nations, cultures
- Values—as exemplified by athletes, fans, communities
- Cultural differences or traditions
- Psychology or sociology of sport
- Historical perspectives on sport and athletes
- Sport and community building
- Nationalism and ethnic identity in sport
- Exclusionary and inclusionary practices in sport: access, equity, and their social benefits
- Human rights in sport

Theme 2: Sport and Health

- Includes the study of health, nutrition, exercise science, sports medicine, and biomechanics
- Examines the relationships between health/physical fitness and other aspects of life (cognitive abilities, work performance, social interactions)
- Exercise, fitness, and physical wellbeing
- Sport and recreation in psycho-social wellbeing
- Sports medicine and health sciences
- Drugs in sport
- Exercise science, sport biomechanics, functional anatomy
- Sports injury—prevention, identification, rehabilitation
- Sports nutrition and exercise metabolism
- Sports and disabilities
- Health and fitness in the workplace
Theme 3: Sports Education
- Includes physical and health education in schools and communities, teaching, and coaching techniques
- Examines how sports programs in schools and communities promote learning, tolerance, social cohesion, and community development
- Physical and sports education
- Health education in schools and communities
- Community based youth sports
- Sports programs in schools, colleges, and universities
- Coaching and instructional, motivational strategies

Theme 4: Sports Management and Commercialization
- Considers sports and sporting events as commercial activities
- Explores the impact of sports and sporting events on communities, nations, and international relations
- Includes sports as a profession and the roles of professionals (athletes, coaches, media, and marketing professionals) within it
- Examines policies, rules and regulations, and laws related to governance and participation
- Management of sports organizations and sporting events
- Marketing, branding, and building a fan base
- Communications and media coverage of sports
- Sponsorship, licensing, and advertising in sport
- Commercialization, commoditization, and privatization of sport
- Professionals in sport
- Sports facilities: design and management
- Adjudication, refereeing, rule making, and game governance
Out of Bounds—Gender, Identity, and Participation in Sport

The practice of sport is often idealized as a social activity that “levels the playing field,” to use a sporting metaphor. At the core of the leveling thesis is the assumption that exemplary effort is the key denominator for actualizing success. Nevertheless, there is a long history of critically examining “exclusions” from the playing field, boundaries that prevent the playing field from being truly level. Gender is one of these “boundary makers.” In a world where gender is becoming more fluid and more defined, how do sports reproduce traditional exclusions or play a transformative role in reconceiving gender across the playing field? How does gender frame participation in inclusive as well as exclusive ways?
Game Logic
How do we negotiate game logic? Sport’s psycho-social motivations are built around a variety of game logics. Games are spaces of recreation and leisure; they are places of not-work; they stand outside the immediately functional, productive logics of employment and citizenship. However, they also reflect and reinforce the moral meanings of broader society: the values of energetic commitment; the virtue of developing skill; the challenge of striving to achieve; the rigors of competition; the rewards afforded to effort; the ethics of formal equality of opportunity (the level playing field); the vicissitudes of chance; magnanimity in loss; and, in team sports, the ethics of collaboration. The virtues of the ‘sporting spirit’ are complement aspirational values in a wide variety of practices in education, work, and civic participation.

Yet the spirit of sport sits in tension with other complex and at times contradictory forces, ostensibly less part of its ‘true spirit’ but which, nevertheless, at times seem intrinsic to its gaming logic. Is sport ritualized aggression, quasi-military in its formation, and to the extent that it is, is it a catharsis or catalyst sublimating other problems? Are values of competition a necessary and proper reflection of the motivations that drive market societies, or do they represent ‘survival of the fittest’ logic in which a few perennially win at the expense of the many who, game logic dictates, must lose? To what extent does game logic also tempt transgression of rules, from cheating to doping? How do we negotiate racism, sexism, homophobia, and denigratory nationalism in sports?

Body Logic
How do we understand the body? Sport also rests on a range of body logics. One logic is one of health, a counterpoint to work which, for the majority of modern people, is largely sedentary. Sport is a necessary antidote. Another logic is that of body image, captured visually in the ideal type of the physically fit man or woman. Another logic is body-to-body contact, the strictly delimited violence of contact sports or bodily co-ordination in sports of graceful movement. Another is the subtle or not-so-subtle expression of sexuality in sport.

However, sitting in tension with these idealizations are difficulties and challenges intrinsic to the logic of the sporting body itself. How do we make sports accessible to, and inclusive of, bodies outside of the ideal body type? How do we deal with the tendency to lionize unnatural extremes in the sporting body, and the over-exercise, drugs or assistive technologies which may be used to produce extreme effects? How do we reduce violence in sport and connected with sport? How do we address the perils of the sexualization of sport? How do we negotiate polyvalent sexualities?
Aesthetic Logic

How does sport shape aesthetics? There are multiple aesthetics to sport. Sporting activities are driven by stories. The game is an open-ended, participatory narrative. It is a journey in time and space—the race or the match, for instance. Sporting achievements fold into everyday life narratives. Then there is the intrinsic aesthetic of movement, of graceful or impressively forceful bodies in time and space, of being outdoors or in specially designed indoor spaces. Sport is also driven by ritual: formalised beginnings, stages, and ends for participants and the stuff of spectacle and entertainment for viewers. This is the raw material for representation in conversation, media, advertising, and the arts—through discourses, imageries, sounds, and tactile sensations. Sport’s sites of representation are print, television, radio, the internet—indeed any and all media, each with its characteristic forms and all in a state today of radical transformation.

However, sitting in tension with positive aesthetics are the often crude functionalism of sporting spaces, the rabid commercialization of popular sport, the passivity of the spectacle, and limited and differential access to the media for different sports or categories of player.

Organizational Logic

How is sport organized? Sports are forms of social organization. They depend upon, and are always supported by, institutional infrastructures and processes of management. Physical facilities are needed. Players need to learn to play. They need times and places to practice, and coaches to lead. These are the pragmatics of doing sport, and doing it well. This is the stuff of sports education, sports medicine, and sports management, practiced by and for amateurs as well as professionals.

However, how does organization logic at times lead to excessive commercialism or even exploitation? When does it become overburdened by bureaucracy? When does leisure become work in a way that perhaps defeats the purpose of sport-as-leisure?

The International Conference on Sport & Society and its companion journal, book imprint, and online community are places for the systematic examination of a relationship in which sport oft-times enhances social life, while at other times it reflects broader social challenges as well as raising challenges unique to sport itself.
About
The Sport & Society Research Network is dedicated to the concept of independent, peer-led groups of scholars, researchers, and practitioners working together to build bodies of knowledge related to topics of critical importance to society at large. Focusing on the intersection of academia and social impact, the Sport & Society Research Network brings an interdisciplinary, international perspective to discussions of new developments in the field, including research, practice, policy, and teaching.

Membership Benefits
As a Sport & Society Research Network member you have access to a broad range of tools and resources to use in your own work:

- Digital subscription to *The International Journal of Sport and Society* for one year.
- Digital subscription to the book imprint for one year.
- One article publication per year (pending peer review).
- Participation as a reviewer in the peer review process, with the opportunity to be listed as a Reviewer.
- Subscription to the research network e-newsletter, providing access to news and announcements for and from the Research Network.
- Option to add a video presentation to the research network YouTube channel.
- Free access to the Scholar social knowledge platform, including:
  - Personal profile and publication portfolio page.
  - Ability to interact and form communities with peers away from the clutter and commercialism of other social media.
  - Optional feeds to Facebook and Twitter.
  - Complimentary use of Scholar in your classes—for class interactions in its Community space, multimodal student writing in its Creator space, and managing student peer review, assessment, and sharing of published work.
Present and Participate in the Conference
You have already begun your engagement in the research network by attending the conference, presenting your work, and interacting face-to-face with other members. We hope this experience provides a valuable source of feedback for your current work and the possible seeds for future individual and collaborative projects, as well as the start of a conversation with research network colleagues that will continue well into the future.

Publish Journal Articles or Books
We encourage you to submit an article for review and possible publication in the journal. In this way, you may share the finished outcome of your presentation with other participants and members of the research network. As a member of the network, you will also be invited to review others’ work and contribute to the development of the community knowledge base as a Reviewer. As part of your active membership in the network, you also have online access to the complete works (current and previous volumes) of journal and to the book imprint. We also invite you to consider submitting a proposal for the book imprint.

Engage through Social Media
There are several ways to connect and network with research network colleagues:

Email Newsletters: Published quarterly, these contain information on the conference and publishing, along with news of interest to the research network. Contribute news or links with a subject line ‘Email Newsletter Suggestion’ to support@sportandsociety.com.

Scholar: Common Ground’s path-breaking platform that connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works.

Facebook: Comment on current news, view photos from the conference, and take advantage of special benefits for research network members at: http://www.facebook.com/SportandSocietyResearchNetwork.

Twitter: Follow the research network @onsportsociety and talk about the conference with #ICSS17.

YouTube Channel: View online presentations or contribute your own at http://cgnetworks.org/support/uploading-your-presentation-to-youtube.
The principal role of the Advisory Board is to drive the overall intellectual direction of the Sport & Society Research Network and to consult on our foundational themes as they evolve along with the currents of the research network. Board members are invited to attend the annual conference with a complimentary registration and provide important insights on conference development, including suggestions for speakers, venues, and special themes. We also encourage board members to submit articles for publication consideration to *The International Journal of Sport and Society* as well as proposals or completed manuscripts to the Sport & Society Book Imprint.

We are grateful for the continued service and support of these world-class scholars and practitioners.

- **Jean Côté**, Queen’s University, Kingston, Canada
- **Mojca Doupona**, University of Ljubljana, Ljubljana, Slovenia
- **Maria Pontes Ferreira**, Fulbright Scientific Mobility Scholar, Brazil, Wayne State University, Detroit, USA
- **Keith Gilbert**, University of East London, London, UK
- **Courtney Hoffmann**, The George Washington University, Washington, D.C., USA
- **Jack Jedwab**, Association for Canadian Studies, Montreal, Canada
- **Karen Jones**, Amsterdam University, Amsterdam, Netherlands
- **Sid Katz**, University of British Columbia, Vancouver, Canada
- **Richard Lichen**, Beijing Sports University, Beijing, China
- **Otto J. Schantz**, University of Koblenz, Landau, Germany
- **Karin Volkwein-Caplan**, West Chester University of Pennsylvania, West Chester, USA
- **Rhodri Windsor-Liscombe**, University of British Columbia, Vancouver, Canada
A Social Knowledge Platform

Create Your Academic Profile and Connect to Peers

Developed by our brilliant Common Ground software team, Scholar connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works.

Utilize Your Free Scholar Membership Today through

- Building your academic profile and list of published works.
- Joining a community with a thematic or disciplinary focus.
- Establishing a new Research Network relevant to your field.
- Creating new academic work in our innovative publishing space.
- Building a peer review network around your work or courses.

Scholar Quick Start Guide

2. Enter a “blip” (a very brief one-sentence description of yourself).
3. Click on the “Find and join communities” link located under the YOUR COMMUNITIES heading (On the left hand navigation bar).
4. Search for a community to join or create your own.

Scholar Next Steps – Build Your Academic Profile

- **About:** Include information about yourself, including a linked CV in the top, dark blue bar.
- **Interests:** Create searchable information so others with similar interests can locate you.
- **Peers:** Invite others to connect as a peer and keep up with their work.
- **Shares:** Make your page a comprehensive portfolio of your work by adding publications in the Shares area - be these full text copies of works in cases where you have permission, or a link to a bookstore, library or publisher listing. If you choose Common Ground’s hybrid open access option, you may post the final version of your work here, available to anyone on the web if you select the ‘make my site public’ option.
- **Image:** Add a photograph of yourself to this page; hover over the avatar and click the pencil/edit icon to select.
- **Publisher:** All Common Ground community members have free access to our peer review space for their courses. Here they can arrange for students to write multimodal essays or reports in the Creator space (including image, video, audio, dataset or any other file), manage student peer review, coordinate assessments, and share students’ works by publishing them to the Community space.
A Digital Learning Platform

Use Scholar to Support Your Teaching

Scholar is a social knowledge platform that transforms the patterns of interaction in learning by putting students first, positioning them as knowledge producers instead of passive knowledge consumers. Scholar provides scaffolding to encourage making and sharing knowledge drawing from multiple sources rather than memorizing knowledge that has been presented to them.

Scholar also answers one of the most fundamental questions students and instructors have of their performance, “How am I doing?” Typical modes of assessment often answer this question either too late to matter or in a way that is not clear or comprehensive enough to meaningfully contribute to better performance.

A collaborative research and development project between Common Ground and the College of Education at the University of Illinois, Scholar contains a Research Network space, a multimedia web writing space, a formative assessment environment that facilitates peer review, and a dashboard with aggregated machine and human formative and summative writing assessment data.

The following Scholar features are only available to Common Ground Research Network members as part of their membership. Please email us at support@cgscholar.com if you would like the complimentary educator account that comes with participation in a Common Ground conference.

- Create projects for groups of students, involving draft, peer review, revision and publication.
- Publish student works to each student’s personal portfolio space, accessible through the web for class discussion.
- Create and distribute surveys.
- Evaluate student work using a variety of measures in the assessment dashboard.

Scholar is a generation beyond learning management systems. It is what we term a Digital Learning Platform—it transforms learning by engaging students in powerfully horizontal “social knowledge” relationships. For more information, visit: http://knowledge.cgscholar.com.
Committed to fostering an intellectual frame of reference that supports an interdisciplinary conversation on the relationships between sports and societies
About

The International Journal of Sport and Society provides a forum for wide-ranging and interdisciplinary examination of sport, including: the history, sociology, and psychology of sport; sports medicine and health; physical and health education; and sports administration and management. The discussions in the journal range from broad conceptualizations of the fundamental logic of sport, to highly localized readings of sporting practices in particular times and places.

As well as articles of a traditional scholarly type, this journal invites case studies that take the form of presentations of practice—including documentation of sports practices and exegeses analyzing the social effects of those practices.

The International Journal of Sport and Society is a peer-reviewed, scholarly journal.

Editor

Keith Gilbert, School of Health, Sport and Bioscience, University of East London, London, UK

Reviewers

Articles published in The International Journal of Sport and Society are peer reviewed by scholars who are active members of the Sport & Society Research Network. Reviewers may be past or present conference delegates, fellow submitters to the collection, or scholars who have volunteered to review papers (and have been screened by Common Ground’s editorial team). This engagement with the Research Network, as well as Common Ground’s synergistic and criterion-based evaluation system, distinguishes the peer review process from journals that have a more top-down approach to refereeing.

Reviewers are assigned to papers based on their academic interests and scholarly expertise. In recognition of the valuable feedback and publication recommendations that they provide, reviewers are acknowledged as Reviewers in the volume that includes the paper(s) they reviewed. Thus, in addition to The International Journal of Sport and Society Editors and Advisory Board, the Reviewers contribute significantly to the overall editorial quality and content of the journal.
Journal Collection Submission Process and Timeline

Below, please find step-by-step instructions on the journal article submission process:

1. Submit a conference presentation proposal.

2. Once your conference presentation proposal has been accepted, you may submit your article by clicking the “Add a Paper” button on the right side of your proposal page. You may upload your article anytime between the first and the final submission deadlines. (See dates below)

3. Once your article is received, it is verified against template and submission requirements. If your article satisfies these requirements, your identity and contact details are then removed, and the article is matched to two appropriate referees and sent for review. You can view the status of your article at any time by logging into your CGPublisher account at www.CGPublisher.com.

4. When both referee reports are uploaded, and after the referees' identities have been removed, you will be notified by email and provided with a link to view the reports.

5. If your article has been accepted, you will be asked to accept the Publishing Agreement and submit a final copy of your article. If your paper is accepted with revisions, you will be required to submit a change note with your final submission, explaining how you revised your article in light of the referees' comments. If your article is rejected, you may resubmit it once, with a detailed change note, for review by new referees.

6. Once we have received the final submission of your article, which was accepted or accepted with revisions, our Publishing Department will give your article a final review. This final review will verify that you have complied with the Chicago Manual of Style (16th edition), and will check any edits you have made while considering the feedback of your referees. After this review has been satisfactorily completed, your paper will be typeset and a proof will be sent to you for approval before publication.

7. Individual articles may be published “Web First” with a full citation. Full issues follow at regular, quarterly intervals. All issues are published 4 times per volume (except the annual review, which is published once per volume).

Submission Timeline

You may submit your article for publication to the journal at any time throughout the year. The rolling submission deadlines are as follows:

- Submission Round 1 – 15 January
- Submission Round 2 – 15 April
- Submission Round 3 – 15 July
- Submission Round 4 (final) – 15 October

Note: If your article is submitted after the final deadline for the volume, it will be considered for the following year's volume. The sooner you submit, the sooner your article will begin the peer review process. Also, because we publish “Web First,” early submission means that your article may be published with a full citation as soon as it is ready, even if that is before the full issue is published.
Hybrid Open Access

All Common Ground Journals are Hybrid Open Access. Hybrid Open Access is an option increasingly offered by both university presses and well-known commercial publishers.

Hybrid Open Access means some articles are available only to subscribers, while others are made available at no charge to anyone searching the web. Authors pay an additional fee for the open access option. Authors may do this because open access is a requirement of their research-funding agency, or they may do this so non-subscribers can access their article for free.

Common Ground’s open access charge is $250 per article—a very reasonable price compared to our hybrid open access competitors and purely open access journals resourced with an author publication fee. Digital articles are normally only available through individual or institutional subscriptions or for purchase at $5 per article. However, if you choose to make your article Open Access, this means anyone on the web may download it for free.

Paying subscribers still receive considerable benefits with access to all articles in the journal, from both current and past volumes, without any restrictions. However, making your paper available at no charge through Open Access increases its visibility, accessibility, potential readership, and citation counts. Open Access articles also generate higher citation counts.

Institutional Open Access

Common Ground is proud to announce an exciting new model of scholarly publishing called Institutional Open Access.

Institutional Open Access allows faculty and graduate students to submit articles to Common Ground journals for unrestricted open access publication. These articles will be freely and publicly available to the whole world through our hybrid open access infrastructure. With Institutional Open Access, instead of the author paying a per-article open access fee, institutions pay a set annual fee that entitles their students and faculty to publish a given number of open access articles each year.

The rights to the articles remain with the subscribing institution. Both the author and the institution can also share the final typeset version of the article in any place they wish, including institutional repositories, personal websites, and privately or publicly accessible course materials. We support the highest Sherpa/Romeo access level—Green.

For more information on how to make your article Open Access, or information on Institutional Open Access, please contact us at support@cgnetworks.org.
International Award for Excellence

The International Journal of Sport and Society presents an annual International Award for Excellence for new research or thinking in the area of sport and society. All articles submitted for publication in The International Journal of Sport and Society are entered into consideration for this award. The review committee for the award is selected from the International Advisory Board for the collection and the annual Sport & Society Conference. The committee selects the winning article from the ten highest-ranked articles emerging from the review process and according to the selection criteria outlined in the reviewer guidelines. The remaining nine top papers will be featured on our website.

Award Winners, Volume 7

Taylor McKee, University of Western Ontario, Ontario, Canada

For the Article

“The Rink and the Stage: Melodrama, Media, and Canadian Hockey,” The International Journal of Sport and Society: Annual Review, Volume 7

Abstract

A pervasive fiction has permeated a particular historical narrative regarding hockey’s history in North America. This narrative suggests that violence is woven tightly into the fabric of hockey, due to the prevalence of violent incidents in the history of the game. Many authors, especially those writing for popular audiences, have argued that simply because violent incidents have been recorded throughout the history of hockey, violence must have been condoned in the past, and therefore should continue to be a part of the game. The purpose of this study is to examine the early history of hockey violence by evaluating media reactions to violence, as published in Canadian newspapers from 1875–1911. This article evaluates the relationship between melodrama and hockey reporting during the first years of organized hockey in western Canada. To conduct this appraisal, specific attention is paid to the language used by reporters to characterize violent play, a lexicon shaped by sensationalist trends in Canadian media that mirrored the theatrical tradition of melodrama. Through the lens of performativity, newspaper reporters demonstrated an active resistance to violence present from the first days of organized hockey in North America.
Network Membership and Personal Subscriptions
As part of each conference registration, all conference participants (both virtual and in-person) have a one-year digital subscription to *The International Journal of Sport and Society*. This complimentary personal subscription grants access to both the current volume of the collection as well as the entire backlist. The period of complimentary access begins at the time of registration and ends one year after the close of the conference. After that time, delegates may purchase a personal subscription.

To view articles, go to https://cgscholar.com/bookstore and select the “Sign in” option. An account in CG Scholar has already been made on your behalf; the username/email and password are identical to your CG Publisher account. After logging into your account, you should have free access to download electronic articles in the bookstore. If you need assistance, select the “help” button in the top-right corner, or contact support@cgscholar.com.

Journal Subscriptions
Common Ground offers print and digital subscriptions to all of its journals. Subscriptions are available to *The International Journal of Sport and Society*, individual journals within the collection, and to custom suites based on a given institution’s unique content needs. Subscription prices are based on a tiered scale that corresponds to the full-time enrollment (FTE) of the subscribing institution.

For more information, please visit:
- http://sportandsociety.com/journal/hybrid-open-access
- Or contact us at subscriptions@cgnetworks.org

Library Recommendations
Download the Library Recommendation form from our website to recommend that your institution subscribe to *The International Journal of Sport and Society*: http://cgnetworks.org/support/recommend-a-subscription-to-your-library.
Aiming to set new standards in participatory knowledge creation and scholarly publication
Call for Books

Common Ground is setting new standards of rigorous academic knowledge creation and scholarly publication. Unlike other publishers, we’re not interested in the size of potential markets or competition from other books. We’re only interested in the intellectual quality of the work. If your book is a brilliant contribution to a specialist area of knowledge that only serves a small intellectual community, we still want to publish it. If it is expansive and has a broad appeal, we want to publish it too, but only if it is of the highest intellectual quality.

We welcome proposals or completed manuscript submissions of:

- Individually and jointly authored books
- Edited collections addressing a clear, intellectually challenging theme
- Collections of articles published in our journals
- Out-of-copyright books, including important books that have gone out of print and classics with new introductions

Book Proposal Guidelines

Books should be between 30,000 and 150,000 words in length. They are published simultaneously in print and electronic formats and are available through Amazon and as Kindle editions. To publish a book, please send us a proposal including:

- Title
- Author(s)/editor(s)
- Draft back-cover blurb
- Author bio note(s)
- Table of contents
- Intended audience and significance of contribution
- Sample chapters or complete manuscript
- Manuscript submission date

Proposals can be submitted by email to books@cgnetworks.org. Please note the book imprint to which you are submitting in the subject line.
Call for Book Reviewers

Common Ground Research Networks is seeking distinguished peer reviewers to evaluate book manuscripts.

As part of our commitment to intellectual excellence and a rigorous review process, Common Ground sends book manuscripts that have received initial editorial approval to peer reviewers to further evaluate and provide constructive feedback. The comments and guidance that these reviewers supply is invaluable to our authors and an essential part of the publication process.

Common Ground recognizes the important role of reviewers by acknowledging book reviewers as members of the Editorial Review Board for a period of at least one year. The list of members of the Editorial Review Board will be posted on our website.

If you would like to review book manuscripts, please send an email to books@cgnetworks.org with:

- A brief description of your professional credentials
- A list of your areas of interest and expertise
- A copy of your CV with current contact details

If we feel that you are qualified and we require refereeing for manuscripts within your purview, we will contact you.
Controversies in Law and Sport

Curtis Fogel

Despite increased case law and legal scholarship on the topic of law and sport, the precise role of law in the regulation of sport remains unclear and controversial in many circumstances. Fogel identifies several significant legal controversies surrounding national and international sport including sex verification testing, financial fair play rules, violence on the sport field, athlete image rights, doping control, and the fantasy sport industry. Fogel examines how these controversies have arisen, details the complications presented by competing regulations within law and sport, and makes recommendations for effectively addressing the conflicts in ways that are lawful, ethical, and beneficial to athletes, sport managers, team owners, spectators, and others involved in the sport industry.

Author Bio:

Dr. Curtis Fogel is an associate professor in the Department of Sport Management at Brock University in St. Catharines, Ontario, Canada. In 2016, he was appointed as a research fellow in Canadian Studies at the University of California, Berkeley. He is the author of Game-Day Gangsters: Crime and Deviance in Canadian Football (2013). His research interests include sport law, ethics, doping, and violence.

Jörg Krieger

Based on extensive multi-national and multi-lingual archival research, this book examines the evolution of scientific knowledge within the international anti-doping community that coalesced during the second half of the twentieth century. Two key figures from a group of leading scientific experts serve as the focal points of the investigation, British pharmacologist Arnold Beckett and German biochemist Manfred Donike. After supporting early anti-doping initiatives in the late 1960s and 1970s, they became highly influential in such leading sports organizations as the International Olympic Committee and the International Association of Athletics Federations. From the 1980s onward, the international sport system relied heavily on their network of anti-doping laboratory experts in maintaining and advancing a rigid testing regime. Hence, this book offers a nuanced analysis of the establishment of the structures and initiatives in the global fight against doping in sport.

Author Bio:
Dr. Jörg Krieger is lecturer at the Institute of Sport History and Olympic Studies Centre of the German Sport University Cologne. He is the coordinator of the Physical Education Degrees and the Master of Arts Olympic Studies. He has a Master of Arts in International Sport Policy from the University of Brighton and a Master of Arts in Olympic Studies from the German Sport University Cologne. His other main fields of research are the history of the International Association of Athletics Federations and the Youth Olympic Games.
The Real and the Unreal: Hypernarratives of Indigenous Athletes and the Changing Significance of Race, 2nd edition

Stella Coram

The second edition of *The Real and Unreal* reflects on the objective from the first edition, which was to claim the changing significance of race in the context of Australian sport. Race is celebrated in terms of indigenous athletic dominance, yet the persistence of racial inequality on and off field is denied. The approach, underlined by critical race theory, argues the presence of racial discourse in the mainstream press through the framing of hyper realism of race, looks to hold. Whereas the project of dismantling racial hegemony through cultural transformations underscores the rise of celebratory discourse in the first edition, the emphasis in this second edition is on how they converge to unintentionally reaffirm colonial ideology of racial difference. And while a more circumspect tone is noted, logics of race continue to inform the representation of indigenous athletes. For instance, the construct of “indigenous talent” forms part of normalising discourse, of indigenous inclusion in Australian Rules football, that masks the realities of competition in which few make it, the hard work that goes into being a “talent”, the racial stereotyping of “talent”, and the burden of being a “talent”.

Author Bio:

Stella Coram, PhD, is the author of *Extinguishing Title: Maori Land Rights, People and Perspective in Postcolonial New Zealand* which was shortlisted for the Nga Kupu Ora Maori Book Awards in 2014. An independent scholar, she writes critically on the intersection of race and culture in the contexts of indigenous social justice, education and sport. At present, she is a “trailing spouse” in Papua New Guinea working on her next project based on correspondence to family and friends in Australia.
Fighting: Intellectualising Combat Sports

Keith Gilbert (ed.)

This book is the first of its kind that relates specifically to the practical and theoretical aspects of martial arts in contemporary society. Within its covers are a collection of thirty-five cutting-edge chapters by leading practitioners and academics who raise questions and provide answers regarding the broad relationship between fighting and the intellectualisation of the sports that constitute the martial arts. In their writings they highlight the remarkable work being undertaken by coaches, practitioners and exponents of various martial arts and the benefits of martial arts to children and positive health of individuals in society. Individually, they clarify the meaning of their particular martial art and highlight some of the problems they have encountered throughout their career and in researching the area. However, this is a very positive book that is not just of an academic nature but a text that provides ideas and innovations that can be used by future researchers and aspirants and practitioners in the field.

The authors throughout the book largely agree in concluding that there are aspects of the relationship between the martial arts and general society which have largely gone unnoticed, and they tackle the difficult perspectives of injury, stress, coaching, lack of understanding, pain, and training within their particular martial art. Of importance are their comments relating to the mind–body dichotomy and the power of meditation and practice in their sport. In doing so, they provide examples of good practice and strong programmes and make suggestions as to where the status quo needs to be addressed in order for the field to go forward.

This volume will be of great interest and value to academics working in all fields of martial arts, as well as to undergraduate and graduate students researching different disciplines. More importantly, it will also be a crucial aid to researchers who are interested in developing their sport in universities and colleges across the world.

Editor Bio:

Keith Gilbert is a professor of sports management at the University of East London.
Taking the Next Step: Social Capital and Athlete Development

Edoardo G.F. Rosso

Taking the Next Step looks at a particular issue of player development that too often remains under-appreciated: the influence of others. In particular, it casts light on resources that relationships with others bring about and that have the capacity to affect the ability of players to develop into successful, elite athletes. To this end, it brings into the discussion the contested concept of social capital, here defined as “the ability of individuals and groups to gain resources by means of membership in social networks.” However, while research on social capital and sport tends to focus on social capital as an outcome of sport participation, this work considers the “inverse relationship” between the two. This relates, for instance, to how social resources can help or undermine the development of players, a club’s sporting achievements, or the organisational development of a sport officiating body. In other words, it looks at non-technical aspects of athlete development in football—those other “little things” that can make the difference in a player’s career or help bringing the right people together at the right time and facilitate innovation and creativity. The analysis pertains to how resources residing in networks encompassing players, their immediate social environments, and the South Australian system of players’ production (including coaches) can facilitate or hinder the players’ opportunities to take the next step in their career.

Author Bio:

Edoardo G.F. Rosso is a social geographer with an interest in sport studies, sport development, coaching, physical activity and well-being, social capital, sport for development, sport geography, social exclusion, and community development. He currently holds a position as a research fellow in sport and development in the University of South Australia’s Division of Health Sciences. He completed his PhD at Flinders University in Adelaide. Since 2003, he has been a women’s football coach and, to date, he has coached girls and women at the school, club, and state levels. In his spare time he travels the world with his wife and brews beer in his Adelaide home.
Understanding Racial Portrayals in the Sports Media: Why is Michael Vick So Fast and Peyton Manning So Smart?

Daniel B. Coogan

Despite a historical track record of black Americans’ phenomenal athletic success, a racial dichotomy has emerged in the sports media where black athletes’ achievements are qualified based on unearned physical qualities, yet white athletes’ achievements are often attributed to earned cognitive and psychological qualities, like discipline and effort. This presents a problem, as television viewers with limited interactions with individuals outside their own racial or ethnic group tend to rely on the media to form opinions of those other racial and ethnic groups.

ESPN’s Sportscenter, with its massive audience and cultural influence, possesses a unique opportunity to undermine stereotypes found in the media coverage of other institutions, like crime and politics. In Understanding Racial Portrayals in the Sports Media: Why is Michael Vick so Fast and Peyton Manning so Smart?, Daniel Coogan analyzes new data on current Sportscenter programming to show that the relationship between portrayal and athlete race may be more complicated than prior research suggests. While evidence of a decline in stereotyping emerges, Coogan identifies that factors, such as the sport, the level of competition, and characteristics of the commentator, affect the likelihood of stereotyping. Understanding Racial Portrayals in the Sports Media presents important reading for anyone interested in the complex relationship between race and the mass media.

Author Bio:

Daniel Coogan’s research focuses on race, sports, media, crime, and incarceration. He lives in Maryland with his wife and daughter.
Sport & Society Conference

Curating global interdisciplinary spaces, supporting professionally rewarding relationships
Conference History

Founded in 2010, the International Conference on Sport & Society provides a forum for the examination of sport from various perspectives, including: history, sociology, psychology, medicine, health, education, administration, and management. The discussions that take place range from broad conceptualizations of the fundamental logics of sport, to highly specific readings of sporting practices in particular times and places. The conference is held annually in different locations around the world, many in association with significant sporting events.

The International Conference on Sport & Society is built upon four key features: Internationalism, Interdisciplinarity, Inclusiveness, and Interaction. Conference delegates include leaders in the field as well as emerging scholars, who travel to the conference from all corners of the globe and represent a broad range of disciplines and perspectives. A variety of presentation options and session types offer delegates multiple opportunities to engage, to discuss key issues in the field, and to build relationships with scholars from other cultures and disciplines.

Past Conferences:

- 2010 - UBC Robeson Square, Vancouver, Canada
- 2012 - Cambridge University, Cambridge, UK
- 2013 - University Center Chicago, Chicago, USA
- 2014 - Universidade Salgado de Oliveira, Niterói, Rio de Janeiro, Brazil
- 2015 - University of Toronto, Toronto, Canada
- 2016 - University of Hawaii at Manoa, Honolulu, USA

Plenary Speaker Highlights:

The International Conference on Sport & Society has a rich history of featuring leading and emerging voices from the field, including:

- Roberto Ferreira dos Santos, Universidade Salgado de Oliveira, Niterói, Rio de Janeiro, Brazil (2014)
- Joy Gaston Gayles, North Carolina State University, Raleigh, USA (2013)
- Richard Giulianotti, Loughborough University, Loughborough, UK (2014)
- Mark Moore, Former Professional Hockey Player, Toronto, USA (2010)
- Richard Pound, Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games, Vancouver, Canada (2010)
- Andrew C. Sparkes, Liverpool John Moores University, Liverpool, UK (2012)
Conference Principles and Features
The structure of the conference is based on four core principles that pervade all aspects of the research network:

International
This conference travels around the world to provide opportunities for delegates to see and experience different countries and locations. But more importantly, the Sport & Society Conference offers a tangible and meaningful opportunity to engage with scholars from a diversity of cultures and perspectives. This year, delegates from over 37 countries are in attendance, offering a unique and unparalleled opportunity to engage directly with colleagues from all corners of the globe.

Interdisciplinary
Unlike association conferences attended by delegates with similar backgrounds and specialties, this conference brings together researchers, practitioners, and scholars from a wide range of disciplines who have a shared interest in the themes and concerns of this research network. As a result, topics are broached from a variety of perspectives, interdisciplinary methods are applauded, and mutual respect and collaboration are encouraged.

Inclusive
Anyone whose scholarly work is sound and relevant is welcome to participate in this community and conference, regardless of discipline, culture, institution, or career path. Whether an emeritus professor, graduate student, researcher, teacher, policymaker, practitioner, or administrator, your work and your voice can contribute to the collective body of knowledge that is created and shared by this research network.

Interactive
To take full advantage of the rich diversity of cultures, backgrounds, and perspectives represented at the conference, there must be ample opportunities to speak, listen, engage, and interact. A variety of session formats, from more to less structured, are offered throughout the conference to provide these opportunities.

Become a Partner
Common Ground Research Networks has a long history of meaningful and substantive partnerships with universities, research institutes, government bodies, and non-governmental organizations. Developing these partnerships is a pillar of our research network agenda. There are a number of ways you can partner with a Common Ground Research Network. Contact us at support@sportandsociety.com to become a partner.
**Plenary**
Plenary speakers, chosen from among the world’s leading thinkers, offer formal presentations on topics of broad interest to the community and conference delegation. One or more speakers are scheduled into a plenary session, most often the first session of the day. As a general rule, there are no questions or discussion during these sessions. Instead, plenary speakers answer questions and participate in informal, extended discussions during their Garden Conversation.

**Garden Conversation**
Garden Conversations are informal, unstructured sessions that allow delegates a chance to meet plenary speakers and talk with them at length about the issues arising from their presentation. When the venue and weather allow, we try to arrange for a circle of chairs to be placed outdoors.

**Talking Circles**
Held on the first day of the conference, Talking Circles offer an early opportunity to meet other delegates with similar interests and concerns. Delegates self-select into groups based on broad thematic areas and then engage in extended discussion about the issues and concerns they feel are of utmost importance to that segment of the community. Questions like “Who are we?”, “What is our common ground?”, “What are the current challenges facing society in this area?”, “What challenges do we face in constructing knowledge and effecting meaningful change in this area?” may guide the conversation. When possible, a second Talking Circle is held on the final day of the conference, for the original group to reconvene and discuss changes in their perspectives and understandings as a result of the conference experience. Reports from the Talking Circles provide a framework for the delegates’ final discussions during the Closing Session.

**Themed Paper Presentations**
Paper presentations are grouped by general themes or topics into sessions comprised of three or four presentations followed by group discussion. Each presenter in the session makes a formal twenty-minute presentation of their work; Q&A and group discussion follow after all have presented. Session Chairs introduce the speakers, keep time on the presentations, and facilitate the discussion. Each presenter’s formal, written paper will be available to participants if accepted to the journal.

**Colloquium**
Colloquium sessions are organized by a group of colleagues who wish to present various dimensions of a project or perspectives on an issue. Four or five short formal presentations are followed by a moderator. A single article or multiple articles may be submitted to the journal based on the content of a colloquium session.
Focused Discussion
For work that is best discussed or debated, rather than reported on through a formal presentation, these sessions provide a forum for an extended “roundtable” conversation between an author and a small group of interested colleagues. Several such discussions occur simultaneously in a specified area, with each author’s table designated by a number corresponding to the title and topic listed in the program schedule. Summaries of the author’s key ideas, or points of discussion, are used to stimulate and guide the discourse. A single article, based on the scholarly work and informed by the focused discussion as appropriate, may be submitted to the journal.

Workshop/Interactive Session
Workshop sessions involve extensive interaction between presenters and participants around an idea or hands-on experience of a practice. These sessions may also take the form of a crafted panel, staged conversation, dialogue or debate—all involving substantial interaction with the audience. A single article (jointly authored, if appropriate) may be submitted to the journal based on a workshop session.

Poster Sessions
Poster sessions present preliminary results of works in progress or projects that lend themselves to visual displays and representations. These sessions allow for engagement in informal discussions about the work with interested delegates throughout the session.

Virtual Lightning Talk
Lightning talks are 5-minute “flash” video presentations. Authors present summaries or overviews of their work, describing the essential features (related to purpose, procedures, outcomes, or product). Like Paper Presentations, Lightning Talks are grouped according to topic or perspective into themed sessions. Authors are welcome to submit traditional “lecture style” videos or videos that use visual supports like PowerPoint. Final videos must be submitted at least one month prior to the conference start date. After the conference, videos are then presented on the community YouTube channel. Full papers can based in the virtual poster can also be submitted for consideration in the journal.

Virtual Poster
This format is ideal for presenting preliminary results of work in progress or for projects that lend themselves to visual displays and representations. Each poster should include a brief abstract of the purpose and procedures of the work. After acceptance, presenters are provided with a template, and Virtual Posters are submitted as a PDF or in PowerPoint. Final posters must be submitted at least one month prior to the conference start date. Full papers can based in the virtual poster can also be submitted for consideration in the journal.
## Monday, 10 July

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00–9:00</td>
<td>Conference Registration Desk Open</td>
</tr>
<tr>
<td>9:00–9:30</td>
<td>Conference Opening—Phillip Kalantzis-Cope, Common Ground Research Networks, USA</td>
</tr>
<tr>
<td>9:30–10:00</td>
<td>Plenary Session—Eric Anderson, Professor of Sport, Masculinities &amp; Sexualities, University of Winchester, UK</td>
</tr>
<tr>
<td></td>
<td>&quot;21st Century Jocks: Changing Masculinities in Sport&quot;</td>
</tr>
<tr>
<td>10:00–10:30</td>
<td>Garden Conversation and Coffee Break</td>
</tr>
<tr>
<td>10:30–11:15</td>
<td>Talking Circles</td>
</tr>
<tr>
<td></td>
<td>Room 1 - Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td>Room 2 - Sport and Health</td>
</tr>
<tr>
<td></td>
<td>Room 3 - Sports Education</td>
</tr>
<tr>
<td></td>
<td>Room 4 - Sports Management and Commercialization</td>
</tr>
<tr>
<td></td>
<td>Room 5 - 2017 Special Focus: Out of Bounds—Gender, Identity, and Participation in Sport</td>
</tr>
<tr>
<td>11:15–12:30</td>
<td>Parallel Sessions</td>
</tr>
<tr>
<td>12:30–13:30</td>
<td>Lunch</td>
</tr>
<tr>
<td>13:30–15:10</td>
<td>Parallel Sessions</td>
</tr>
<tr>
<td>15:10–15:25</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>15:25–16:40</td>
<td>Parallel Sessions</td>
</tr>
<tr>
<td>16:45–17:45</td>
<td>Conference Welcome Reception</td>
</tr>
<tr>
<td>Time</td>
<td>Event</td>
</tr>
<tr>
<td>----------</td>
<td>----------------------------------------------------------------------</td>
</tr>
<tr>
<td>8:30–9:00</td>
<td>Conference Registration Desk Open</td>
</tr>
<tr>
<td>9:00–9:15</td>
<td>Daily Update—Phillip Kalantzis-Cope, Common Ground Research Networks, USA</td>
</tr>
<tr>
<td>9:45–10:15</td>
<td>Garden Conversation and Coffee Break</td>
</tr>
<tr>
<td>10:15–11:55</td>
<td>Parallel Sessions</td>
</tr>
<tr>
<td>11:55–12:45</td>
<td>Lunch</td>
</tr>
<tr>
<td>12:45–13:15</td>
<td>Publishing Your Journal Article or Book with Common Ground Research Networks</td>
</tr>
<tr>
<td>13:15–14:00</td>
<td>Parallel Sessions</td>
</tr>
<tr>
<td>14:00–14:45</td>
<td>Talking Circles and Coffee Break</td>
</tr>
<tr>
<td>Room 1 - Sporting Cultures and Identities</td>
<td>Room 2 - Sport and Health</td>
</tr>
<tr>
<td>14:45–16:25</td>
<td>Parallel Sessions</td>
</tr>
<tr>
<td>16:25–16:55</td>
<td>Conference Closing and Award Ceremony</td>
</tr>
</tbody>
</table>
Featured Sessions

Publishing Your Article or Book with Common Ground

**Tuesday, 11 July | 12:45–13:15**

**Phillip Kalantzis-Cope,** Chief Social Scientist, Common Ground Research Networks

Description: In this session the Chief Social Scientist of *The International Journal of Sport and Society* and the Sport & Society Book Imprint will present an overview of Common Ground’s publishing philosophy and practices. He will offer tips for turning conference papers into journal articles, present an overview of journal publishing procedures, introduce *The International Journal of Sport and Society,* and provide information on Common Ground’s journal article submission process. Please feel free to bring questions—the second half of the session will be devoted to Q&A.

Special Events

Pre-Conference Tour: Walking Tour of London

Join other conference delegates and our private guide for a 4 hour walking tour of London. If this is your first time to London, then this tour is a must have. From our guide:

“Starting at Westminster Bridge, we will cover all the main sights of interest in the heart of the British Capital. Leaving plenty of time to take photos in picturesque settings and even to feed the birds! Near Buckingham Palace, expect to see some action—the colourful ceremony of Changing of the Guards. Delegates will even visit the Prime Minister’s residence in Downing Street, with many more opportunities for photographs.”

Conference Welcome Reception

Common Ground Research Networks and the Sport & Society Conference will be hosting a welcome reception at Imperial College London. The reception will be held directly following the last parallel session of the first day, **Monday, 10 July.** Join other conference delegates and plenary speakers for drinks, light hor d’oeuvres, and a chance to converse.

We look forward to hosting you!
Eric Anderson
21st Century Jocks: Changing Masculinities in Sport

Eric Anderson is Professor of Sport, Masculinities & Sexualities at the University of Winchester, in England. He holds four degrees, has published 14 books, and over 60 peer-reviewed journal articles. His research is regularly featured in international television, print, and digital media. He is the leading academic expert on gay men in sport, and the architect of Inclusive Masculinity Theory, which was generated from his research showing that deceased homophobia leads to a softening of heterosexual masculinities. This permits young men to kiss, cuddle, and maintain bromances with other males, while also leading to semi-sexual behaviors between men and the increased recognition of bisexuality. His sexuality research extends to the improvement that decreasing cultural homophobia has on biphobia, and his work on monogamy and cheating finds positive aspects of non-monogamous relationships, including cheating. Professor Anderson is also the trustee of the Sport Collision Injury Collective which is committed to examining and removing brain trauma caused by participation in contact sports. His interest in sport extends to critiquing organized team sports and writing about the coaching of long distance runners. Professor Anderson’s research excellence is recognized by the British Academy of Social Sciences; he is a Visiting Professor at the University of California, Irvine; and he is also a Full-Fellow of the International Academy of Sex Research.

Rachael Bullingham
Changing Times: Discovering How Openly Lesbian Athletes Navigate Team Sports

Rachael Bullingham is a Senior Lecturer in Physical Education and Course Leader of the Physical Education and Outdoor Education at the University of Worcester. She previously taught Physical Education in a secondary school, as well as performing various pastoral roles. In addition to teaching she has been involved in research and has recently published on the topic of homophobia in sport. Rachael’s PhD analyzed the experiences of openly lesbian athletes participating in team sports. She has recently published ‘Out in Sport’ which offers an up to date examination of homophobia in sport. She is currently working on projects with colleagues within education examining the experiences of gay and lesbian teachers. Additionally she is part of the Sport Collision Collective which is focused on making rugby within educational settings safer for children. As part of this collective she is currently interviewing teacher’s experiences within playing, coaching, teaching and refereeing rugby.
Elaine Barry

Elaine Barry is a lecturer in Sports Management and Course Director of Limerick Institute of Technologies Sports Development Course. She is also completing a PhD at the University of Limerick, where her research interest is in women in senior management positions within the sports industry. Elaine has enjoyed an illustrious career in both the education and community sports development sectors for nearly two decades. Her career started in the UK where she spent ten years studying and teaching, completing a BA (Hons) in Physical Education and Business Studies and an MEd in Educational Psychology. She then moved to Ireland where she worked as a coordinator of an Irish Sports Council initiative, before taking up the role as a lecturer at Limerick Institute of Technology.

Mariann Bardocz-Bencsi

Mariann Bardocz-Bencsik holds a Master’s degree in International Studies and a Bachelor’s degree in Sport Management. She is currently enrolled in the PhD programme of the University of Physical Education in Hungary, her research topic is the role of sport in international development. She completed two internships abroad; both were linked to her PhD-studies: one at Peace and Sport in Monaco and one at the Swiss Academy for Development in Switzerland. She worked in the International Office of the University of Physical Education, Hungary and now works in the European Non-Governmental Sports Organisation (ENGSO). She is member of the Hungarian Society of Sport Science.

Charles Caster

A native Oregonian, Charles is currently enrolled as a graduate student at the University of Freiburg in the Master’s of British and North American Cultural Studies program. After completing his undergraduate work in German Studies and History at Western Oregon University, Charles came to focus on popular culture in the English-speaking realm. More recently he has concerned himself with film studies, the cultural implications of disaster, and society’s relationship to the body. Charles has presented on the use of political motifs in graphic novels at the US Studies Center in Sydney and was invited to present on the aesthetics of sports at the EUCOR Graduate English Conference in Basel, Switzerland last April. His current research focuses on the impact sports, fitness, and exercise has on politics, culture, and the individual.

Smitha Chandran

Smitha Chandran comes from National Institute of Technology, Rourkela, where she is presently pursuing her PhD, and she has completed her post-graduation with first class from Pondicherry Central University; both are among the most reputed institutions of India. Her areas of interest are cultural studies and Indian writing in English and her PhD work is on sport narratives. She is not a hard core fan of any particular sport, but she developed a recent interest in the life of the sportspersons of India. The result of which is her PhD work, a less researched area in India. Along with this she is very passionate about dancing.
Anastasia Jones

Anastasia Jones is a Psy.D student in clinical psychology at Pacific University in Oregon. She has a master’s degree in Clinical Psychology. Her dissertation is on Universities responses to implementing the NCAA policy for transgender student-athletes. Her research focused on exploring what NCAA institutions are doing to be more inclusive for transgender student-athletes. In her clinical work, she has conducted sport performance evaluations and worked with college athletes to enhance their performance at their sport. She hopes to pursue a career in sports psychology and is currently working towards becoming a certified sports psychologist upon graduation. She hopes to work with athletes at all levels.

Dana Sidorová

Dana Sidorová is a PhD student in clinical psychology at Masaryk University in Brno, Czech Republic. Her thesis describes the lived experience of Czech “inland” surfers in a comparison with lived experience of “coastal” surfers from Oahu, Hawaii. She cooperates with Brigham Young University, Hawaii. Dana is currently enrolled in the full diploma training in Process Oriented Psychotherapy in Slovakia. In the future, she would like to combine surfing and psychotherapy. Her main inspiration to explore surfing was the fact that she is a passionate surfer herself. Dana also runs a small NGO called emOcean, which organizes surf camps in Morocco and spreads the spirit of surfing around Czech Republic.

Allison Thompson

Allison Thompson is a recent graduate of Brandenburg University of Technology, where she earned an MA in World Heritage. Her thesis offered a reconceptualization of sport and examined its potential as a means of cultural development within the context of UNESCO. She also holds a BA in history from Brandeis University and an MSc in Library and Information Science from Simmons College. In addition to sport for development, Allison’s research interests include: socio-cultural sustainability through sport; youth and social inclusion, especially in post-conflict zones; intangible heritage values; and, the uses of sport within the UN system. She is currently looking at different programs and hopes to start her PhD in the fall.
**MONDAY, 10 JULY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00-9:00</td>
<td><strong>CONFERENCE REGISTRATION DESK OPEN</strong></td>
</tr>
<tr>
<td>9:00-9:30</td>
<td><strong>CONFERENCE OPENING, PHILLIP KALANTZIS-COPE, COMMON GROUND RESEARCH NETWORKS, USA</strong></td>
</tr>
<tr>
<td>9:30-10:00</td>
<td><strong>PLENARY SESSION - ERIC ANDERSON, PROFESSOR OF SPORT, MASULINITIES &amp; SEXUALITIES, UNIVERSITY OF WINCHESTER, UK</strong></td>
</tr>
<tr>
<td></td>
<td>&quot;21st Century Jocks: Changing Masculinities in Sport&quot;</td>
</tr>
<tr>
<td>10:00-10:30</td>
<td><strong>GARDEN CONVERSATION AND COFFEE BREAK</strong></td>
</tr>
<tr>
<td>10:30-11:15</td>
<td><strong>TALKING CIRCLES</strong></td>
</tr>
<tr>
<td></td>
<td>Room 1 - Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td>Room 2 - Sport and Health</td>
</tr>
<tr>
<td></td>
<td>Room 3 - Sports Education</td>
</tr>
<tr>
<td></td>
<td>Room 4 - Sports Management and Commercialization</td>
</tr>
<tr>
<td></td>
<td>Room 5 - 2017 Special Focus: Out of Bounds — Gender, Identity, and Participation in Sport</td>
</tr>
<tr>
<td>11:15-12:30</td>
<td><strong>PARALLEL SESSIONS</strong></td>
</tr>
<tr>
<td>Room 1</td>
<td><strong>Legal Intersections</strong></td>
</tr>
<tr>
<td></td>
<td><strong>The Copying of a Mountain Bike and a Famous Face Stolen from Television</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Footage: Intellectual Property Disputes in the New Zealand Sporting Arena</strong></td>
</tr>
<tr>
<td></td>
<td>Prof Elizabeth Toomey, <em>School of Law, University of Canterbury, Christchurch, New Zealand</em></td>
</tr>
<tr>
<td></td>
<td><em>Overview:</em> This paper investigates NZ intellectual property. Did Avanti copy the Stumpjumper mountain bike? What rights did Mike Tindall have over stolen tv footage during the 2011 Rugby World Cup?</td>
</tr>
<tr>
<td></td>
<td><em>Theme:</em> Sports Management &amp; Commercialization</td>
</tr>
<tr>
<td></td>
<td><strong>Readability of Award-winning Fantasy Sports Journalism</strong></td>
</tr>
<tr>
<td></td>
<td>Prof. Mead Loop, <em>Department of Journalism, Ithaca College, Ithaca, USA</em></td>
</tr>
<tr>
<td></td>
<td><em>Overview:</em> The readability of award-winning fantasy sports writing is compared with typical free and paywall content with regard to grade level, complexity and reading ease.</td>
</tr>
<tr>
<td></td>
<td><em>Theme:</em> Sports Management &amp; Commercialization</td>
</tr>
<tr>
<td></td>
<td><strong>The Use of Arbitration in the NFL to Reduce Domestic Disputes</strong></td>
</tr>
<tr>
<td></td>
<td>Prof. Maris Stella Swift, <em>Siedman College of Business, Grand Valley State University, Grand Rapids, USA</em></td>
</tr>
<tr>
<td></td>
<td>Billy Genia, <em>Grand Rapids, USA</em></td>
</tr>
<tr>
<td></td>
<td>Ollie Ajami, <em>Siedman College of Business/ Frederik Meijer Honors College, Grand Valley State University, Grand Rapids, USA</em></td>
</tr>
<tr>
<td></td>
<td><em>Overview:</em> The NFL is accused of inconsistent discipline involving domestic disputes. Perhaps arbitration could address this problem and promote equitable policies for such rule infractions.</td>
</tr>
<tr>
<td></td>
<td><em>Theme:</em> Sports Management &amp; Commercialization</td>
</tr>
</tbody>
</table>
MONDAY, 10 JULY

11:15-12:30 | PARALLEL SESSIONS

**Room 2**

**The Adolescent Athlete**

**Gender Constructs and Stereotypes of Adolescent Females in Traditionally Masculine Sports**

Nadia Bevan, The Sport, Health and Physical Education (SHAPE) Research Centre, School of Education Social Health Sciences Unit, School of Health Sciences, The Flinders University of South Australia, Adelaide, Australia

Dr. Claire Drummond, Social Health Sciences Unit School of Medicine Faculty of Health Sciences, Flinders University, Adelaide, Australia

Elizabeth Aber, School of Medicine, Flinders University, Adelaide, Australia

*Overview:* This research investigated the experiences of adolescent females in three traditionally masculine sports; cricket, soccer and Australian Rules Football, examining gender constructs and stereotypes in dominant hegemonic masculine sports.

*Theme: 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport*

**Investigating Adolescent Girls’ Engagement with Physical Activity**

Dr. Claire Drummond, Discipline of Health and Exercise Sciences Faculty of Medicine, Nursing and Health Sciences, Flinders University, Adelaide, Australia

*Overview:* Regular participation in physical activity (PA) declines in adolescent girls more than other cohorts. This qualitative study presents a picture of PA relating to adolescent girls in South Australia

*Theme: 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport*

**The Role of the School and the Media on Adolescent Perceptions of Masculinity and Femininity in Relation to Their Sporting Identity**

Sarah Nicola Metcalfe, School of Applied Social Sciences School of Education, Durham University, Durham, UK

*Overview:* This paper, using an analysis of media representations of Rio 2016 coupled with adolescent interviews, explores how adolescents negotiate their gendered sporting identities in relation to media and school influences.

*Theme: 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport*

**Room 3**

**Economic Impacts**

**Cost Benefit Analysis of Hosting Sport Mega Events in Africa**

Prof. Clement Fasan, Dept of Physical & Health Education, Lagos State University Ojo, Lagos State, Nigeria, Lagos State University Ojo, Lagos, Nigeria

*Overview:* I discuss the cost implication of hosting Mega Sports events in Africa outweigh the benefits. Human development index revealed that 2/3 of Africans live below one dollar per day.

*Theme: Sports Management & Commercialization*

**300 Days of Sun: The Social and Economic Impact of Year-Round Sport Tourism**

Dr. Joseph Lovell, Recreation and Sport Management, Dixie State University, St. George, USA

*Overview:* Sport tourism may have a positive impact on the social and economic development of communities.

*Theme: Sporting Cultures and Identities*

**FIFA World Cup: And the Winner Is...**

Ricardo Santos, Economics, Trinity University, San Antonio, USA

*Overview:* We use a forecasting model to predict each World Cup participating team likelihood of success. The model correctly predicts the winner in 4 out 5 tournaments in the sample.

*Theme: Sports Management & Commercialization*
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:15-12:30</td>
<td><strong>PARALLEL SESSIONS</strong>&lt;br&gt;Room 4 Recasting Masculinity and Male Wellbeing&lt;br&gt;<strong>Recasting Sporting Selves: Masculinity, Bodies and Affect in Rowing and Cycling Cultures</strong>&lt;br&gt;Nicholas Fogarty, <em>Gender and Cultural Studies Department, The University of Sydney, Sydney, Australia</em>&lt;br&gt;<strong>Overview:</strong> Stockell’s SCRUM explores gay men’s negotiations of sexual identity and athleticism. In ethnographic research I use Stockell’s biographical framings to understand whether selves may be renegotiated through sporting activity.&lt;br&gt;<strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>Body as the Main Site of Identity: Desires, Motives, Pressures and Role Conflicts among Indian Sportspersons</strong>&lt;br&gt;Smitha Chandran, <em>Department of Humanities and Social Sciences, Nit Rourkela, Rourkela, India</em>&lt;br&gt;<strong>Overview:</strong> The self-concept of sportspersons is not a simple matter. This article argues that a sportsperson’s body is his main site of identity, his knowing of self.&lt;br&gt;<strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>All in the Game: Men’s Health and Wellbeing and Participation in Over 35’s Soccer</strong>&lt;br&gt;Dr. Neil Hall, <em>School of Social Sciences and Psychology, Western Sydney University, Sydney, Australia</em>&lt;br&gt;<strong>Overview:</strong> I discuss aspects of health and wellbeing as perceived by men who play Over 35’s football.&lt;br&gt;<strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
</tr>
<tr>
<td>12:30-13:30</td>
<td><strong>LUNCH</strong></td>
</tr>
<tr>
<td>12:30-13:30</td>
<td><strong>PARALLEL SESSIONS</strong>&lt;br&gt;Room 5 Challenges to Participation&lt;br&gt;<strong>Women’s Underrepresentation in Sports Governance</strong>&lt;br&gt;Elaine Barry, <em>Department of Education, University of Limerick, Limerick, Ireland</em>&lt;br&gt;<strong>Overview:</strong> This paper provides a multilevel examination of relevant literature that contributes to the prevailing knowledge and understanding of why women are underrepresented in organisation responsible for the governance of sport.&lt;br&gt;<strong>Theme:</strong> Sports Management &amp; Commercialization</td>
</tr>
<tr>
<td></td>
<td><strong>The Impact of Development of Chinese Sport Policies on Recreational Sport Participation in China</strong>&lt;br&gt;Shuguang Zhang, <em>Information Research Department, China Sport Information Center, Beijing, China</em>&lt;br&gt;<strong>Overview:</strong> Newly introduced Chinese sport policies have made sport administrative departments and social forces actively promote recreational sport participation in the aspects of sports facilities, investment and social sport instructors.&lt;br&gt;<strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
</tr>
<tr>
<td></td>
<td><strong>Research on Innovations for Promoting Winter Sport Participation in China</strong>&lt;br&gt;Ying Wang, <em>China Sport Information Center, Beijing, China</em>&lt;br&gt;<strong>Overview:</strong> This paper tries to analyze the status quo of winter sport participation in China. And a few suggestions for further enhancing the participation level of winter sport have been proposed.&lt;br&gt;<strong>Theme:</strong> Sport and Health</td>
</tr>
<tr>
<td>Room 1</td>
<td>Female Embodiment</td>
</tr>
<tr>
<td>--------</td>
<td>-------------------</td>
</tr>
<tr>
<td>Exploring Women's Embodied Experiences of the &quot;Gaze&quot; in Fitness Cultures</td>
<td></td>
</tr>
<tr>
<td>Amy Clark, Sport and Exercise Science, Canterbury Christ Church University, Canterbury, UK</td>
<td></td>
</tr>
<tr>
<td><strong>Overview:</strong> Exploring the embodied realities women experience within fitness cultures; with discussion surrounding the gym as a sexually objectifying environment, and how women make sense and interpret specific &quot;gazes&quot; encountered.</td>
<td></td>
</tr>
<tr>
<td><strong>Theme:</strong> Sporting Cultures and Identities</td>
<td></td>
</tr>
<tr>
<td>What's Wrong with Pilates Twice a Week? Age, Gender and Body Transitions in Endurance Sports</td>
<td></td>
</tr>
<tr>
<td>Suzy Ben Dori, Department of Sociology &amp; Anthropology, Tel Aviv University, Tel Aviv, Israel</td>
<td></td>
</tr>
<tr>
<td><strong>Overview:</strong> Experienced life course of women at the endurance arena is reflected in embodied transitions that allows enriching the images and representations of femininity and to construct a new feminine narrative.</td>
<td></td>
</tr>
<tr>
<td><strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
<td></td>
</tr>
<tr>
<td>Homophobia, the Sexual Objectification of Women and the Reproduction of Hegemonic Masculinity in the Australian Football League</td>
<td></td>
</tr>
<tr>
<td>Dr. Deborah Agnew, School of Education, Flinders University, Adelaide, Australia</td>
<td></td>
</tr>
<tr>
<td><strong>Overview:</strong> This paper is a discussion of homophobia as well as the objectification of women in Australian Football which leads to the reproduction of traditional hegemonic masculine ideals.</td>
<td></td>
</tr>
<tr>
<td><strong>Theme:</strong> Sporting Cultures and Identities</td>
<td></td>
</tr>
<tr>
<td>Gender Trouble on the German Soccer Field: Can the Growth of Women’s Soccer Challenge Hegemonic Masculinity?</td>
<td></td>
</tr>
<tr>
<td>Dr. Matthias Kaelberer, Department of Political Science, University of Memphis, Memphis, USA</td>
<td></td>
</tr>
<tr>
<td><strong>Overview:</strong> The paper examines discourses on the performance of gender identities in German women’s soccer to assess its potential in challenging the hegemonic masculinity of the game.</td>
<td></td>
</tr>
<tr>
<td><strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
<td></td>
</tr>
</tbody>
</table>
### Monday, 10 July

<table>
<thead>
<tr>
<th>13:30-15:10</th>
<th><strong>Parallel Sessions</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Room 2</strong></td>
<td><strong>Team Building Dynamics</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Keeping Up Participation Levels in Adult Male Football</strong></td>
</tr>
<tr>
<td></td>
<td>Dr. Niki Koutrou, <em>School of Sport and Exercise Sciences, University of Kent, London, UK</em></td>
</tr>
<tr>
<td></td>
<td>Dr. Athanasios Pappous, <em>School of Sport and Exercise Sciences, University of Kent, London, UK</em></td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> The purpose of this study was to identify the reasons behind the participation levels in adult 11 v 11 male football in Kent.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>Building a Championship Culture within Your Team</strong></td>
</tr>
<tr>
<td></td>
<td>Dr. Keith Buckley, <em>Physical Education and Athletic Department, Rollins College, Winter Park, USA</em></td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> Coaches are consistently looking for ways to improve their teams. One tactic for improvement is the development of team culture, the team’s physical, social and psychological environment.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>Exploring the Meaning of Paralympic Selection and Participation in the Lives of USA Wheelchair Rugby Athletes</strong></td>
</tr>
<tr>
<td></td>
<td>Brittany Jacobs, <em>The Department of Sport &amp; Exercise Science, The University of Northern Colorado, Denver, USA</em></td>
</tr>
<tr>
<td></td>
<td>Kayla Smith, <em>The Department of Sport &amp; Exercise Science, The University of Northern Colorado, Greeley, USA</em></td>
</tr>
<tr>
<td></td>
<td>Jason Kopanke, <em>The Department of Educational Leadership &amp; Policy Studies, The University of Northern Colorado, Greeley, USA</em></td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> This phenomenological study considers Paralympic selection and sport participation from the perspective of USA wheelchair rugby athletes. It explores operational indicators of meaning and significance to the field.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>A Level Playing Field?</strong></td>
</tr>
<tr>
<td></td>
<td>Dr. Irene Ryan, <em>Management Department Faculty of Business, Law and Economics, AUT University, Auckland, New Zealand</em></td>
</tr>
<tr>
<td></td>
<td>Sally Rae, <em>School of Sport and Recreation, AUT University, Auckland, New Zealand</em></td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> Sport gives us a more nuanced understanding of societal norms when the lens shifts from the under-representation of women to men and privilege to understand the gendered subtext of leadership.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
</tbody>
</table>
ROOM 3

Nationalism and Identity

Communism, Bio-fiction and the Olympics in Jean Echenoz’s Running
Dr. Roxanna Curto, Department of French and Italian, Department of Spanish and Portuguese Division of World Languages, Literatures and Cultures, University of Iowa, Iowa City, USA
Overview: This paper examines Jean Echenoz’s bestselling novel, Running, about the Czech Olympic runner Emil Zatopek, in order to show the relationship between sport and national identity during the Cold War.
Theme: Sporting Cultures and Identities

The Educational Program of Olympic Games: Rio 2016
Prof. Ana Santos, School of Physical Education and Sport, University of São Paulo, São Paulo, Brazil
Overview: The Olympic Movement seeks to promote education as a legacy. This study evaluated the “Transforma,” which is the educational program promoted by the organization of the Olympic Games – 2016.
Theme: Sports Education

Sport, Nationality and Identity: A Global Continuum of Thin and Thick Citizenship Cases
Oonk Gijsbert, Erasmus School of History Culture and Communication, Erasmus University, Rotterdam, Netherlands
Overview: States and sport federations stretch the rules and justifications for “national belonging.” An increasing number of athletes that represent the state do not belong to “the nation.”
Theme: Sporting Cultures and Identities

Who Belongs to the Nation? Changing Citizenship in International Football, 1930-2014
Gjjs van Campenhout, Erasmus University Rotterdam, Rotterdam, Netherlands
Overview: Nationality transfers challenge the relationship between citizenship, state and the nation, questioning who belongs to the nation. An historical perspective on the migration of international football players might provide answers.
Theme: Sporting Cultures and Identities

ROOM 4

Cultures of Football

Football after the Great Divide: Modernism, Postmodernism and the Beautiful Game in Scandinavia
Peder Bo Jørgensen, Faculty of Humanities, University of Copenhagen, Copenhagen, Denmark
Overview: Which impact has the postmodern turn had on how football is viewed and valued in cultural discourse in Scandinavia? This article searches for the answer in three distinct cultural works.
Theme: Sporting Cultures and Identities

Using Loanwords and Technical Metaphors in the Language of Calcio
Dr. Francesco Meledandri, Department of Humanities, University of Bari, Bari, Italy
Overview: What are the most distinguishing features of the language of football and its communication, nowadays? This essay analyses language-related elements by providing examples involving the language of football in Italy.
Theme: Sporting Cultures and Identities

A Marriage of Convenience? West Ham United Football Club and the London Olympic Stadium
Dr. Barry Costas, School of Education, University of Hertfordshire, Hatfield, UK
Overview: I present a supporter’s perspective of the first season at the London Olympic Stadium and the problems and difficulties experienced.
Theme: Sports Management & Commercialization

Discourses on Modernisation Agendas in Sport Policy in Oman: The Case of Football since 1970
Abdul Rahim Al Droushi, School of Sport, Exercise and Health Sciences, Loughborough University, UK
Overview: This study investigates the modernisation agendas in sport policy in Oman since the emergence of the Omani renaissance in 1970 using football as a case study.
Theme: 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport
**Media Constructions of Homophobia in Australian Football**
Dr. Amanda LeCouteur, School of Psychology, The University of Adelaide, Adelaide, Australia
Julia Kaminski, School of Psychology, The University of Adelaide, Adelaide, Australia
*Overview:* Thematic analysis of Australian sports media identified routine framings that exonerated homophobic actions. Homophobia was depicted as heat-of-the-moment lapses by non-homophobic individuals; systemic/institutional homophobia was downplayed or denied.
*Theme:* 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport

**The Marginalized Professional Female Athlete: Endorsement Volume, Visibility, and Representation Media**
Prof. Laurel Michele Walzak, Faculty of Communication and Design, RTA School of Media, Sport Media, Ryerson University, Toronto, Canada
*Overview:* I discuss gender disparity in endorsement volume, visibility, and representation media.
*Theme:* Sporting Cultures and Identities

**Olympic Diplomacy or Olympic Co-optation? The Larger Story of U.S.-Mexican Relations in the 1968 Olympic Games**
Dr. Jordan Lieser, Department of History, Dominican University of California, San Rafael, USA
*Overview:* The 1968 Olympic Games are most oft remembered for a single image: Tommie Smith and John Carlos's fists. This is only one part of a much larger story.
*Theme:* Sporting Cultures and Identities

**Australian News Analysis of the Inaugural AFLW Season**
Jessie Wilkie, School of Communication and Creative Arts, Deakin University, Glen Iris, Australia
*Overview:* This is a news analysis of the 2017 inaugural season of Australian Women's Football League in Australia to understand the gendered ideological influences within the Australian news media.
*Theme:* 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport

**How Coaching Styles in Youth Sports Contribute to the So-Called "Hazardous Attitudes": Machoism, Impulsivity, Anti-Authority, Anxiety, Resignation and Confidence**
Dr. Mark Cogburn, Department of Psychiatry, Louisiana State University Health Sciences Center, Shreveport, USA
Dr. Rita Y. Horton, Department of Psychiatry, Louisiana State University Health Sciences Center, Shreveport, USA
*Overview:* Coaching styles frequently mimic parenting styles. The authors provide a framework to identify specific problematic coaching styles and how they create six negative attitudes in today's youth.
*Theme:* Sport and Health

**Indian Football: Success through Coach Education**
Anant Raghuram Lanka, Pandit Deendayal Petroleum University, Ahmedabad, India
*Overview:* Indian Football is yet to make its mark in the international arena. This paper aims to show the need for qualified, trained coaches to lift Indian football to higher levels.
*Theme:* Sports Management & Commercialization
**MONDAY, 10 JULY**

<table>
<thead>
<tr>
<th>15:25-16:40</th>
<th>PARALLEL SESSIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Room 2</strong></td>
<td>Intersections in Education</td>
</tr>
<tr>
<td></td>
<td>The Discriminatory Impact of Title IX through Its Implementation in US College Athletics</td>
</tr>
<tr>
<td></td>
<td>Jason Fabrikant, School of Professional &amp; Extended Studies, American University, Washington, USA</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> Title IX has long been credited for leveling the playing field for women in U.S. college athletics. However, its implementation has been discriminatory and unconstitutional in intercollegiate athletics.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>Spart: Bridging Sport and Art</strong></td>
</tr>
<tr>
<td></td>
<td>Dr. Pierre Leichner, Thompson Community Center, Richmond City Public Art Program, Vancouver, Canada</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> This is a description and discussion about completed and ongoing projects created in one year artist residency with community center participants expressing themselves artistically about the sport they practice.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>Sport in Education: Changing the Game</strong></td>
</tr>
<tr>
<td></td>
<td>Garry Carnachan, Nz Secondary Schools Sports Council, New Plymouth, New Zealand</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> The motivational context of sport has proven powerful in delivering improved academic, behavioural and social outcomes in NZ schools, engaging students in learning and changing how it is being delivered.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> Sports Education</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Room 3</strong></th>
<th>Media Impacts on Identity</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Women in Sports Newsroom: Victory or Just Another Disappointment</strong></td>
</tr>
<tr>
<td></td>
<td>Marta Chladova, Institute of Communication Studies and Journalism, Faculty of Social Sciences, Charles University, Prague, Czech Republic</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> This paper analyses interviews with female sports journalists working for the Czech television. Results show the persistent gender inequality and prejudice. Female sports journalists are still pioneers.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
</tr>
<tr>
<td></td>
<td><strong>Talking About Sports: How the Mass Media Contributes to the Contemporary Body Image of Professional Athletes</strong></td>
</tr>
<tr>
<td></td>
<td>Charles Martin Caster, British and North American Cultural Studies, University of Freiburg, Freiburg, Germany</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> The mass media constructs professional athletes. Athletes are not represented as individuals, but are shown to the public as bodies made up of statistics deeming their worth.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>The Feminization of Dog Sports in Sweden</strong></td>
</tr>
<tr>
<td></td>
<td>Erika Sandström, Department of History, Uppsala University, Våby, Sweden</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> Dog sport in Sweden was once a male activity. Today 85% of participants in competitions are women. How did the gender pattern change? How has it affected dog training?</td>
</tr>
<tr>
<td></td>
<td><strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
</tr>
</tbody>
</table>
## MONDAY, 10 JULY

<table>
<thead>
<tr>
<th>15:25-16:40</th>
<th><strong>PARALLEL SESSIONS</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Room 4</strong></td>
<td><strong>Gaining an Edge</strong></td>
</tr>
</tbody>
</table>
|             | **The Complicated Relationship with Drugs in Sports**  
Natalie Graves, Natalie Graves’ Athletic Counseling, Chicago, USA  
**Overview:** This paper will review the history of drugs in sports, as well as examine athletes uses and abuses of performance enhancing, prescription drugs, and illicit drugs in the United States.  
**Theme:** Sport and Health |
|             | **The Politics of Fairness: The IOC’s and IAAF’s Policies on Doping and Sex Testing**  
Dr. Ian Ritchie, Department of Kinesiology, Brock University, St. Catharines, Canada  
Dr. Lindsay Pieper, Department of Sport Management, Lynchburg College, Lynchburg, USA  
Dr. Jörg Krieger, Institute of Sport History and Olympic Studies, German Sport University, Cologne, Germany  
**Overview:** The original medical and scientific communities that established doping and sex controls in the 1960s are studied to consider the role "ethics" played in decision making.  
**Theme:** Sport and Health |
| **Room 5**  | **Branding Affects**   |
|             | **Building a Sport-Oriented Place Branding Strategy for Cities, Regions and Countries**  
Prof. André Richelieu, Marketing Department, ESG UQAM, Montreal, Canada  
**Overview:** How can a city, a region or a country succeed in its attempt to use sport in order to (re-)define, position and promote itself?  
**Theme:** Sports Management & Commercialization |
|             | **The Developing Ethical Profile of Mega-Event Management: Transferring Gains in Olympic Supply Chain Standards from London 2012 to Rio 2016**  
Dr. Jill Timms, School of Strategy and Leadership, Coventry University, Coventry, UK  
Dr. David Bek, Centre for Business in Society, Coventry University, Coventry, UK  
Dr. Alessandro Merendino, Centre for Business in Society, Coventry University, Coventry, UK  
**Overview:** This paper concerns the ethical profile and legacy of mega-events. It evaluates improved standards evident at the London 2012 Olympics and the extent to which these transferred to Rio 2016.  
**Theme:** Sports Management & Commercialization |
|             | **Croatia as a Sports Brand**  
Božo Skoko, University of Zagreb, Zagreb, Croatia  
Dejan Gluvačević, Communication Studies, Josip Juraj Strossmayer University of Osijek, Zagreb, Croatia  
Ante Bogdanić, Communication Science, Josip Juraj Strossmayer University of Osijek, Zagreb, Croatia  
**Overview:** During the European University Games in Croatia (July 2016) we surveyed students from more than 40 countries about how they perceive Croatia and sport.  
**Theme:** Sporting Cultures and Identities |

| 16:45-17:45 | **CONFERENCE WELCOME RECEPTION** |

---

57
## Tuesday, 11 July

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30-9:00</td>
<td>Conference Registration Desk Open</td>
</tr>
<tr>
<td>9:00-9:15</td>
<td>Daily Update, Phillip Kalantzis-Cope, Common Ground Research Networks, USA</td>
</tr>
<tr>
<td>9:15-9:45</td>
<td>Plenary Session - Rachael Bullingham, Lecturer, Physical Education, University of Worcester, UK</td>
</tr>
<tr>
<td></td>
<td>&quot;Changing Times: Discovering How Openly Lesbian Athletes Navigate Team Sports&quot;</td>
</tr>
<tr>
<td>9:45-10:15</td>
<td>Garden Conversation and Coffee Break</td>
</tr>
<tr>
<td>10:15-11:55</td>
<td>Parallel Sessions</td>
</tr>
</tbody>
</table>

**Room 1: Challenging Gender Norms**

**Including Trans Athletes in Sport: Analyzing Principles and Policies of Fairness and Competition**

Dr. Rachel McKinnon, Philosophy Department, College of Charleston, Charleston, USA  
Dr. Aryn Conrad, New York City, USA  
**Overview:** We argue that the inclusion of trans athletes in competition commensurate with their legal gender is the most consistent position with IOC and CAS principles of fair and equitable sport.  
**Theme:** 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport

**Sparring with Patriarchy: The Sweet Science and Female Boxers in Low Income Countries**

Dr. Paige Schneider, Women and Gender Studies, University of Sewanee, Sewanee, USA  
**Overview:** The paper examines the dramatic rise of girls and women in fight sports in low income countries, reflecting changing gender norms, and a positive trajectory towards greater gender equality.  
**Theme:** 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport

**Skateboarding’s Olympic Moment**

Dax D’Orazio, Department of Political Science, University of Alberta, Edmonton, Canada  
**Overview:** Skateboarding is currently being considered for inclusion in the 2020 Summer Olympics. This paper explores how/why female skateboarders might view mainstream incorporation and competition differently than their male peers.  
**Theme:** 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport

**The Precarious Identity of Female Athletes with a Disability**

Shan-hui Hsu, Office of Physical Education, National Cheng Kung University, Tainan, Taiwan  
**Overview:** The purpose of this study aims to address the issues concerning the self-consciousness of female athletes’ disable bodies as well as their outer-social identities.  
**Theme:** 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport
<table>
<thead>
<tr>
<th>Time</th>
<th>PARALLEL SESSIONS</th>
<th>Room 2 Across Borders</th>
<th>Room 3 The Student Athlete</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Dr. Volha Vysotskaya, University of Luxembourg, Esch-sur-Alzette, Luxembourg</td>
<td>Dr. Kerivel Aude, University of Luxembourg, Esch-sur-Alzette, Luxembourg</td>
<td>Vlad Bursuc, School of Business, Georgia Gwinnett College, Atlanta, USA</td>
</tr>
<tr>
<td></td>
<td><strong>Overview</strong>: The paper is about sports trajectory and experience of mobility and integration of skilled people in the new country and is an illustration of transnational middle class practices across borders.</td>
<td><strong>Overview</strong>: The research discusses the concept of soft power and seeks to understand the role of sport and international sports events as a tool of soft power.</td>
<td><strong>Overview</strong>: The theoretical and legal path to creating a compensation model for University Sports in the United States in the post-amateurism era.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme</strong>: Sporting Cultures and Identities</td>
<td><strong>Theme</strong>: Sporting Cultures and Identities</td>
<td><strong>Theme</strong>: Sports Education</td>
</tr>
<tr>
<td></td>
<td><strong>The Sport as a State’s Soft Power Strategy: The Case of South Korea</strong></td>
<td><strong>International Student Expectations and Lived Experiences of Outdoor Recreation:</strong></td>
<td><strong>Father Daughter Relationships among Outstanding Female College Athletes</strong></td>
</tr>
<tr>
<td></td>
<td>Yeonheung Kang, Sport Management and Policy, School of Sport, Exercise and Health Sciences,</td>
<td>Navigating the Canadian University Context</td>
<td>Dr. Don Martin, Youngstown State University, Youngstown, USA</td>
</tr>
<tr>
<td></td>
<td>Loughborough University, Loughborough, UK</td>
<td><strong>Overview</strong>: This is an exploration of international student expectations and lived experiences of outdoor recreation, using a guided trail walk mobile methodology and canoe metaphor to share the story.</td>
<td>Dr. Magy Martin, Psychology, Walden University, Beaver, USA</td>
</tr>
<tr>
<td></td>
<td><strong>Overview</strong>: The research discusses the concept of soft power and seeks to understand the role of sport and international sports events as a tool of soft power.</td>
<td><strong>Theme</strong>: Sporting Cultures and Identities</td>
<td><strong>Overview</strong>: The presenters will examine the uniqueness of father daughter dynamics among superior athletes as they develop through childhood.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme</strong>: Sporting Cultures and Identities</td>
<td><strong>Narratives of Sports Migration: Acculturation through the Eyes of Elite</strong></td>
<td><strong>Theme</strong>: Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>Transnational Athletes, Their Teammates, and Coaches</strong></td>
<td><strong>Transnational Athletes, Their Teammates, and Coaches</strong></td>
<td><strong>The Identification of Salient Beliefs Concerning University Students’ Decision to Participate in Campus Recreational Sport</strong></td>
</tr>
<tr>
<td></td>
<td>Daniel Clayton, Applied Linguistics, University of Warwick, Coventry, UK</td>
<td><strong>Overview</strong>: This paper highlights the challenges faced by migrating athletes and proposes the adoption of a multi-disciplinary approach in order to reconceptualise and understand acculturation in team sport.</td>
<td>Thomas St. Quinton, Sport, Health and Nutrition, Leeds Trinity University, Leeds, UK</td>
</tr>
<tr>
<td></td>
<td><strong>Overview</strong>: This paper highlights the challenges faced by migrating athletes and proposes the adoption of a multi-disciplinary approach in order to reconceptualise and understand acculturation in team sport.</td>
<td><strong>Theme</strong>: Sporting Cultures and Identities</td>
<td><strong>Overview</strong>: The study identified the salient beliefs associated with non-competitive, recreational sport in first year undergraduate students at a small sized higher education institution in the North of England.</td>
</tr>
<tr>
<td></td>
<td><strong>Theme</strong>: Sporting Cultures and Identities</td>
<td><strong>Examining Athletic Identity among Division II College Student-Athletes: The Impact of ASR and Athletic Performance Outcomes</strong></td>
<td><strong>Theme</strong>: Sports Education</td>
</tr>
<tr>
<td></td>
<td><strong>Examining Athletic Identity among Division II College Student-Athletes: The Impact of ASR and Athletic Performance Outcomes</strong></td>
<td><strong>Overview</strong>: Results of a quantitative study exploring athletic identity, Academic Success Rates, &amp; athletic performance outcomes among Division II student-athletes will be presented. Implications for sport psychology will be discussed.</td>
<td>Jessica Nelson, School of Arts &amp; Sciences Department of Counseling, University of Bridgeport, Bridgeport, USA</td>
</tr>
<tr>
<td></td>
<td><strong>Visit</strong>: The paper seeks to understand the role of sport and international sports events as a tool of soft power.</td>
<td><strong>Theme</strong>: Sporting Cultures and Identities</td>
<td><strong>Theme</strong>: Sporting Cultures and Identities</td>
</tr>
<tr>
<td>Time</td>
<td>Session</td>
<td></td>
<td></td>
</tr>
<tr>
<td>----------</td>
<td>-------------------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:15-11:55</td>
<td><strong>PARALLEL SESSIONS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Room 4</strong></td>
<td><strong>Challenges to Wellness</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Potential Orofacial Hazards of Resistance Training</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Dr. Alona Emodi Perlman, Department of Oral Rehabilitation, Tel Aviv University Dental School, Tel Aviv, Israel</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Overview:</em> There are evidences of potential injury risk associated with resistance training (RT). One of the body parts affected by RT is the oro-facial and the masticatory system.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Theme:</em> Sport and Health</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Sporting for Mental Good: Examining the Mental Health Benefits of Sports Team Participation for Young Adult Males</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ama Nyame-Mensah, School of Social Policy and Practice, University of Pennsylvania, Philadelphia, USA</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Allison Russell, School of Social Policy and Practice, University of Pennsylvania, Philadelphia, USA</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Overview:</em> This paper uses two-wave panel data to test whether participation in sports eliminates the relationship between negative self-concept and overall mental health among young adult males.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Theme:</em> Sport and Health</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>The Normalization of Emotion in Elite Sport: Combating the Beliefs about Negative Emotions for the Prevention of Mental and Physical Health Problems among Athletes</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Dr. Jane Marie Lee Sinden, Sciences Division, Redeemer University College, Ancaster, Canada</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Overview:</em> This paper will review a study examining Foucault’s (1977) concept of normalization as it applies to the emotions of female elite amateur rowers.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Theme:</em> Sport and Health</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Sport and Health Benefits: Staying Healthy in a Trying World</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Dr. Lynn Jamieson, Department of Recreation, Park, and Tourism Studies, Indiana University School of Public Health, Bloomington, USA</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Overview:</em> While sport is known to be a cultural norm, less is understood about how valuable sport involvement is to one's overall health and well-being - key to quality of life.</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><em>Theme:</em> Sport and Health</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# TUESDAY, 11 JULY

## Room 5
### Development for Global Change
#### Sport and Society: Towards a Common Ethic out of Moral Bounds
Dr. Thierry Long, Laboratory of Clinical, Cognitive and Social Psychology and Anthropology, University Côte d'Azur, Nice, France  
*Overview:* In the continuation of the works of Bredemeier and Shields (2001), this paper will argue that sport participation leads to a decrease in morality, which fits to today's society requirements.  
*Theme:* Sports Education  

#### TIAS and the Internationalization of Sport Education in Japan
Devena Haggis, Tsukuba International Academy for Sports Studies, University of Tsukuba, Tsukuba, Japan  
Lilamani de Soysa, Tsukuba International Academy for Sports Studies, University of Tsukuba, Tsukuba, Japan  
*Overview:* This paper outlines TIAS efforts in Olympic and Paralympic education as a legacy project of the Tokyo 2020 Olympic and Paralympic Games.  
*Theme:* Sports Education  

#### New Perspectives in Heritage Education: Sport as a Universal Framework for Achieving SDG 4
Allison Thompson, Brandenburg University of Technology Cottbus, Cottbus, Germany  
*Overview:* This paper discusses the potential use of sport as a means for cultural heritage education, particularly within the framework of the UN's Agenda 2030 and SDG 4.  
*Theme:* Sports Education  

#### Sport for Development and Peace: Voices from the Sector
Mariann Bardocz-Bencsik, University of Physical Education, Budapest, Hungary  
Dr. Tamás Dóczi, Department of Social Sciences, University of Physical Education, Budapest, Hungary  
*Overview:* This paper contains the analysis of a series of interviews with 13 people being involved in the sport for development sector in various roles.  
*Theme:* Sports Education

## Room 6
### Remedy or Risk
#### Sport for Adolescents with Autism Spectrum Disorder
Emma Milanese, Student Engagement Unit, University of South Australia, Adelaide, Australia  
*Overview:* I discuss the impact of a sport-based community development program for adolescents with Autism Spectrum Disorder.  
*Theme:* Sports Education  

#### Mental Health and Wellbeing in Elite Sportspeople
Prof. Rosemary Purcell, Research, The National Centre of Excellence in Youth Mental Health, Melbourne, Australia  
*Overview:* There is growing recognition of the prevalence of mental health problems in elite sportspeople, but limited information on preventative and early intervention frameworks for this population.  
*Theme:* Sport and Health  

#### Health as a Side Effect: Considering Sport from the Aesthetic Perspective
Dr. Matti Tainio, Faculty of Arts, Department of Philosophy, History, Culture and Art Studies, University of Helsinki, Helsinki, Finland  
*Overview:* The paper focuses on possibilities and consequences of employing aesthetic attitude towards physical activities. It shows that there are serious reasons to connect aesthetics and physical activity in contemporary culture.  
*Theme:* Sport and Health

## Publishing Your Journal Article or Book with Common Ground Research Networks

### LUNCH

10:15-11:55 | **Parallel Sessions**
---
Room 5 | **Development for Global Change**
- **Sport and Society: Towards a Common Ethic out of Moral Bounds**
  Dr. Thierry Long, *Laboratory of Clinical, Cognitive and Social Psychology and Anthropology, University Côte d'Azur, Nice, France*
  
  *Overview:* In the continuation of the works of Bredemeier and Shields (2001), this paper will argue that sport participation leads to a decrease in morality, which fits to today's society requirements.
  
  *Theme:* Sports Education

- **TIAS and the Internationalization of Sport Education in Japan**
  Devena Haggis, *Tsukuba International Academy for Sports Studies, University of Tsukuba, Tsukuba, Japan*
  Lilamani de Soysa, *Tsukuba International Academy for Sports Studies, University of Tsukuba, Tsukuba, Japan*

  *Overview:* This paper outlines TIAS efforts in Olympic and Paralympic education as a legacy project of the Tokyo 2020 Olympic and Paralympic Games.
  
  *Theme:* Sports Education

- **New Perspectives in Heritage Education: Sport as a Universal Framework for Achieving SDG 4**
  Allison Thompson, *Brandenburg University of Technology Cottbus, Cottbus, Germany*

  *Overview:* This paper discusses the potential use of sport as a means for cultural heritage education, particularly within the framework of the UN's Agenda 2030 and SDG 4.
  
  *Theme:* Sports Education

- **Sport for Development and Peace: Voices from the Sector**
  Mariann Bardocz-Bencsik, *University of Physical Education, Budapest, Hungary*

  *Overview:* This paper contains the analysis of a series of interviews with 13 people being involved in the sport for development sector in various roles.
  
  *Theme:* Sports Education

Room 6 | **Remedy or Risk**

- **Sport for Adolescents with Autism Spectrum Disorder**
  Emma Milanese, *Student Engagement Unit, University of South Australia, Adelaide, Australia*

  *Overview:* I discuss the impact of a sport-based community development program for adolescents with Autism Spectrum Disorder.
  
  *Theme:* Sports Education

- **Mental Health and Wellbeing in Elite Sportspeople**
  Prof. Rosemary Purcell, *Research, The National Centre of Excellence in Youth Mental Health, Melbourne, Australia*

  *Overview:* There is growing recognition of the prevalence of mental health problems in elite sportspeople, but limited information on preventative and early intervention frameworks for this population.
  
  *Theme:* Sport and Health

- **Health as a Side Effect: Considering Sport from the Aesthetic Perspective**
  Dr. Matti Tainio, *Faculty of Arts, Department of Philosophy, History, Culture and Art Studies, University of Helsinki, Helsinki, Finland*

  *Overview:* The paper focuses on possibilities and consequences of employing aesthetic attitude towards physical activities. It shows that there are serious reasons to connect aesthetics and physical activity in contemporary culture.
  
  *Theme:* Sport and Health

11:55-12:45 | **LUNCH**

12:45-13:15 | **Publishing Your Journal Article or Book with Common Ground Research Networks**
### TUESDAY, 11 JULY

<table>
<thead>
<tr>
<th>Time</th>
<th>Parallel Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:15-14:00</td>
<td><strong>Room 1</strong> Posters</td>
</tr>
<tr>
<td></td>
<td><strong>University Response to Implementing the NCAA Policy for Transgender Student-athletes</strong></td>
</tr>
<tr>
<td></td>
<td>Anastasia Jones, Pacific University, Hillsboro, USA</td>
</tr>
<tr>
<td></td>
<td>Tamara Tasker, Pacific University, Hillsboro, USA</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> In 2011, the National Collegiate Athletic Association (NCAA) released guidelines for transgender student athletes. We explored responses of compliance officers and athletic trainers regarding the implementation of these guidelines. <strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
</tr>
<tr>
<td></td>
<td><strong>Olympic Value Education-based Coach Education Programs</strong></td>
</tr>
<tr>
<td></td>
<td>Dr. Pramod C. Sharma, Department of Physical Education, University of Delhi, India</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> I discuss talent development and sports participation with focus on promoting sporting values as the context for teaching life skills, values and life-long participation in sport through coach education program. <strong>Theme:</strong> Sports Education</td>
</tr>
<tr>
<td></td>
<td><strong>Sport as a Tool to Solve Community Issues in Poverty Stricken Areas in Zimbabwe: The Homeless World Cup</strong></td>
</tr>
<tr>
<td></td>
<td>Dr. Chiaki Okada, Graduate School of Human Sciences, Osaka University, Suita, Japan</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> The significance of sport for poverty reduction will be analyzed by a case sample of the Zimbabwean organization, YASD. <strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
</tr>
<tr>
<td></td>
<td><strong>Young Adult Male Golfers: Interrelations among Lifestyle, Commitment, and Identity</strong></td>
</tr>
<tr>
<td></td>
<td>Dr. Ashton Trice, Department of Graduate Psychology, James Madison University, Staunton, USA</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> Athletic identity was high in young male golfers who played and practiced regularly. In this group professional identity and career commitment were lower than in those with less golf involvement. <strong>Theme:</strong> Sporting Cultures and Identities</td>
</tr>
<tr>
<td></td>
<td><strong>Using a Sport Psychology Course to Foster Interculturally Sensitive Student Athletes</strong></td>
</tr>
<tr>
<td></td>
<td>Dr. Randall E. Osborne, Psychology College of Liberal Arts, Texas State University-San Marcos, San Marcos, USA</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> Bennett’s Developmental Model of Intercultural Sensitivity is used in conjunction with assignments in a Sport Psychology course to promote more inclusive thinking about others. <strong>Theme:</strong> Sports Education</td>
</tr>
<tr>
<td></td>
<td><strong>Ecological Determinants of Chinese Elite Student Athletes’ Dual Career Development</strong></td>
</tr>
<tr>
<td></td>
<td>Prof. Kim Wai Raymond Sum, Department of Sports Science &amp; Physical Education Faculty of Education, Chinese University of Hong Kong, Shatin, Hong Kong</td>
</tr>
<tr>
<td></td>
<td>Prof. Hsiu-hua Tsai, Department of Athletics, National Taiwan University, Taipei, Taiwan</td>
</tr>
<tr>
<td></td>
<td>Prof. Amy Sau Ching Ha, Faculty of Education, Chinese University of Hong Kong, Hong Kong</td>
</tr>
<tr>
<td></td>
<td>Prof. Chih-fu Cheng, National Taiwan Normal University, Taipei, Taiwan</td>
</tr>
<tr>
<td></td>
<td>Fong-jia Wang, Department of Sports Science and Physical Education, Chinese University of Hong Kong, Hong Kong</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> Based on the socio-ecological framework, this study aimed to investigate how ecological determinants affect Chinese elite student athletes’ (CESAs) experience on the socialisation process of dual career development. <strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
</tr>
<tr>
<td></td>
<td><strong>The Body as a Learning Space: An Ethnographic Study of How Young Girls learn to Become Mountain Bikers</strong></td>
</tr>
<tr>
<td></td>
<td>Eilat Tal, Department of Leadership and Policy in Education Faculty of Education, University of Haifa, Kiryat Tivon, Israel</td>
</tr>
<tr>
<td></td>
<td><strong>Overview:</strong> This study attempts to examine what skills, knowledge, experiences, and physical practices are acquired by young girls while they are mountain biking, and how this process of acquisition occurs. <strong>Theme:</strong> 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport</td>
</tr>
</tbody>
</table>
### TUESDAY, 11 JULY

<table>
<thead>
<tr>
<th>13:15-14:00</th>
<th>PARALLEL SESSIONS</th>
</tr>
</thead>
</table>
| **Self-Perceived Physical Literacy of Hong Kong Adolescents**  
Dr. Fung Lin Elean Leung, Physical Education Unit, Chinese University of Hong Kong, Shatin, Hong Kong  
Prof. Kim Wai Raymond Sum, Sports Science and Physical Education, Chinese University of Hong Kong, Shatin, Hong Kong  
*Overview:* This study explored the perceived physical literacy (PL) of Hong Kong adolescents by using cross-sectional design.  
*Theme:* Sport and Health |
| **State Sport Funding in the Slovak Republic**  
Karol Janas, Trencin, Slovakia  
Rudolf Kucharcik, Department of Political Science, Alexander Dubcek University in Trencin, Trencin, Slovakia  
*Overview:* As there are no legislative options for tax depreciation for sports clubs or associations in Slovakia, a large part of the financial burden is directly on the state.  
*Theme:* Sports Management & Commercialization |
| **Strong Is the New Skinny: The Biopolitical Logic(s) of Female Muscularity**  
Annie Yaniga, Culture and Theory, School of the Humanities, The University of California, Irvine, Irvine, USA  
*Overview:* This research examines new, relatively mainstream, productions of more muscular female bodies in American culture through a two-year ethnography of a CrossFit community, combined with a broader online survey.  
*Theme:* 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport |
| **Emerging Adulthood Theory and Attitudes toward Concussion among Female Collegiate athletes**  
Dr. Janice C. Stapley, Department of Psychology, Monmouth University, West Long Branch, USA  
Dr. Vonetta Kalieta, Learned Excellence for Athletes, Tinton Falls, USA  
*Overview:* Interviews with 18 athletes revealed tightly scheduled long days, friendships with teammates, and concussion symptoms disregarded in order to play, interpreted through Emerging Adulthood Theory and neural development immaturity.  
*Theme:* Sports Education |
| **The Interaction Style of Coaching and Perceived Training Load in Elite Adolescent Athletes**  
Viola Pirová, Department of Psychology, Masaryk University, Brno, Czech Republic  
Iva Burešová, Brno, Czech Republic  
Katerina Bartošová, Brno, Czech Republic  
*Overview:* The coach has an impact on performance and coping with sport load. Aim of the study is to examine the relationship between interaction style of coach and occurrence of overtraining.  
*Theme:* Sport and Health |
| **The Relationship between Personality Traits and Overtraining Syndrome in Young Elite Athletes**  
Sara Huteckova, Masaryk University, Brno, Czech Republic  
Zuzana Frydrychova, Masaryk University, Brno, Czech Republic  
Katerina Bartošová, Masaryk University, Brno, Czech Republic  
Iva Burešová, Masaryk University, Brno, Czech Republic  
*Overview:* Athlete’s personality plays an important role in his/her performance. The present study focuses on selected personality traits in young elite athletes and possible relationships between personality traits and overtraining syndrome.  
*Theme:* Sport and Health |
The Overtraining Level of Adolescent Elite Swimmers
Kateřina Štursová, Faculty of Arts, Department of Psychology, Masaryk University, Brno, Czech Republic
Dr. Martin Jelínek, Faculty of Arts, Department of Psychology, Masaryk University, Brno, Czech Republic
Kateřina Bartošová, Faculty of Arts, Department of Psychology, Masaryk University, Brno, Czech Republic
Overview: The main aim of the study is to investigate how the overtraining level changes according to the different phases of the season, and whether psychological intervention could affect this trend.
Theme: Sport and Health

The Psychological Phenomena and Surfing: Female Lived Experience
Dana Sidorová, Faculty of Arts, Department of Psychology, Masaryk University, Brno, Czech Republic
Overview: The aim of our study in progress is to describe a lived experience of Czech and Hawaiian surfers. The analysis of interviews with 3 Czech female surfers will be presented.
Theme: 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport

A Focus on the Uncontrollable: How Unsuccessful Teams Transition from Post-Game to Pre-Game
Lauren Pierce, Educational Psychology, University of Arizona, Tucson, USA
Overview: Successful and unsuccessful teams differ on motivational variables present during the transition from post-game evaluations to pre-game self-motivation. Higher ability evaluations prove detrimental to unsuccessful teams in the forethought phase.
Theme: 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport

African-American Sport Management Students’ Perception of Ethnic Discrimination and Stereotyping
Dr. Rennae Williams Stowe, Department of Health and Human Performance, Johnson C. Smith University, Charlotte, USA
Overview: Sixty students majoring in sport management at an Historically Black College & University, located in the USA, completed the Perceived Ethnic Discrimination Questionnaire. Results and implications will be presented.
Theme: Sporting Cultures and Identities
<table>
<thead>
<tr>
<th>Time</th>
<th>Parallel Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>13:15-14:00</td>
<td><strong>Virtual Lightning Talks</strong></td>
</tr>
<tr>
<td>Room 2</td>
<td><strong>Femininity, Athletic Identity, and Satisfaction of Compression Garments</strong></td>
</tr>
</tbody>
</table>
|            | Dawn Michaelson, Department of Consumer & Design Sciences, Auburn University, Auburn, USA  
|            | Sarah Gascon, School of Kinesiology, Auburn University, Auburn, USA               |
|            | **Overview:** This study investigated 104 NCAA and professional women athletes about the effect of compression garments on gender-role identification and athletic identity along with their satisfaction with the functional garment. |
|            | **Theme:** 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport |
|            | **The Mediocre Effect in Sport: Competition is Not a Bad Word**                    |
|            | Michelle Brimecombe, Roger A. Saunders School of Business & Hospitality Management, Newbury College, Boston, USA |
|            | **Overview:** We have all heard the phrase "everyone get's a trophy" surrounding youth athletics. Yet, as a culture do we really want to teach athletes it is acceptable to be mediocre? |
|            | **Theme:** Sporting Cultures and Identities                                       |
|            | **Introducing Physical Education Teachers to the Teaching Games**                 |
|            | Dr. Aspasia Dania, Sport Pedagogy Laboratory Faculty of Physical Education and Sport Science, National and Kapodestrian University of Athens, Ilion, Greece  
|            | Prof. Katerina Zounhia, National and Kapodistrian University of Athens, Athens, Greece |
|            | **Overview:** The aim of the research is the presentation of the challenges and outcomes experienced by three Physical Education (PE) teachers during their participation in a need-based professional development program. |
|            | **Theme:** Sports Education                                                        |
|            | **The Crucibles of Hindu Nationalism: Games, Playgrounds and Propaganda**          |
|            | Sushant Kishore, Department of Humanities and Social Sciences, Birla Institute of Technology and Science, Madgaon, India |
|            | **Overview:** The paper employs theories of performance and performativity to study the processes of ideological indoctrination by the Hindu Rights in India. |
|            | **Theme:** Sporting Cultures and Identities                                       |
|            | **The Nature of Bullying Behaviors by High School Coaches in US Schools**         |
|            | Dr. Bradford Strand, Department of Health, Nutrition and Exercise Science, North Dakota State University, Fargo, USA |
|            | **Overview:** Bullying of athletes by coaches is a growing concern at all levels of play. This session investigates the frequency and severity of the instances of coach bullying of athletes. |
|            | **Theme:** Sporting Cultures and Identities                                       |
Tuesday, 11 July

13:15-14:00 Parallel Sessions

Room 3 Virtual Posters

Tennis Coaching, Athlete Development and Organizational Effectiveness in Canada
Nadina Ayer, Department of Recreation and Leisure Studies, University of Waterloo, Waterloo, Canada
Overview: I discuss the relationship between coaching, sport participation, and organizational effectiveness in the tennis context within the Canadian sport system.
Theme: Sports Management & Commercialization

An Analysis of a Sport Degree's Ability to Foster Deep Learning: A Case Study of One University Degree Programme
Claire Mulvenna, School of Sport and Biomedical Science, University of Bolton, Bolton, UK
Overview: This study examined if the curriculum of a University Sports Degree explicitly teaches students to abstract meaning, interpret information and acquire facts for subsequent use.
Theme: Sports Management & Commercialization

Touch Predicts Performance
Michael Baker, Psychology, California State University, Fullerton, Fullerton, USA
Overview: Perceptions of support are boosted by the warmth and touch of others. When athletes feel support, efficacy, and esteem, they tend to perform better.
Theme: Sports Education

The Changing Culture of the America Sports Fan
Dr. Keith W. Lambrecht, Quinlan School of Business, Loyola University Chicago, Chicago, USA
Overview: The purpose of this investigation is to explore the changing culture of the American Sports Fan.
Theme: Sports Education

The Relationship between Parent-initiated Motivational Climate and Overtraining Syndrome in Young Elite Athletes
Zuzana Frydrychova, Department of Psychology, Masaryk University, Brno, Czech Republic
Sara Huteckova, Department of Psychology, Masaryk University, Brno, Czech Republic
Kateřina Bartošová, Masaryk University, Brno, Czech Republic
Iva Burešová, Department of Psychology, Masaryk university, Brno, Czech Republic
Overview: Parent-initiated motivational climate may influence athlete’s sports experience in different ways. Therefore, the study aims to examine the relationship between parent-initiated motivational climate and overtraining syndrome in young elite athletes.
Theme: Sport and Health

"Old School" Fan Values and Unusual Fan Behaviors
Dr. Damon Aiken, Marketing, California State University, Chico, Chico, USA
Dr. Ajay Sukhdial, Marketing, Oklahoma State University, Stillwater, USA
Overview: This work is an investigation of how sport fans' Old School values relate to a variety of attitudes and behaviors.
Theme: Sports Education

Inter-varsity Matches in the UK and Japan
Takashi Toriumi, Institute of Physical Education, Keio University, Tokyo, Japan
Overview: We compare the two pairs of inter-varsity matches; the University of Oxford and the University of Cambridge in the UK and Keio University and Waseda University in Japan.
Theme: Sports Education
### TUESDAY, 11 JULY

#### 13:15-14:00  PARALLEL SESSIONS

**Extending Regression Data of EEG Biofeedback Quality Improvement with Big Data**
Monika Nawrocka, Department of Sports Theory, Chair of Statistics, Methodology, and Informatics, The Jerzy Kukuczka Academy of Physical Education, Katowice, Poland
Assoc. Prof. Adam Maszczyk, Department of Sports Theory, The Jerzy Kukuczka Academy of Physical Education, Katowice, Poland
Artur Gołaś, Department of Sports Theory, The Jerzy Kukuczka Academy of Physical Education, Katowice, Poland
Assoc. Prof. Miłosz Czuba, Department of Sports Theory, The Jerzy Kukuczka Academy of Physical Education, Katowice, Poland
Mateusz Nawrocki, Faculty of Humanities, Maria Curie-Skłodowska University in Lublin, Lublin, Poland

**Overview:** Automatic processing of the data in order to determine the identification of brain-wave frequencies becomes necessary for the modern systems in the diagnosis of biofeedback among athletes.

**Theme:** Sport and Health

#### Room 4  Workshop

**A Dark Room: The Power of Documentary Film for Education Surrounding Sport and Mental Health Issues**
Joseph Recupero, RTA School of Media, Ryerson University, Toronto, Canada

**Overview:** The goal of this interactive workshop is to debate how the use of documentary film can be an effective resource in disseminating complex medical issues around sport.

**Theme:** Sport and Health

#### Room 5  Focused Discussions

**Why So Few Women in Sport Leadership? Examining Stereotype Threat as a Contributing Factor**
Laura Burton, Department of Educational Leadership, University of Connecticut, Storrs, USA
Prof. Lucy Gilson, Management Department, University of Connecticut, Storrs, USA

**Overview:** Stereotypes associated with gender and leadership play a powerful role in explaining the under-representation of women in leadership. This discussion will examine stereotype threat on women in sports organizations.

**Theme:** Sporting Cultures and Identities

#### 14:00-14:45  TALKING CIRCLES AND COFFEE BREAK
<table>
<thead>
<tr>
<th>Time</th>
<th>Room 1</th>
<th>PARALLEL SESSIONS</th>
</tr>
</thead>
</table>
| 14:45-16:25 | Room 1 Gender Dynamics | **Competitive Balance in NCAA Power Conferences: The Case of Men's and Women's Basketball**  
Dr. Martin Perline, Department of Economics, Wichita State University, Wichita, USA  
Dr. Clayton Stoldt, Wichita, USA  
Dr. Jeffrey Noble, Wichita, USA  
*Overview:* This is a comparison of the competitive balance in Men's and Women's Basketball.  
*Theme:* 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport  
**Muscle and Stretching: Genderdised Interaction in an Informal Collective Sports Group**  
Dr. Kerivel Aude, University of Luxembourg, Esch-sur-Alzette, Luxembourg  
Dr. Volha Vysotskaya, University of Luxembourg, Esch-sur-Alzette, Luxembourg  
*Overview:* Even in the informal, democratic gender-neutral sports group, where everybody is valorises gender equality, inequality appears in interaction between participants and especially among coaches.  
*Theme:* 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport  
**Taking Gender on Expedition: Self-policing Gender Conforminity**  
Carmen Byrne, The School of Sport and Wellbeing, University of Central Lancashire, Preston, UK  
Dr. Mark Hickman, The School of Sport and Wellbeing, University of Central Lancashire, Preston, UK  
Assist. Prof. Lynne Fitzgerald, Outdoor Adventure Leadership, Montana State University, Billings, USA  
*Overview:* This paper explores notions of gender, identity and society in adventure activity contexts. Findings suggest male and female participants self-police gender-normative behaviour when on expedition, despite being remote from society.  
*Theme:* Sporting Cultures and Identities  
**Merging Young Men's and Young Women's Hebrew Associations, and Women's Access to Sport**  
Dr. Linda J. Borish, Department of History, Western Michigan University, Kalamazoo, USA  
*Overview:* This paper examines the integration of the sexes in the Young Men’s and Young Women’s Hebrew Associations and how gender shaped the access of women to sporting activities.  
*Theme:* 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport |
|       | Room 2 | Fan Behaviors |
|       |        | **Sponsors, Fanbassadors, and the Textual Cartography of Irishness**  
Dr. Neil O’Boyle, School of Communications, Dublin City University, Dublin, Ireland  
Colm Kearns, School of Communications, Dublin City University, Dublin, Ireland  
*Overview:* This paper analyses media coverage of Irish football fans at Euro 2016, along with sponsor campaigns by Three Mobile to explore both as paratexts of Irish identity.  
*Theme:* Sporting Cultures and Identities  
**Human Play in and Outside Soccer Grandstands**  
Dr. Felix Lebed, Faculty of Physical Education, Kaye Academic College of Education, Beer-Sheba, Israel  
*Overview:* The phenomenon of sport fans can be associated with the basic qualities of human play and studied through this prism.  
*Theme:* Sporting Cultures and Identities  
**Clap Backs and Call-Outs: Fans' Social Media Reactions to Gendered Commentary during the 2016 Olympics**  
Dr. Anne Osborne, Communications Department, University of Syracuse, Syracuse, USA  
Dr. Danielle Coombs, College of Communication and Information, Kent State, Kent, USA  
*Overview:* This paper looks at how social media shape discourse about gender in sports media. Using social media analytics and discourse analysis, we examine fans reactions to coverage of female Olympians.  
*Theme:* Sporting Cultures and Identities |
### Room 3: The Lived Experience

**The Social Facilitation Theory, Training Age, and Athletic Identities**  
Ciara Delgado, United States Sports Academy, Huntersville, USA  
*Overview:* I discuss the impact of social facilitation, training age and athletic identities on organized sports.  
*Theme: 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport*

**Beethoven’s Ninth Symphony as Olympic Games Entertainment and Ideology**  
Dr. Jeffrey Segrave, Health and Exercise Science, Skidmore College, Saratoga Springs, USA  
*Overview:* The purpose of this paper is to trace the history of Beethoven’s Ninth Symphony in the Olympic narrative as well as interrogate its power and salience as ideological representation.  
*Theme: Sporting Cultures and Identities*

**The Future of Modern Roller Derby**  
Dr. Payal Doctor, Division of Academic Affairs, CUNY-LaGuardia Community College, Long Island City, USA  
*Overview:* This paper explores the reincarnated sport of Women’s Flat Track Roller Derby in terms of its history, current status, and its possible future status.  
*Theme: Sporting Cultures and Identities*

**Gender Anxieties in the Iranian Zurkhaneh**  
Prof. Houchang E. Chehabi, Pardee School of Global Studies, Boston University, Boston, USA  
*Overview:* This is an analysis of the gender anxieties occasioned by the homosocial milieu of traditional Iranian gymnasia in Iran.  
*Theme: 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport*

### Room 4: Sport for Change

**Pedaling toward Emancipation: The Case of Bike Bridge Initiative**  
Shahrzad Mohammadi, Department of Sport Pedagogy, University of Freiburg, Freiburg, Germany  
*Overview:* The study examines various outcomes of a local cycling initiative targeting female refugees and asylum seekers at micro level.  
*Theme: 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport*

**Count Me In: Promoting Sports Participation for Migrant and Refugee Youth in Australia**  
Dr. Karen Block, Centre for Health Equity Melbourne School of Population and Global Health, The University of Melbourne, Australia  
Dana Young, Centre for Health Equity Melbourne School of Population and Global Health, The University of Melbourne, Australia  
Dr. Lisa Gibbs, Centre for Health Equity Melbourne School of Population and Global Health, The University of Melbourne, Australia  
*Overview:* We present findings from a mixed methods evaluation of a project aiming to increase rates of participation in mainstream sports clubs by migrant youth in Australia.  
*Theme: Sporting Cultures and Identities*

**Wheels and Heels: Female Car Ownership in American Motorsports, 1920-1940**  
Alison Kreitzer, History of American Civilization Program, Department of History, University of Delaware, Newark, USA  
*Overview:* Interwar women challenged their exclusion from American motorsports by serving as car owners and taking part in business and technical decisions for their race cars at the speedway.  
*Theme: Sporting Cultures and Identities*

**Tractor Sazi F.C. and the Civil Rights Movement of Turks in Iranian Azerbaijan**  
Vahid Rashidi, The University of British Columbia, Vancouver, Canada  
*Overview:* In Iran, the Tractor Sazi F.C. became a vehicle for social mobilization that empowers collective identity and a sense of solidarity and resistance among Azerbaijani ethnic minority rights activists.  
*Theme: Sporting Cultures and Identities*
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
</table>
| 14:45-16:25 | **PARALLEL SESSIONS**  
**Room 5** Representation and Development  
**An Actantial Analysis of Sport for Development Reports: The Case of El Salvador’s Juventud Olimpica Municipal**  
Andrew Webb, International Management, Université Laval, Quebec, Canada  
Prof. Tegwen Gadais, University of Quebec in Montreal, Montreal, Canada  
**Overview:** A new methodology for conducting the content analysis of SFD reports is proposed.  
**Theme:** Sports Management & Commercialization  
**The Sporting-events Sponsorship Strategy**  
Dr. Blumrodt Jens, Human Resource Management, Rennes School of Business, Rennes, France  
**Overview:** Sporting events are sponsored by corporations. International marathons taking place in France put different sponsorship strategies in place. The perceived over-representation from sponsors moderates participants’ behavior.  
**Theme:** 2017 Special Focus - Out of Bounds: Gender, Identity, and Participation in Sport  
**Community Perceptions of CSR at a Professional Football Club in South Africa**  
Prof. Simeon Davies, Sport Management, Faculty of Business and Management Sciences, Cape Peninsula University of Technology, Cape Town, South Africa  
Talent Moyo, Sport Management Department, Cape Peninsula University of Technology, Cape Town, South Africa  
**Overview:** This paper is about community perceptions of a CSR programme at a professional football club in South Africa, which is used to facilitate both social and economic success.  
**Theme:** Sports Management & Commercialization  
**The Boards of Directors in Greek Football Clubs: Evidence from the Period 2005-2014**  
Konstantinos Athanasiadis, Gnosis Management Consultants, London, UK  
Georgios Nastos, Hellenic Observatory of Corporate Governance, London, UK  
Dr. Dimitrios Koufopoulos, Brunel University, London, UK  
Dr. Ioannis Gkliatis, University of Hertfordshire, London, UK  
**Overview:** This study explores the Corporate Governance (CG) mechanisms and procedures, by analyzing key CG variables, in the Greek football clubs during the period 2014-2015.  
**Theme:** Sports Management & Commercialization |
<p>| 16:25-16:55 | <strong>CONFERENCE CLOSING AND AWARD CEREMONY</strong> |</p>
<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deborah Agnew</td>
<td>Flinders University</td>
<td>Australia</td>
</tr>
<tr>
<td>Damon Aiken</td>
<td>California State University, Chico</td>
<td>USA</td>
</tr>
<tr>
<td>Ollie Ajami</td>
<td>Grand Valley State University</td>
<td>USA</td>
</tr>
<tr>
<td>Abdul Rahim Al Droushi</td>
<td>Loughborough University</td>
<td>UK</td>
</tr>
<tr>
<td>Eric Anderson</td>
<td>University of Winchester</td>
<td>UK</td>
</tr>
<tr>
<td>Konstantinos Athanasiadis</td>
<td>Gnosis Management Consultants</td>
<td>UK</td>
</tr>
<tr>
<td>Kerivel Aude</td>
<td>CERSES- Paris 5</td>
<td>France</td>
</tr>
<tr>
<td>Nadina Ayer</td>
<td>University of Waterloo</td>
<td>Canada</td>
</tr>
<tr>
<td>Michael Baker</td>
<td>California State University, Fullerton</td>
<td>USA</td>
</tr>
<tr>
<td>Morris Banda</td>
<td>National University of Science and Technology</td>
<td>Zimbabwe</td>
</tr>
<tr>
<td>Mariann Bardocz-Bencsik</td>
<td>University of Physical Education</td>
<td>Hungary</td>
</tr>
<tr>
<td>Elaine Barry</td>
<td>University of Limerick</td>
<td>Ireland</td>
</tr>
<tr>
<td>Suzy Ben Dori</td>
<td>Tel Aviv University</td>
<td>Israel</td>
</tr>
<tr>
<td>Nadia Bevan</td>
<td>The Flinders University of South Australia</td>
<td>Australia</td>
</tr>
<tr>
<td>Karen Block</td>
<td>University of Melbourne</td>
<td>Australia</td>
</tr>
<tr>
<td>Linda J. Borish</td>
<td>Western Michigan University</td>
<td>USA</td>
</tr>
<tr>
<td>Michelle Brimecombe</td>
<td>Newbury College</td>
<td>USA</td>
</tr>
<tr>
<td>Michelle K. Brunette</td>
<td>Nipissing University</td>
<td>Canada</td>
</tr>
<tr>
<td>Keith Buckley</td>
<td>Rollins College</td>
<td>USA</td>
</tr>
<tr>
<td>Rachael Bullingham</td>
<td>University of Worcester</td>
<td>UK</td>
</tr>
<tr>
<td>Vlad Bursuc</td>
<td>Georgia Gwinnett College</td>
<td>USA</td>
</tr>
<tr>
<td>Laura Burton</td>
<td>University of Connecticut</td>
<td>USA</td>
</tr>
<tr>
<td>Carmen Byrne</td>
<td>University of Central Lancashire</td>
<td>UK</td>
</tr>
<tr>
<td>Garry Carnachan</td>
<td>New Zealand Secondary Schools Sports Council</td>
<td>New Zealand</td>
</tr>
<tr>
<td>Brian Caster</td>
<td>Western Oregon University</td>
<td>USA</td>
</tr>
<tr>
<td>Charles Martin Caster</td>
<td>University of Freiburg</td>
<td>Germany</td>
</tr>
<tr>
<td>Smitha Chandran</td>
<td>Nit Rourkela</td>
<td>India</td>
</tr>
<tr>
<td>Houchang E. Chehabi</td>
<td>Boston University</td>
<td>USA</td>
</tr>
<tr>
<td>Marta Chladova</td>
<td>Charles University</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Amy Clark</td>
<td>Canterbury Christ Church University</td>
<td>UK</td>
</tr>
<tr>
<td>Daniel Clayton</td>
<td>University of Warwick</td>
<td>UK</td>
</tr>
<tr>
<td>Mark Cogburn</td>
<td>Louisiana State University Health Sciences Center</td>
<td>USA</td>
</tr>
<tr>
<td>Danielle Coombs</td>
<td>Kent State University</td>
<td>USA</td>
</tr>
<tr>
<td>Barry Costas</td>
<td>University of Hertfordshire</td>
<td>UK</td>
</tr>
<tr>
<td>Roxanna Curto</td>
<td>University of Iowa</td>
<td>USA</td>
</tr>
<tr>
<td>Dax D’Orazio</td>
<td>University of Alberta</td>
<td>Canada</td>
</tr>
<tr>
<td>Aspasia Dania</td>
<td>National and Kapodestrian University of Athens, Greece</td>
<td>Greece</td>
</tr>
<tr>
<td>Roni Davidzon</td>
<td>Hebrew University</td>
<td>Israel</td>
</tr>
<tr>
<td>Simeon Davies</td>
<td>Cape Peninsula University of Technology</td>
<td>South Africa</td>
</tr>
<tr>
<td>Ciara Delgado</td>
<td>STAG Human Performance</td>
<td>USA</td>
</tr>
<tr>
<td>Name</td>
<td>Institution Name</td>
<td>Country</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>-----------------------------------------------------------------------</td>
<td>------------------</td>
</tr>
<tr>
<td>Ayse Demir</td>
<td>Kocaeli University</td>
<td>Turkey</td>
</tr>
<tr>
<td>Payal Doctor</td>
<td>CUNY-LaGuardia Community College</td>
<td>USA</td>
</tr>
<tr>
<td>Claire Drummond</td>
<td>Flinders University</td>
<td>Australia</td>
</tr>
<tr>
<td>Albie Eaton</td>
<td>The University of Auckland</td>
<td>New Zealand</td>
</tr>
<tr>
<td>Alona Emodi Perlman</td>
<td>Tel Aviv University Dental School</td>
<td>Israel</td>
</tr>
<tr>
<td>Jason Fabrikant</td>
<td>American University</td>
<td>USA</td>
</tr>
<tr>
<td>Clement Fasan</td>
<td>Lagos State University Ojo</td>
<td>Nigeria</td>
</tr>
<tr>
<td>Nicholas Fogarty</td>
<td>The University of Sydney</td>
<td>Australia</td>
</tr>
<tr>
<td>Zuzana Frydrychova</td>
<td>Masaryk University</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Tegwen Gadais</td>
<td>University of Quebec in Montreal</td>
<td>Canada</td>
</tr>
<tr>
<td>Billy Genia</td>
<td>Grand Valley State University</td>
<td>USA</td>
</tr>
<tr>
<td>Oonk Gijsbert</td>
<td>Erasmus University, Rotterdam</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Lucy L. Gilson</td>
<td>University of Connecticut</td>
<td>USA</td>
</tr>
<tr>
<td>Dejan Gluvačevići</td>
<td>University of Zagreb</td>
<td>Croatia</td>
</tr>
<tr>
<td>Natalie Graves</td>
<td>Psychotherapist</td>
<td>USA</td>
</tr>
<tr>
<td>Devena Haggis</td>
<td>University of Tsukuba</td>
<td>Japan</td>
</tr>
<tr>
<td>Neil Hall</td>
<td>Western Sydney University</td>
<td>Australia</td>
</tr>
<tr>
<td>Rita Y. Horton</td>
<td>Louisiana State University Health Sciences Center-Shreveport</td>
<td>USA</td>
</tr>
<tr>
<td>Shan-hui Hsu</td>
<td>National Cheng Kung University</td>
<td>Taiwan</td>
</tr>
<tr>
<td>Sara Huteckova</td>
<td>Masaryk University</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Jerlando F. L. Jackson</td>
<td>University of Wisconsin-Madison</td>
<td>USA</td>
</tr>
<tr>
<td>Brittany Jacobs</td>
<td>The University of Northern Colorado</td>
<td>USA</td>
</tr>
<tr>
<td>Lynn Jamieson</td>
<td>Indiana University School of Public Health, Bloomington</td>
<td>USA</td>
</tr>
<tr>
<td>Karol Janas</td>
<td>Trenčianska Univerzita Alexandra Dubčeka</td>
<td>Slovakia</td>
</tr>
<tr>
<td>Blumrodt Jens</td>
<td>Rennes School of Business</td>
<td>France</td>
</tr>
<tr>
<td>Wang Jie</td>
<td>China Sports Museum</td>
<td>China</td>
</tr>
<tr>
<td>Anastasia Jones</td>
<td>Pacific University</td>
<td>USA</td>
</tr>
<tr>
<td>Peder Bo Jorgensen</td>
<td>University of Copenhagen</td>
<td>Denmark</td>
</tr>
<tr>
<td>Matthias Kaelberer</td>
<td>University of Memphis</td>
<td>USA</td>
</tr>
<tr>
<td>Vonetta Kalieta</td>
<td>Learned Excellence for Athletes</td>
<td>USA</td>
</tr>
<tr>
<td>Yeonheung Kang</td>
<td>Loughborough University</td>
<td>UK</td>
</tr>
<tr>
<td>Colm Kearns</td>
<td>Dublin City University</td>
<td>Ireland</td>
</tr>
<tr>
<td>Sushant Kishore</td>
<td>Birla Institute of Technology and Science</td>
<td>India</td>
</tr>
<tr>
<td>Niki Koutrou</td>
<td>University of Kent</td>
<td>UK</td>
</tr>
<tr>
<td>Alison Kreitzer</td>
<td>University of Delaware</td>
<td>USA</td>
</tr>
<tr>
<td>Rudolf Kucharcik</td>
<td>Alexander Dubcek University in Trencin</td>
<td>Slovakia</td>
</tr>
<tr>
<td>Keith W. Lambrecht</td>
<td>Loyola University Chicago</td>
<td>USA</td>
</tr>
<tr>
<td>Anant Raghuram Lanka</td>
<td>Pandit Deendayal Petroleum University</td>
<td>India</td>
</tr>
<tr>
<td>Name</td>
<td>Institution</td>
<td>Country</td>
</tr>
<tr>
<td>--------------------------</td>
<td>--------------------------------------------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Felix Lebed</td>
<td>Kaye Academic College of Education</td>
<td>Israel</td>
</tr>
<tr>
<td>Amanda LeCouteur</td>
<td>The University of Adelaide</td>
<td>Australia</td>
</tr>
<tr>
<td>Jane Marie Lee Sinden</td>
<td>Redeemer University College</td>
<td>Canada</td>
</tr>
<tr>
<td>Pierre Leichner</td>
<td>Gallery Gachet</td>
<td>Canada</td>
</tr>
<tr>
<td>Cui Lequan</td>
<td>China Sports Museum</td>
<td>China</td>
</tr>
<tr>
<td>Fung Lin Elean Leung</td>
<td>Chinese University of Hong Kong</td>
<td>Hong Kong</td>
</tr>
<tr>
<td>Xue Li</td>
<td>China Sports Museum</td>
<td>China</td>
</tr>
<tr>
<td>Jordan Lieser</td>
<td>Dominican University of California</td>
<td>USA</td>
</tr>
<tr>
<td>Thierry Long</td>
<td>University Côte d’Azur</td>
<td>France</td>
</tr>
<tr>
<td>Mead Loop</td>
<td>Ithaca College</td>
<td>USA</td>
</tr>
<tr>
<td>Joseph Lovell</td>
<td>Dixie State University</td>
<td>USA</td>
</tr>
<tr>
<td>Don Martin</td>
<td>Youngstown State University</td>
<td>USA</td>
</tr>
<tr>
<td>Magy Martin</td>
<td>Walden University</td>
<td>USA</td>
</tr>
<tr>
<td>Rachel McKinnon</td>
<td>College of Charleston</td>
<td>USA</td>
</tr>
<tr>
<td>Gloria McNamara</td>
<td>City University of New York</td>
<td>USA</td>
</tr>
<tr>
<td>Francesco Meledandri</td>
<td>University of Bari</td>
<td>Italy</td>
</tr>
<tr>
<td>Sarah Nicola Metcalfe</td>
<td>Durham University</td>
<td>UK</td>
</tr>
<tr>
<td>Dawn Michaelson</td>
<td>Auburn University</td>
<td>USA</td>
</tr>
<tr>
<td>Emma Milanese</td>
<td>University of South Australia</td>
<td>Australia</td>
</tr>
<tr>
<td>Shahrzad Mohammadi</td>
<td>University of Freiburg</td>
<td>Germany</td>
</tr>
<tr>
<td>Claire Mulvenna</td>
<td>University of Bolton</td>
<td>UK</td>
</tr>
<tr>
<td>Monika Nawrocka</td>
<td>The Jerzy Kukuczka Academy of Physical Education</td>
<td>Poland</td>
</tr>
<tr>
<td>Jessica Nelson</td>
<td>University of Bridgeport</td>
<td>USA</td>
</tr>
<tr>
<td>Ama Nyame-Mensah</td>
<td>University of Pennsylvania</td>
<td>USA</td>
</tr>
<tr>
<td>Neil O’Boyle</td>
<td>Dublin City University</td>
<td>Ireland</td>
</tr>
<tr>
<td>Chiaki Okada</td>
<td>Osaka University</td>
<td>Japan</td>
</tr>
<tr>
<td>Randall E. Osborne</td>
<td>Texas State University-San Marcos</td>
<td>USA</td>
</tr>
<tr>
<td>Martin Perline</td>
<td>Wichita State University</td>
<td>USA</td>
</tr>
<tr>
<td>Lauren Pierce</td>
<td>University of Arizona</td>
<td>USA</td>
</tr>
<tr>
<td>Viola Pirová</td>
<td>Masaryk University</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Rosemary Purcell</td>
<td>Orygen, The National Centre of Excellence in Youth Mental Health</td>
<td>Australia</td>
</tr>
<tr>
<td>Sally Rae</td>
<td>Auckland University of Technology</td>
<td>New Zealand</td>
</tr>
<tr>
<td>Vahid Rashidi</td>
<td>The University of British Columbia</td>
<td>Canada</td>
</tr>
<tr>
<td>Joseph Recupero</td>
<td>Ryerson University</td>
<td>Canada</td>
</tr>
<tr>
<td>André Richelieu</td>
<td>ESG UQAM</td>
<td>Canada</td>
</tr>
<tr>
<td>Ian Ritchie</td>
<td>Brock University</td>
<td>Canada</td>
</tr>
<tr>
<td>Allison Russell</td>
<td>University of Pennsylvania</td>
<td>USA</td>
</tr>
<tr>
<td>Irene Ryan</td>
<td>AUT University</td>
<td>New Zealand</td>
</tr>
<tr>
<td>Erika Sandström</td>
<td>Uppsala university</td>
<td>Sweden</td>
</tr>
<tr>
<td>Name</td>
<td>Institution</td>
<td>Country</td>
</tr>
<tr>
<td>--------------------------</td>
<td>--------------------------------------------------</td>
<td>---------------</td>
</tr>
<tr>
<td>Ana Santos</td>
<td>University of São Paulo</td>
<td>Brazil</td>
</tr>
<tr>
<td>Ricardo Santos</td>
<td>Trinity University</td>
<td>USA</td>
</tr>
<tr>
<td>Paige Schneider</td>
<td>Sewanee: The University of the South</td>
<td>USA</td>
</tr>
<tr>
<td>Jeffrey Segrave</td>
<td>Skidmore College</td>
<td>USA</td>
</tr>
<tr>
<td>Pramod C. Sharma</td>
<td>University of Delhi</td>
<td>India</td>
</tr>
<tr>
<td>Dana Sidorová</td>
<td>Masaryk University</td>
<td>Czech Republic</td>
</tr>
<tr>
<td>Kayla Smith</td>
<td>The University of Northern Colorado</td>
<td>USA</td>
</tr>
<tr>
<td>Angela Smith-Maggott</td>
<td>Cleveland State University</td>
<td>USA</td>
</tr>
<tr>
<td>Thomas St. Quinton</td>
<td>Leeds Trinity University</td>
<td>UK</td>
</tr>
<tr>
<td>Janice C. Stapley</td>
<td>Monmouth University</td>
<td>USA</td>
</tr>
<tr>
<td>Bradford Strand</td>
<td>North Dakota State University</td>
<td>USA</td>
</tr>
<tr>
<td>Kim Wai Raymond Sum</td>
<td>Chinese University of Hong Kong</td>
<td>Hong Kong</td>
</tr>
<tr>
<td>Matti Tainio</td>
<td>University of Helsinki</td>
<td>Finland</td>
</tr>
<tr>
<td>Eilat Tal</td>
<td>University of Haifa</td>
<td>Israel</td>
</tr>
<tr>
<td>Allison Thompson</td>
<td>Brandenburg University of Technology Cottbus</td>
<td>Germany</td>
</tr>
<tr>
<td>Jill Timms</td>
<td>Coventry University</td>
<td>UK</td>
</tr>
<tr>
<td>Elizabeth Toomey</td>
<td>University of Canterbury</td>
<td>New Zealand</td>
</tr>
<tr>
<td>Takashi Toriumi</td>
<td>Keio University</td>
<td>Japan</td>
</tr>
<tr>
<td>Ashton Trice</td>
<td>James Madison University</td>
<td>USA</td>
</tr>
<tr>
<td>Gijs van Campenhout</td>
<td>Erasmus University Rotterdam</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Volha Vysotskaya</td>
<td>University of Luxembourg</td>
<td>Luxembourg</td>
</tr>
<tr>
<td>Laurel Michele Walzak</td>
<td>Ryerson University</td>
<td>Canada</td>
</tr>
<tr>
<td>Ying Wang</td>
<td>China Sport Information Center</td>
<td>China</td>
</tr>
<tr>
<td>Jessie Wilkie</td>
<td>Deakin University</td>
<td>Australia</td>
</tr>
<tr>
<td>Rennae Williams Stowe</td>
<td>Johnson C. Smith University</td>
<td>USA</td>
</tr>
<tr>
<td>Annie Yaniga</td>
<td>The University of California, Irvine</td>
<td>USA</td>
</tr>
<tr>
<td>Shuguang Zhang</td>
<td>China Sport Information Center</td>
<td>China</td>
</tr>
<tr>
<td>Kateřina Štursová</td>
<td>Masaryk University</td>
<td>Czech Republic</td>
</tr>
</tbody>
</table>
Twenty-fourth International Conference on Learning
University of Hawaii at Manoa
Honolulu, USA | 19–21 July 2017
thelearner.com/2017-conference

Twelfth International Conference on Interdisciplinary Social Sciences
International Conference Center
Hiroshima, Japan | 26–28 July 2017
thesocialsciences.com/2017-conference

Seventeenth International Conference on Diversity in Organizations, Communities & Nations
University of Toronto,
Chestnut Conference Centre
Toronto, Canada | 26–28 July 2017
ondiversity.com/2017-conference

Tenth International Conference on the Inclusive Museum
University of Manchester
Manchester, UK | 15–17 September 2017
onmuseums.com/2017-conference

Seventh International Conference on Health, Wellness & Society
University of Denver
Denver, USA | 5–6 October 2017
healthandsociety.com/2017-conference

Seventh International Conference on Food Studies
Roma Tre University
Rome, Italy | 26–27 October 2017
food-studies.com/2017-conference

Eighth International Conference on The Image
Venice International University
Venice, Italy | 31 Oct.–1 November 2017
ontheimage.com/2017-conference

Aging & Society: Seventh Interdisciplinary Conference
University of California at Berkeley
Berkeley, USA | 3–4 November 2017
agingandsociety.com/2017-conference

Second International Conference on Communication & Media Studies
UBC Robson Square
Vancouver, Canada | 16–17 November 2017
oncommunicationmedia.com/2017-conference

Fourteenth International Conference on Environmental, Cultural, Economic & Social Sustainability
The Cairns Institute,
James Cook University
Cairns, Australia | 17–19 January 2018
onsustainability.com/2018-conference

Fourteenth International Conference on Technology, Knowledge & Society
St John’s University, Manhattan Campus
New York, USA | 1–2 March 2018
techandsoc.com/2018-conference
Eleventh International Conference on e-Learning & Innovative Pedagogies
St John’s University, Manhattan Campus
New York, USA | 2–3 March 2018
ubi-learn.com/2018-conference

Twelfth International Conference on Design Principles & Practices
Elisava Barcelona School of Design and Engineering
Barcelona, Spain | 5–7 March 2018
designprinciplesandpractices.com/2018-conference

Eighteenth International Conference on Knowledge, Culture, and Change in Organizations
University of Konstanz
Konstanz, Germany | 15–16 March 2018
organization-studies.com/2018-conference

Eighth International Conference on Religion & Spirituality in Society
University of California at Berkeley
Berkeley, USA | 17–18 April 2018
religioninsociety.com/2018-conference

Tenth International Conference on Climate Change: Impacts & Responses
University of California at Berkeley
Berkeley, USA | 20–21 April 2018
on-climate.com/2018-conference

Third International Conference on Tourism & Leisure Studies
Hotel Melia Salinas
Canary Islands, Spain | 17–18 May 2018
tourismandleisurestudies.com/2018-conference

Eight International Conference on The Constructed Environment
Wayne State University
Detroit, USA | 24–25 May 2018
constructedenvironment.com/2018-conference

Eighteenth International Conference on Diversity in Organizations, Communities & Nations
University of Texas at Austin
Austin, USA | 6–8 June 2018
ondiversity.com/2018-conference

Twenty-Fifth International Conference on Learning
University of Athens
Athens, Greece | 21–23 June 2018
thelearner.com/2018-conference

Thirteenth International Conference on The Arts in Society
Emily Carr University of Art + Design
Vancouver, Canada | 27–29 June 2018
artsinsociety.com/2018-conference
Sixteenth International Conference on New Directions in the Humanities
University of Pennsylvania
Philadelphia, USA | 5–7 July 2018
thehumanities.com/2018-conference

Sixteenth International Conference on Books, Publishing & Libraries
University of Pennsylvania
Philadelphia, USA | 7 July 2018
booksandpublishing.com/2018-conference

Ninth International Conference on Sport & Society
Florida International University
Miami, USA | 19–20 July 2018
sportandsociety.com/2018-conference

Thirteenth International Conference on Interdisciplinary Social Sciences
University of Granada
Granada, Spain | 25–27 July 2018
thesocialsciences.com/2018-conference

Eleventh Global Studies Conference
University of Granada
Granada, Spain | 29–30 July 2018
onglobalization.com/2018-conference

Aging & Society: Eighth Interdisciplinary Conference
Toyo University
Tokyo, Japan | 18–19 September 2018
agingandsociety.com/2018-conference

Eighth International Conference on Health, Wellness & Society
Imperial College London
London, UK | 20–21 September 2018
healthandsociety.com/2018-conference

Spaces & Flows: Ninth International Conference on Urban and ExtraUrban Studies
Marsilius Kolleg, Heidelberg University
Heidelberg, Germany | 25–26 October 2018
spacesandflows.com/2018-conference
Ninth International Conference on Sport & Society

Founded in 2010, the International Conference on Sport & Society provides a forum for the examination of sport from various perspectives, including: history, sociology, psychology, medicine, health, education, administration, and management. The discussions that take place range from broad conceptualizations of the fundamental logics of sport, to highly specific readings of sporting practices in particular times and places. The conference is held annually in different locations around the world, many in association with significant sporting events.

The International Conference on Sport & Society is built upon four key features: Internationalism, Interdisciplinarity, Inclusiveness, and Interaction. Conference delegates include leaders in the field as well as emerging scholars, who travel to the conference from all corners of the globe and represent a broad range of disciplines and perspectives. A variety of presentation options and session types offer delegates multiple opportunities to engage, to discuss key issues in the field, and to build relationships with scholars from other cultures and disciplines.

We invite proposals for paper presentations, workshops/interactive sessions, posters/exhibits, colloquia, or innovation showcases.

Returning Member Registration
We are pleased to offer a Returning Member Registration Discount to delegates who have attended the Sport & Society Conference in the past. Returning research network members receive a discount off the full conference registration rate.

sportandsociety.com/2018-conference
sportandsociety.com/2018-conference/call-for-papers
sportandsociety.com/2018-conference/registration

19–20 July
2018
Florida International University
Miami, USA