FOURTH INTERNATIONAL CONFERENCE ON
SPORT AND SOCIETY

UNIVERSITY CENTER CONFERENCE CHICAGO
CHICAGO, USA

13-15 JUNE 2013

http://SportAndSociety.com
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SPORT AND SOCIETY
Dear Sport and Society Conference Delegates,

Welcome to the Fourth International Conference on Sport and Society. The conference and its associated journal were created to explore the connections between sport and its broader context, addressing, amongst other things, the organizational, educational, technological, ethical and political relationships between sport and society.

We are pleased to hold this year’s conference at the University Center Chicago in Chicago, USA, a city rich with sporting diversions, ranging from student to amateur and professional. This year, we are exploring the special conference theme, “Amateur and Student Athletes: Pressures and Possibilities.” The culture of athletics and sport in the USA is vibrant, energetic, and multifaceted, and is full of opportunity for research and discussion. The conference is happy to welcome delegates who have traveled to this event from all corners of the earth and represent a breadth of professions and areas of study. We thank you for bringing your particular insight to this important dialogue.

We also hope that you will join us next year in Rio de Janeiro, Brazil (dates TBA), to continue this multifaceted conversation, and to contribute your own unique perspective to our conference themes, some new special themes, and of course, the FIFA World Cup.

In addition to organizing the International Conference on Sport and Society, Common Ground publishes papers from the conference at www.SportandSociety.com/Publications, and we do encourage all conference participants to submit a paper based on their conference presentation for peer review and possible publication in the journal. We also publish books at www.SportandSociety.com in both print and electronic formats.

Thank you to all who have put such a phenomenal amount of work into preparing for the Sport and Society Conference. I am particularly thankful for the efforts of Professor Keith Gilbert of the University of East London and Professor Monique Maye of Columbia College Chicago. I also want to thank my Common Ground colleagues for all of their work on the conference, especially Abigail Manekin, Homer (Tony) Stavely, Kim Kendall, Phillip Kalantzis-Cope, and Kathryn Weisbaum.

We wish you all the best for this conference, and hope it will provide you every opportunity for dialogue with colleagues from around the corner and across the world.

Bill Cope
Director, Common Ground Publishing
Research Professor, Education Policy, Organization, and Leadership
University of Illinois, Urbana-Champaign, USA
ABOUT COMMON GROUND

MISSION: Common Ground Publishing aims to enable all people to participate in creating collaborative knowledge and to share that knowledge with the greater world. Through our academic conferences, peer-reviewed journals and books, and innovative software, we build transformative knowledge communities and provide platforms for meaningful interactions across diverse media.

PHILOSOPHY: Common Ground is committed to building dynamic knowledge communities that meet regularly in face-to-face interaction, connect in a virtual community of web spaces, blogs and newsfeeds, and publish in fully refereed academic journals. In this way, we are bringing to the fore our commitment to explore new ways of making and disseminating academic knowledge. We believe that the Internet promises a revolution in the means of production and distribution of knowledge, a promise, as of yet, only partially realized. This is why we are working to expand social and technical frontiers in the production of text, so that academic publishing gains the immediacy, speed and accessibility of the web whilst nevertheless maintaining— and we would hope enhancing—the intellectual standards of legacy peer refereed journals. To support these kinds of emerging knowledge communities, Common Ground continues to have an ambitious research and development agenda, creating cutting edge ‘social web’ technologies and exploring new relationships of knowledge validation.

CONNECTING THE GLOBAL WITH THE LOCAL: Common Ground conferences connect with different host universities and local communities each year, seeking fresh perspectives on questions of global concern. In recent years, we have worked with a wide range of educational institutions including (to list just a few): Beijing Normal University; The Australian National University; The University of London; The Institute for Pedagogical Sciences, Cuba; University of California, Los Angeles; The University of Cambridge, UK; The University of Carthage, Tunisia; Columbia University, New York; Singapore Management University; McGill University, Montreal; The University of Edinburgh, Scotland; and New York University in New York City. At conference sites, we bring the global to the local—academics, researchers and practitioners from around the world gather to discuss conference topics. At the same time, we also bring the local to the global, as local academics and community leaders speak from the perspective of local knowledge and experience. For links to each of our twenty-four knowledge communities, visit www.commongroundpublishing.com.

SPORT AND SOCIETY KNOWLEDGE COMMUNITY

At a time when knowledge communities are being redefined and disciplinary boundaries challenged, Common Ground aims to develop innovative spaces for knowledge creation and sharing. Through our conferences, journals and online presence we attempt to mix traditional face-to-face interaction with new ‘social web’ technologies. Common Ground is founded upon and driven by an ambitious research and knowledge design agenda, aiming to contest and disrupt closed and top-down systems of knowledge formation. We provide three core ways in which we aim to foster this knowledge community:

PRESENT: You have already made the first step and are in attendance. We hope this conference provides a valuable source of feedback for your current work and the possible seeds for future individual and collaborative projects. We hope your session is the start of a conversation that continues on past the last day of the conference.

PUBLISH: We also encourage you to publish your paper in The International Journal of Sport and Society. In this way, you may share the finished outcome of your presentation with other participants and members of the Sport and Society Conference. You also have access to the complete works of The International Journal of Sport and Society in which the published work of participants from the conference who submitted papers may be found.

ENGAGE: Each conference presenter is provided a personal CGPublisher website with public and private spaces where you are able to post your photo, biography, and CV; make links to other sites of personal interest; and create a space where collaborators may be invited to access and comment on your works-in-progress. In addition, you can contribute to the online community via our blog, email newsletter and social networking sites.

- The Blog and links to other social networking sites can be found at http://sportandsociety.com/
- Email Newsletters: Please send suggested links for news items with a subject line ‘Email Newsletter Suggestion’ to support@sportandsociety.com. The email newsletter will be sent to all conference participants.
- Facebook: Find us on Facebook at: https://www.facebook.com/ SportAndSociety.CG
- Twitter: You can now follow the Sport and Society Conference Community on Twitter: @sportandsoc
- YouTube Channel: View online presentations at http://sportandsociety.com/wp-content/plugins/youtube-uploader/action.php?action=list. Create your own YouTube presentation with a link to your session description on the conference website, and (if your paper is accepted to the journal), a link to the abstract of your paper on the journal website. See instructions at http://sportandsociety.com/the-conference/speakers-and-discussions/online-presentations/
- Scholar: Common Ground’s Social Knowledge Platform that connects academic peers from around the world in a space that is modulated for serious discourse and the presentation of knowledge works. To learn more and for steps on creating an account, please see page 38.
ABOUT THE CONFERENCE

SCOPE AND CONCERNS
The International Conference on Sport and Society and its companion journal and book imprint provide a forum for wide-ranging and interdisciplinary examination of sport and society—a relationship in which sport oft-times enhances social life, while at other times it reflects broader social challenges as well as raising challenges unique to sport itself. The discussions assume a problem-posing and solution-suggesting approach, aiming to contribute in a constructive way both to the development of sports and the societies which they serve.

The conference and journal focus on four logics of sport:

GAME LOGIC
Sport’s psycho-social motivations are built around a variety of game logics. Games are spaces of recreation and leisure; they are places of not-work; they stand outside the immediately functional, productive logics of employment and citizenship. However, they also reflect and reinforce the moral meanings of broader society: the values of energetic commitment; the virtue of developing skill; the challenge of striving to achieve; the rewards afforded to effort; the ethics of formal equality of opportunity (the ‘level playing field’); the vicissitudes of chance; magnanimity in loss; and in team sports the ethics of collaboration. The virtues of the ‘sporting spirit’ are complement aspirational values in a wide variety of practices in education, work and civic participation.

Yet the spirit of sport sits in tension with other complex and at times contradictory forces, ostensibly less part of its ‘true spirit’ but which nevertheless at times seem intrinsic to its gaming logic. Is sport ritualized aggression, quasi-military in its formation, and to the extent that it is, is it a catharsis or catalyst? Are values of competition a necessary and proper reflection of the motivations that drive market societies, or do they represent ‘survival of the fittest’ logic in which a few perenni ally win at the expense of the many who, game logic dictates, must lose? To what extent does game logic also tempt transgression of rules, from cheating to doping? How do we negotiate racism, sexism, homophobia and denigratory nationalism in sports?

BODY LOGIC
Sport also rests on a range of body logics. One logic is a logic of health, a counterpoint to work which for the majority of modern people is largely sedentary. Sport is a necessary antidote. Another logic is that of body image, captured visually in the ideal type of the physically fit man or woman. Another logic is body-to-body contact, the strictly delimited violence of contact sports or bodily co-ordination in sports of graceful movement. Another is the subtle or not-so-subtle expression of sexuality in sport.

However, sitting in tension with these idealizations are difficulties and challenges intrinsic to the logic of the sporting body itself. How do we make sports accessible to, and inclusive of, bodies outside of the ideal body type? How do we deal with the tendency unnatural extremes in the sporting body, and the over-exercise, drugs or assistive technologies which may be used to produce extreme effects. How do we reduce violence in sport and connected with sport? How do we address the sexualization of sport? How do we negotiate polyvalent sexualities?

AESTHETIC LOGIC
There are multiple aesthetics to sport, too. Sporting activities are driven by stories. The game is an open-ended, participatory narrative. It is a journey in time and space—the race or the match, for instance. Sporting achievements fold into everyday life narratives. Then there is the intrinsic aesthetic of movement, of graceful or impressively forceful bodies in time and space, of being outdoors or in a specially designed indoor spaces. Sport is also driven by ritual: formalized beginnings, stages and ends for participants and the stuff of spectacle and entertainment for viewers. This is the raw material for representation in conversation, media, advertising and the arts—through discourses, imageries, sounds and tactile sensations. Sport’s sites of representation are print, television, radio, the internet—indeed any and all media, each with its characteristic forms and all in a state today of radical transformation.

However, sitting in tension with a positive aesthetics are the at times crude functionalism of sporting spaces, the rabid commercialization of popular sport, the passivity of the spectacle and limited and differential access to the media for different sports or categories of player.

ORGANIZATIONAL LOGIC
Sports are forms of social organization. They depend upon, and are always supported by, infrastructures of organization and processes of management. Physical facilities are needed. Players need to learn to play. They need times and places to practice, and coaches to lead. These are the pragmatics of doing sport, and doing it well. This is the stuff of sports education, sports medicine and sports management, practiced by and for amateurs as well as professionals.

However, how does organization logic at times lead to excessive commercialism or even exploitation? When it does it become overburdened by bureaucracy? When does leisure become work in a way that perhaps defeats the purpose of sport-as-leisure?
SESSION DESCRIPTIONS

SESSION GUIDELINES

CHAIRING OF PARALLEL SESSIONS
Sport & Society usually provides graduate students to chair all of the parallel sessions. The chair’s role is to introduce the presenter(s), keep the presentation within the time limit, and if relevant, lead discussion about the work that has been presented.

PROGRAM CHANGES
Please see the notice board near the conference registration desk for any changes to the printed program (e.g., session additions, deletions, time changes, etc.). Please inform the registration desk of ‘no-shows’ whenever possible.

SESSION TYPES

PLENARY SESSIONS
Plenary sessions, by some of the world’s leading thinkers, are 30 minutes in length. As a general rule, there are no questions or discussion during these sessions. Instead, plenary speakers answer questions and participate in discussions during their Garden Sessions (see below).

GARDEN SESSIONS
Garden Sessions are unstructured sessions that allow delegates a chance to meet plenary speakers and talk with them informally about the issues arising from their presentation. When the venue and weather allow, we try to arrange for a circle of chairs to be placed outdoors.

PAPER PRESENTATIONS IN THEMED SESSIONS
Paper presentations are grouped by general themes or topics into Themed Sessions. Each presenter in the session makes a formal fifteen-minute presentation of their work; Q&A and group discussion follow after all have presented. Each presenter's formal, written paper will be available to participants if accepted to the journal.

POSTER SESSION
Poster sessions are visual displays of work accompanied by additional explanation by the presenter. Posters and graphics are displayed throughout the session room and delegates may walk through the exhibit to gather information, ask questions, and converse about the information on display.

WORKSHOP/INTERACTIVE SESSION
Workshop sessions involve extensive interaction between presenters and participants around an idea or hands-on experience of a practice. These sessions may also take the form of a crafted panel, staged conversation, dialogue or debate – all involving substantial interaction with the audience. A single article (jointly authored, if appropriate) may be submitted to the journal based on a workshop session.

COLLOQUIUM
Colloquium sessions consist of five or more short presentations with audience interaction. A single article or multiple articles may be submitted to the journal based on the content of a colloquium session.

VIRTUAL PRESENTATION
Virtual presentations are papers submitted without the participant attending the conference in person, but are eligible to be refereed and published (if accepted) in the journal. A virtual presentation allows participants to join the conference community in the following ways:

- The conference proposal will be listed in the Session Descriptions of the conference.
- Acceptance of a conference proposal for a virtual participant is based on the same criteria as that for an attending participant.
- The full paper may be submitted to the journal.
- The journal paper submission will be refereed against the same criteria as attending participants. If accepted, the paper will be published in the same volume as conference participants from the same year.
- Online access to all papers published in the journal from the time of registration until one year after the conference end date.
SESSION TYPES, Continued…

TALKING CIRCLES
Talking circles are meetings of minds, often around points of difference or difficulty. They are common in indigenous cultures. The inherent tension of these meetings is balanced by protocols of listening and respect for varied viewpoints. From this, rather than criticism and confrontation, productive possibilities may emerge.

The Purpose of Talking Circles in this Conference
The purpose of the Talking Circles is to give shape to a conference that is wide-ranging in its scope and broad-minded in its interests. They also give people an opportunity to interact around the key ideas of the conference away from the formalities of the plenary, paper, roundtable, workshop and colloquium sessions. They are places for the cross-fertilization of ideas, where cycles of conversation are begun, and relationships and networks formed. Talking Circles are not designed to force consensus or even to strive towards commonality. Their intention is, in the first instance, to find a common ground of shared meanings and experiences in which differences are recognized and respected. Their outcome is not closure in the form of answers, but an openness that points in the direction of pertinent questions.

How Do They Work?
Talking Circles meet on the first day of the conference in a 45-minute session. They are grouped around each of the conference themes and focus on the specific areas of interest represented by each theme.

Begin by pulling chairs around in a circle to encourage face-to-face interaction. Identify a member of the group who is willing to volunteer as a Facilitator and Recorder (or the Graduate Scholar in the room may serve as Recorder). Allow members of the group to briefly introduce themselves. At this point, the discussion may evolve in any way that members of the group agree is appropriate. It may be informal and discursive, or structured and task-oriented. The process is one of creating a kind of collective intelligence around the theme with conversation that is open to possibilities and new lines of inquiry or action.

Some Starting Questions to Assist Discussion
Who are we? What are our interests? What is our common ground?
What is the territory, or scope, or landscape of this thematic area?
What are the burning issues, the key questions for this theme?
What are the forces or drivers that will affect us as professionals, thinkers, citizens, and aware and concerned people whose focus is this particular theme?
What are the future directions (in research, in theory-building, in practice) for this thematic area?

THEMES

2013 PLENARY SPEAKER THEME:
“Amateur and Student Athletes: Pressures and Possibilities.”

SPORTING CULTURES AND IDENTITIES
On sport's motivations, meanings and purposes. Includes the psychology of sport and the interplay between individual identities and access, equity, and participation in sports. Examines the social and sociological aspects of sport, the impact of cultural traditions and cultural differences on how sports are played or viewed, and the influence of sports on national, ethnic, or community identity.

SPORT AND HEALTH
On the relationship of sports participation to physical, mental, or emotional health and wellbeing. Includes the study of health, nutrition, exercise science, sports medicine, and biomechanics. Examines the relationships between health/physical fitness and other aspects of life (cognitive abilities, work performance, social interactions).

SPORTS EDUCATION
On learning about and through sport. Includes physical and health education in schools and communities, teaching and coaching techniques. Examines how sports programs in schools and communities promote learning, tolerance, social cohesion, and community development.

SPORTS MANAGEMENT AND COMMERCIALIZATION
On sports organizations, leadership, and management. Considers sports and sporting events as commercial activities. Explores the impact of sports and sporting events on communities, nations, international relations. Includes sports as a profession and the roles of professionals (athletes, coaches, media and marketing professionals) within it. Examines policies, rules and regulations, and laws related to governance and participation.
CONFERENCE PROGRAM
## DAILY SCHEDULE

### THURSDAY, 13 JUNE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Conference Registration Desk Open</td>
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<tr>
<td>9:00-9:30</td>
<td>Conference Opening – <strong>Homer Stavely</strong>, Common Ground Publishing, USA</td>
</tr>
<tr>
<td>9:30-10:00</td>
<td>Plenary Session – <strong>Jean Côté</strong>, Queens University at Kingston, Canada&lt;br&gt;&quot;The Structure of Youth Sport: Pressures and Possibilities&quot;</td>
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<tr>
<td>10:00-10:30</td>
<td>Break and Garden Session</td>
</tr>
<tr>
<td>10:35-11:20</td>
<td>Talking Circles (For rooms and themes, see page 11)</td>
</tr>
<tr>
<td>11:25-12:25</td>
<td>Parallel Session # 1&lt;br&gt;</td>
</tr>
<tr>
<td>12:25-13:15</td>
<td>Lunch (Cafeteria)</td>
</tr>
<tr>
<td>13:20-14:50</td>
<td>Parallel Session # 2&lt;br&gt;</td>
</tr>
<tr>
<td>14:50-15:10</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>15:15-17:00</td>
<td>Parallel Session # 3&lt;br&gt;</td>
</tr>
<tr>
<td>17:00-18:00</td>
<td>Opening Evening Reception (River Room)</td>
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## FRIDAY, 14 JUNE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:30</td>
<td>Conference Registration Desk Open</td>
</tr>
<tr>
<td>9:00-9:30</td>
<td>Plenary Session – <strong>Joy Gaston Gayles</strong>, <em>North Carolina State University, USA</em>  &quot;Pay for Play: A Moral Dilemma for Higher Education&quot;</td>
</tr>
<tr>
<td>9:35-10:05</td>
<td>Plenary Session – <strong>Ryan Squire</strong>, <em>University of Illinois at Urbana-Champaign, USA</em>  &quot;NCAA rules: Protecting Student-Athletes or Protecting Profits?&quot;</td>
</tr>
<tr>
<td>10:05-10:35</td>
<td>Break and Garden Session</td>
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</tbody>
</table>
| 10:40-12:10 | Parallel Sessions # 4  
Loop Room: Commercialization and Management  
Park/Fountain Room: Sports Organization: Special Topics  
River Room: Race and Gender Issues in Sport |
| 12:10-13:00 | Lunch (Cafeteria) |
| 13:05-14:35 | Parallel Sessions # 5  
Loop Room: The Young Athlete  
Park/Fountain Room: Strength Training  
River Room: Health and Fitness |
| 14:35-14:55 | Coffee Break |
| 15:00-16:45 | Parallel Sessions # 6  
Loop Room: Full Court Press: Academics and Sport  
Park/Fountain Room: Poster Session 2 (15:00-16:00) (See page 24)  
River Room: Identities and Sport |
| 17:00 | Happy Hour – Bar Louie |

## SATURDAY, 15 JUNE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>8:30</td>
<td>Conference Registration Desk Opens</td>
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<tr>
<td>9:00-9:30</td>
<td>Plenary Session – <strong>Herbert Hoffman</strong>, <em>Championship Teams ™, USA</em>  &quot;Coaching Student-Athletes, Developing Tomorrow’s Leaders&quot;</td>
</tr>
<tr>
<td>9:35-10:05</td>
<td>Break and Garden Session</td>
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| 10:10-11:40 | Parallel Sessions # 7  
Loop Room: Sport Cultures  
Park/Fountain Room: Student Athletics and Athletics  
River Room: Sports and Nationalism |
| 11:40-12:25 | Lunch (Conference Center Lobby) |
| 12:30-14:00 | Parallel Sessions # 8  
Loop Room: Risks and Realities of Sports  
Park/Fountain Room: Poster Session 3 (12:30-13:30) (See pages 29-30)  
River Room: A Level Playing Field: Sport Ethics |
| 14:05-14:50 | Final Talking Circles and Conference Closing |
EVENTS AND ACTIVITIES

RECEPTION (Thursday, 13 June – 5:00pm)

The Sport and Society Conference will be hosting a Reception for the delegates of the conference on the evening of 13 June at 17:00 (5:00pm).

Join colleagues and fellow delegates for drinks, light hors d'oeuvres, and a chance to connect and converse.

Registration for this event is not required.

HAPPY HOUR (Friday, 14 June – 5pm)

Bar Louie
47 West Polk Street
Chicago, IL 60605

On Friday evening, conference delegates will be welcomed for drinks and half-priced appetizers at Bar Louie, just a few blocks away from the conference venue.

Appetizer specials include Crispy Calamari, Spinach and Artichoke Dip, and delicious flatbreads. Bar Louie will also feature a beer of the month.

Meet new colleagues and converse about the presentations at the conference, or plan to give a joint presentation at the 2014 conference, and then enjoy a Friday evening in Chicago!

Registration for this event is not required.
PLENARY SPEAKERS

Jean Côté

Dr. Jean Côté is professor and Director in the School of Kinesiology and Health Studies at Queen’s University at Kingston (Canada). His research interests are in the areas of sport expertise, children in sport, coaching, and positive youth development. Dr. Côté holds a cross appointment as a visiting professor in the School of Human Movement Studies at the University of Queensland in Australia. Dr. Côté is regularly invited to present his work to both sport governing organizations and academic conferences throughout the world. In 2009, Dr. Côté was the recipient of the 4th EW Barker Professorship from the Physical Education and Sport Science department at the National Institute of Education in Singapore. Dr. Côté, in collaboration with Dr. Ronnie Lidor, has recently completed the first comprehensive book on talent development in children’s sport which will be published in December 2012 by Fitness Information Technology.

Joy Gaston Gayles

Joy Gaston Gayles is an Associate Professor of Higher Education in the College of Education at North Carolina State University. Broadly, her research focuses on the college student experience, including issues of access and success. A major strand of her research agenda examines college student athletes and how participation in intercollegiate athletics impacts desired outcomes of undergraduate education. She has numerous publications and frequently presents conference papers on topics related to intercollegiate athletics in higher education. In 2007 she received the Emerging Scholar Award from the American College Personnel Association (ACPA). In addition to teaching, her professional experiences include working as an academic advisor for student athletes and serving as coordinator of student athlete advising at The Ohio State University.

Herbie Hoffman

Herbie has achieved distinction leading teams as a military officer, an engineer and as a college soccer coach. In Desert Storm, he successfully led a team of ninety soldiers who had never worked together before. A West Point graduate, his military leadership awards include the Bronze Star and Ranger Tab. At Boeing, Herbie continues to lead teams comprised of various engineering disciplines with their efforts resulting in numerous US and international patents to include Boeing’s Special Invention of the Year Award in 2005. At Seattle University from 1998-2006, Hoffman served as a men’s assistant soccer coach where the team went undefeated and won a National Championship in 2004. In 2008, Herbie earned his doctorate in leadership and policy studies from the University of Washington. A co-founder of CHAMPIONSHIP TEAMS (TM), Herbie has taught leadership to many business leaders/managers and now delivers leadership symposiums for the University of Washington's Center for Leadership in Athletics. Coaching Principles for the Development of Championship Teams is Herbie's second book. For more information on Herbie please go to: www.championship-teams.com

Ryan Squire

Ryan Squire currently serves as the Associate Athletic Director for Compliance at the University of Illinois. Squire was named Associate Athletics Director after serving as the Assistant Athletic Director for Compliance since September 2009. This marked a return to the University of Illinois after previously working as an assistant in the Illinois Compliance Office from 2002 to 2007. Between the two stints at Illinois, Squire served as the Assistant Athletic Director for Compliance and Certification at Bowling Green State University in Bowling Green State, Ohio, heading up the Falcons’ Compliance Office from 2007 to 2009. Squire's responsibilities in the Division of Intercollegiate Athletics (DIA) include the implementation and oversight of a comprehensive compliance program that educates coaches, student-athletes, DIA and university staff and the community about NCAA and Big Ten rules and regulations. In addition, he is responsible for overseeing the compliance monitoring systems related to recruiting, certification and eligibility as well as investigating and reporting potential violations of NCAA and Big Ten rules.

Squire began his career in compliance at the University of Cincinnati in the fall of 1998 where he was the Associate Director of Compliance and Student Services overseeing the day-to-day compliance operations for the Bearcats until 2002 when he came to Illinois as an assistant in the DIA Compliance Office.

The Sylvania, Ohio, native earned his bachelor's degree in political science from The Ohio State University in 1995 and his J.D. at the University of Cincinnati in 1999. He and his wife, Elizabeth, have two children and reside in Champaign.
Thursday, 13 June

PROGRAM

08:00-09:00

REGISTRATION DESK OPENS

09:00-09:30

OPENING SESSION
Homer Stavely, Common Ground Publishing, USA

09:30-10:00

PLENARY SESSION
Jean Côté, Queen’s University, Canada
“The Structure of Youth Sport: Pressures and Possibilities”

10:00-10:30

GARDEN SESSION / BREAK

10:35-11:20

TALKING CIRCLES
Loop and River Rooms
Sporting Cultures and Identities, Sport and Health, Sports Education, Sports Management and Commercialization

11:25-12:25 | Parallel Session # 1

WORKSHOP SESSION
Loop Room
In Ring Three... The Sport of Circus Wellness
Louis Kutcher, University of Cincinnati Blue Ash College, United States — Paul Miller, Circus Mojo, United States — Yoel Donchin, Hadassah Hebrew University Medical School, Israel
The circus combines performance with athleticism; using circus skills in health care introduces this combination into the medical setting. This interactive presentation will explain and explore this growing global movement.
Thursday, 13 June

11:25-12:25 | Parallel Session # 1 (Continued…)

POSTER SESSIONS (1)

Park / Fountain Room

**Breaking Down the Silos: An Interdisciplinary Approach to Enhancing the Learning, Health and Civic Engagement of College Student Athletes**
Dr. Nancy Chinn, Santa Rosa Junior College, United States — Monica Ohkubo, Santa Rosa Junior College, United States

*The results of an interdisciplinary collaborative effort culminating with the development of an intervention to enhance college student-athlete performance in the areas of learning, health and civic engagement are presented.*

**A Comparison of Gamesmanship Beliefs of High School Athletes and Coaches**
Dr. Bradford Strand, North Dakota State University, United States

*Findings from this study indicate that high school coaches show a deep understanding of ethics and identify appropriate gamesmanship choices more often than high school athletes.*

**The Language of Museum Objects: Sport Artifacts and Women**
Catherine Côté Cyr, Université Laval, Canada

*What can we learn about women's participation in sports in the province of Quebec from 1885 to 1950 based on artifacts from the 'Musée de la Civilisation' in Quebec City?*

**The Significance of Sports Leadership Training for Personal and Professional Identity**
David Scott, The Open University, United Kingdom

*Work-in-progress PhD study investigating the impact sport-for-development courses have on adolescent individuals: Qualitative methods are used to investigate how sports leadership training is understood, negotiated, and utilised within participants' lives.*

12:25-13:15

LUNCH

Conference Center Dining Hall

*Tickets available at the Registration Desk*
DIVERSITY IN SPORTS
Fountain Room

Aboriginal Canoe Paddle Designs of North America
Dr. John Runciman, University of Guelph, Canada

*Historic Aboriginal paddle designs were culturally diverse. Most of these designs have now become effectively extinct. This project is exploring their technology and diversity through examination of archive examples.*

Athletic Success and Cultural Continuity: Native American Runners in the Early 20th Century
Dr. James Daschuk, University of Regina, Canada

*This paper connects the success of Native American runners at the turn of the 20th century with ancient cultural practices that maintained running as a central element in indigenous societies.*

The Community Network: An Aboriginal Community Football Club Bringing People Together
Alister Thorpe, The University of Melbourne, Australia

*Understanding the social, physical and emotional impact on health and well-being for young Aboriginal men participating in an Aboriginal community sports team.*

Does it Really Matter?: Qualitative Comparative of Educational Experiences of African American Males at Black versus White Colleges and Universities
Dr. Wardell Johnson, Eastern Kentucky University, United States — Dr. Charles Crowley, California University of PA, United States

*The purpose of this study was to explore experiences of black male student-athletes attending a historically black university as compared to attending a predominately white university.*
Thursday, 13 June

13:20-14:50 | Parallel Session # 2 (Continued…)

CLEARING HURDLES: CHALLENGES TO SPORTS ORGANIZATIONS
Loop Room

Athletic Leadership: The Collegiate Athletic Leadership Model
Neil Sinclair, Skidmore College, United States — Dr. Timothy Harper, Skidmore College, United States — Dr. Jeffrey Segrave, Skidmore College, United States

We propose The Collegiate Athletic Leadership Model for NCAA athletic teams. The model consists of a range of transformational and transactional behaviors that foster positive outcomes at multiple levels.

Corporate Social Responsibility in Professional Sport: An International Best Practice Investigation
Sarah Cobourn, University of Technology, Sydney, Australia

An international best practice investigation, this study examined the strategic use of corporate social responsibility in professional sport for combined business and societal benefits.

From East Wisconsin Avenue to Francis Field and the 1904 Olympics: Administrative Factors and Faces of the Milwaukee Athletic Club
Dr. David James Waters, Viterbo University, United States

The Milwaukee Athletic Club took third to New York and Chicago clubs in 1904 Olympics. Presentation examines team administration and historical sport identities: Archie Hahn, George Poage, and 10 others.

Sportsmanship in the Classroom: Using Sport Values in Higher Education
Kelly Salchow MacArthur, Michigan State University, United States

Twenty five years of athletic training and two Olympic Games has influenced my pedagogy towards a class-as- team experience, supporting my college students' social development.

THE MANY FACES OF SPORT
Park Room

Balancing Act: Maintaining Two Roles as Student and Athlete
Candice Williams, Sam Houston State University, United States

Student-athletes are not just athletes; they are also students. They experience great levels of stress throughout their collegiate career due to the dual demands of athletics and academics.

Curling, Rural Health Promotion, and Community Life: A National Photovoice Study
Dr. Beverley Leipert, University of Western Ontario, Canada — Robyn Plunkett, University of Western Ontario, Canada — Dr. Lynn Scruby, University of Manitoba, Canada — Dr. Donna Meagher-Stewart, Dalhousie University, Canada — Dr. Heather Mair, Waterloo University, Canada — Dr. Kevin Wamsley, Western University, Canada

Fifty women and girls in six rural communities across Canada took photographs and participated in two focus groups to explore the influence of curling on their social lives and health.

Continued on next page…
Thursday, 13 June

13:20-14:50 | Parallel Session # 2 (Continued…)

THE MANY FACES OF SPORT (Continued from previous page)

Park Room

The Relationship between Type of High School Sport Participation and a Multi-dimensional Construct of Student Engagement for Latino Males in U.S. High Schools

Luis Inoa, University at Albany, United States

This study explores the effects of sport/sport type on a multi-dimensional construct of academic engagement for Latino males using data from the Educational Longitudinal Study of 2002.

Technology and Training: Virtual Health Care Provider Training in Concussion Assessment and Management

Aliyah Snyder, University of Florida, United States — Russell Bauer, University of Florida, United States — Scott Szymanski, University of Florida, United States — Kaitlin Taylor, University of Florida, United States

This paper presents the results of a concussion education training program aimed at improving health care providers’ knowledge of proper concussion assessment and management in community-based clinics.

14:50-15:10

COFFEE BREAK
Thursday, 13 June

15:15-17:00 | Parallel Session # 3

SPORTING DIVERSIONS
Fountain Room

An Exploration of Organisation Stress in Adolescent Sport: A Case Study Approach
Amanda Wilding, Bournemouth University, United Kingdom

Through a case study approach, this paper explores the experiences of one male and one female elite adolescent athletes’ experience of organisational stress.

Games Volunteering Programme in Action: Failure or Success?
Olesya Nedvetskaya, University of Glasgow, United Kingdom

This study is aimed to explore management practices adopted by volunteering programme managers of London 2012 and Manchester 2002 Games and analyse implications for the success of the Games.

Initiation by Mud: Mud Run Websites Challenge Runners' Identities
Christy Salerno, Northeastern Illinois University, United States

Mud Run websites challenge runners' identities to recruit new runners for their mud/obstacle courses. Runners gain an elite status and new sense of their runner identity after race completion.

Twitter Usage in Fantasy Sports Journalism
Prof. Mead Loop, Ithaca College, United States

ESPN fantasy sports journalists primarily use Twitter for diversion, promotion and interaction with followers rather than the cognitive function of breaking and reporting news.

Chavez Ravine, Frank Wilkinson, and Baseball during the Time of the Red Scare
Dr. Matthew Yeazel, Psychology, American Sign Language, and Sports Studies Department, Arts and Science, Anne Arundel Community College, Arnold, MD, USA

I will focus on how baseball was not immune to Red Scare paranoia. Two examples illustrate how baseball was brought into this national hysteria: Chavez Ravine and the Cincinnati Reds.
Thursday, 13 June

15:15-17:00 | Parallel Session # 3 (Continued…)

**Changing the Course**

**Loop Room**

**Curing the Dreaded "Steve Blass Disease"**
Dr. Stephen Weiss, Upper Iowa University, United States — Dr. Arthur Reber, University of British Columbia, United States

Several interacting factors that have been largely overlooked and likely can be used by practitioners in helping athletes to overcome slumps and to regain optimal performance levels were investigated.

**Globalization and the Migration of American Basketball Players to Europe**
Nalani Butler, The University of Tennessee, United States

This study examines the experiences and perceptions of American basketball players playing professional men’s basketball throughout various countries in Europe.

**Scheduling Routine Practice: Syncopating the Rhythms of Mixed Martial Arts**
Stanley Blue, Lancaster University, United Kingdom

Through the study of the continually changing practice of Mixed Martial Arts, I present a theoretical re-conceptualization of "intervention" to explore the scheduling of routine practice in everyday life.

**The Thriving Transition Cycle**
Dr. Martin William Harris, University of Tasmania, Australia — Dr. Marion Myhill, University of Tasmania, Australia

The author’s Thriving Transition Cycle is a new framework that describes the personal attributes and cyclic processes of thriving in periods of geographic dislocation.

**“You Don’t Know What’s around the Corner”: A Qualitative Study of Professional Footballers in England Facing Career Transition**
Andrew Brownrigg, University of Huddersfield, United Kingdom

A research-based presentation into the lived experiences of professional footballers in England facing career transition.
Thursday, 13 June

15:15-17:00 | Parallel Session # 3 (Continued…)

THE MARKETING GAME
Park Room

Community Sports Engagement?: The Role of Emotion, Family, and National Identity in Sports Fan Communities
Brigitte Arianna Balogh, Michigan State University, United States — Dr. Nakeisha S. Ferguson, University of St. Thomas, United States — Dr. Geraldine Rosa Henderson, Rutgers University, United States

By understanding fan motives, marketing managers can incorporate the needs and wants of these consumers thus encouraging stronger fan/team brand relationships and generating more revenue.

Framing Cinderella: How Newspapers Framed a False Narrative during Butler’s 2010 National Collegiate Athletic Association Tournament Run
Scott Lambert, Millikin University, United States

The 2009-2010 Butler men's basketball team advanced to the NCAA National Championship game. This paper examines the narratives used to describe the team during its tournament run.

Hail to the Victor: Musical Narrative in American College Football
John Michael McCluskey, University of Kentucky, United States

The music accompanying college football creates a musical narrative that enhances the audience’s understanding of a game’s developments. This occurs by programming specific works according to anticipated in-game scenarios.

Is the NCAA a Pyramid Scheme?: A Critical Examination of the Role of Amateurism in the Exploitation of Student-Athletes in Major College Football
Jamel Donnor, The College of William & Mary, United States

This article offers a critical examination of the National Collegiate Athletic Association’s policy on amateurism as it pertains to intercollegiate football at the Football Bowl Subdivision level.

The Regulation of Ambush Marketing through Sport Mega-Events Legislation: Striking the Proper Balance
Joseph Weiler, University of British Columbia, Canada — Taylor Henshaw, Canada

A critical analysis of ambush marketing legislation and enforcement strategies by event organizers that proposes best practices to protect the value proposition of sponsors and societal fundamental freedoms.

17:00-18:00

OPENING EVENING RECEPTION
River Room

Join fellow delegates over drinks and light hors d’oeuvres at a reception celebrating the opening of the conference. We will also be officially announcing the exciting location of the 2014 conference.
Friday, 14 June

08:30-09:00
REGISTRATION DESK OPENS

09:00-09:30
PLENARY SESSION
Joy Gaston Gayles, North Carolina State University, USA
"Pay for Play: A Moral Dilemma for Higher Education"

09:35-10:05
PLENARY SESSION
Ryan Squire, University of Illinois at Urbana-Champaign, USA
"NCAA rules: Protecting student-athletes or protecting profits?"

10:05-10:35
GARDEN SESSION / BREAK

10:40-12:10 | Parallel Session # 4

COMMERCIALIZATION AND MANAGEMENT
Loop Room

America’s ‘Sustainability’ Team: A Case Study of a Professional Sports Team’s Efforts to Communicate Its Corporate Social Responsibility
Dr. Scott Wysong, University of Dallas, United States — Dr. Greg Bell, University of Dallas, United States — Dr. Robert Yale, University of Dallas, United States — Amanda Thomas,
Using qualitative interviews with a professional sports team’s executives, we examine their corporate social responsibility (CSR) message, channels, and outcomes and propose a new model of sports CSR communication.

Leadership and Governance of Division I Football Bowl Subdivision Programs
Dr. Jennifer Lee Hoffman, University of Washington, United States
This paper presents an overview and history of the contemporary governance and leadership of the Football Bowl Subdivision gridiron marketplace that favors the pursuit of national championships and television revenue.

Looking over the Horizon: Understanding Tomorrow’s Threats for Major League Baseball Today
Seth Stone, Regent University, United States
A new normal has emerged in sports as a result of globalization. Athletes suffer and executives prosper. We need a new model for athletes to succeed in all of life.

Continued on next page…
2013 Sport and Society Conference

Friday, 14 June

10:40-12:10 | Parallel Session # 4 (Continued…)

SPORTS ORGANIZATIONS: SPECIAL TOPICS
Park / Fountain Room

The Economic Valuation of Summer Sport Activity: The 2008 Beijing Summer Olympic Games
Dae-Hyun Yoo, Elon University, United States

This paper will focus on estimating the economic value of gold, silver, and bronze medal in terms of the gross national product and the 2008 Beijing Olympic Games.

The Geospatial Determinants of Game Outcomes in NCAA Men’s Basketball
Daniel C. Clay, Michigan State University, United States — Aniseh S. Bro, Michigan State University, United States

This research helps to clarify longstanding speculation and debate about how travel across space and time can determine game outcomes in Men’s NCAA Basketball.

(Re)considering Rugby Union Training: An Interdisciplinary Approach
Wendy Buswell, The University of Sydney, Australia

Utilising actor training methodologies in regular rugby union trainings is an untapped resource for developing the sensory dimensions of the rugby body.

Amazing talent? How We Can Manage the Sports Community and Evaluate Talent
Dr. Paolo Raineri, MYagonism.com, Pavia, Lombardy, Italy

In Italy there aren’t strong web solutions to simplify the management of teams, careers, monitoring and the scouting. In this paper we explore this issue.
Friday, 14 June

10:40-12:10 | Parallel Session # 4 (Continued…)

**RACE AND GENDER ISSUES IN SPORT**

**River Room**

**A Good Defense Will Leave You Beautiful: Gender in Muay Thai Kickboxing**
Naomi Glogower, Michigan State University, United States

*This paper explores the gender negotiations of women participating in Muay Thai kickboxing, a highly aggressive and masculine sport.*

**Of Derby Girls and Women: Gender Concerns in Whip It**
Rebecca Wines, Cornell College, United States

*Examining gender in the film Whip It by exploring how its portrayal of women’s participation in roller derby represents the performance of gender and the construction of gender roles.*

**The Sweet Science: Boxing as Sport and Spectacle**
Guy Spriggs, The University of Kentucky, United States

*By exploring boxing as a spectacle, in the legacy of Roland Barthes, this paper questions boxing’s role as a site of achieving elements of identity such as masculinity.*

**Two Steps Forward One Step Back: Australian Rules Football’s Record in Combating Racism**
Dr. Bruce Hearne Mackinnon, Deakin University, Australia

*Australian Rules Football has made enormous strides in recent years in combating racism. Despite these achievements there is much to be done to ensure these achievements are sustainable over time.*

12:10-13:00

**LUNCH**

*Conference Center Dining Hall*

*Tickets available at the Registration Desk*
Friday, 14 June

13:05-14:35 | Parallel Session # 5

THE YOUNG ATHLETE

Loop Room

Basketball and Los Lakers: Latino Youth Culture and Sports Participation in Los Angeles, California

Dr. Bernardo Ramirez Rios, San Diego State University, United States

In Los Angeles, California, generations of Latinos with cultural ties to Oaxaca, Mexico, gather on Sundays to play basketball and encourage youth to appreciate their cultural heritage.

Health Behaviors of American Indian Youth Soccer Players in New Mexico

Mark Siemon, University of New Mexico College of Nursing, United States — Dr. Marie Lobo, University of New Mexico, United States — Blake Boursaw, University of New Mexico, United States

This research examined the health behaviors of American Indian and Alaska Native middle and high school students from New Mexico who participated in 2009 Indigenous Soccer Cup (ISC).

The Use of Sports as an Instrument of Education and Socialization in Brazil: Psychology in Estação Conhecimento – Brasil Vale Ouro

Rodrigo de Vasconcellos Pieri, Estação Conhecimento Brasil Vale Ouro, Brazil

This paper provides information on psychology in Estação Conhecimento – Brasil Vale Ouro, an institution that uses sport to provide overall development with youth athletes in different Brazilian states.

STRENGTH TRAINING

Park / Fountain Room

The Effect of Complex Training on 31 Legged-race Performance: Complex Training

Thapana Kingkhan, Mahasarakham University Thailand, Thailand — Duangkrai Taweesuk, Department of health and sport science, Faculty of Educational studies, Mahasarakham University, Thailand

The purpose of this study to compare the effects of complex training on 31 legged race performance in terms of speed, balance, agility, reaction and leg strength.

The Effects Mae Mai Muay Thai and Look Mai Muay Thai Training Program: The Physical Fitness Development of Level Two Students

Suthipongse Phukaokaew, Mahasarakham University, Thailand — Duangkrai Taweesuk, Department of health and sport science, Faculty of Educational studies, Mahasarakham University, Thailand

This research was to study mae mai muay thai and look mai muay thai training program on the physical fitness development of levels 2 students.

The Muay Thai Training in the Northeast of Thailand

Duangkrai Taweesuk, Dr. Duangkrai Taweesuk Faculty of Education, Department of Health and Sport Science, Mahasarakham University Thailand, Department of sport studies, Faculty of Educational studies, University Putra Malaysia, Thailand, Prof. Phosawat Saengsawang, Muban Chom Bueng Rajabhat University, Study Program Doctor of Philosophy Muban Chombueng Rajbhat, Thailand, Mahasarakham, Thailand

The purpose of this research was to study training of Muay Thai in the northeast of Thailand.
Friday, 14 June

13:05-14:35 | Parallel Session # 5 (Continued…)

HEALTH AND FITNESS
River Room

The Art of Play: Poetry, Sport, and the Expression of Identity
Dr. Jack Bedell, Southeastern Louisiana University, United States

This presentation will examine the impact of sport on the artistic expression of personal identity as illustrated by poems from the collection Bone-Hollow, True (Texas Review Press, 2013).

Intermittent Training Program as Modulator: Selected Risk Factors of Coronary Artery Disease
Dr. Rufus Ojo Ajayi, Kwara State University, Malete. Kwara State., Nigeria

This study was designed to measure the effect of an intermittent training program on some selected risk factors of coronary artery disease in normotensive black male adults.

Yoga Practice and Glycemic Control of Type 2 Diabetes Mellitus Patients: A Meta-analysis
Maricarmen Vizcaino, University of Texas at El Paso, United States

A meta-analysis on controlled studies was conducted to identify the overall effect of yoga practice on glycemic control variables of Type 2 diabetes mellitus patients.

14:35-14:55

COFFEE BREAK
Full Court Press: Academics and Sports
Loop Room

Experiential Learning in Sport Management
Dr. Charles Crowley, California University of PA, United States — Dr. Wardell Johnson, Eastern Kentucky University, United States

The purpose of this study is to explore experiential learning from the student perspective. We will examine perceptions of the application of analysis and synthesis through various experiential learning activities.

The Impact of the Academic Progress Rate on Football Bowl Subdivision Teams
Dr. Gilles Reinhardt, DePaul University, United States — Dr. Stephanie Dohrn, DePaul University, United States

This study examines the effectiveness of the APR to determine if the corresponding sanctions are serving to increase scores and if these standards are impacting teams financially or athletically.

Leveraging the Values Learned through Sport Participation
Dr. Jennifer Walinga, Royal Roads University, Canada

The overarching purpose of the study was to enhance sport participation in a way that more effectively facilitates and actualizes the potential human and social gains achieved through sport participation.

Understanding Specific Factors Associated with Faculty Ratings of the Academic Competency of Student-Athletes at a NCAA Division-I Institution
Dr. Christopher Atwater, George Mason University, United States

The purpose of this presentation is to describe specific factors associated with faculty ratings of academic performance by student-athletes utilizing a modified version of the Academic Competence Evaluation Scales (ACES).
Friday, 14 June

15:00-16:45 | Parallel Session # 6 (Continued…)

**POSTER SESSIONS (2) (15:00-16:00)**

Park / Fountain Room

**Decreasing Expected Performance: Coaching Behaviors and the Process of Choking**

Dr. Yvette Lopez, DePaul University, United States — Dr. Margaret Posig, DePaul University, United States — Dr. Stephanie Dohrn, DePaul University, United States — Dr. David Drehmer, DePaul University, United States

*This study examines the effect of coaching behavior on student athlete performance with a specific focus on examining how coaching behaviors affect “choking” behavior in student athletes.*

**Diet Quality in Collegiate Athletes**

Dr. Kelly Webber, University of Kentucky, United States — Amanda Ireland, University of Kentucky, United States — Dr. Janet Kurzynske, United States — Dr. Hazel Forsythe, United States

*A survey of a sample of collegiate athletes found that diet quality was poor despite healthy body fat percentage and body mass index scores.*

**The Impact of Alcohol Use Policies on the Emergency Department Census during College Football Games**

Dr. Hans House, University of Iowa, United States — Greg Pelc, United States — Kari Harland, University of Iowa, United States — Dr. Jasmin Morrison, Genesis Health Center, United States

*Outcome results from a community-based initiative to lower morbidity related to alcohol consumption by spectators at a college football stadium*

**Modeling Fantasy Football Outcomes Using Mixed Models**

Mitchell Thomann, University of Iowa, United States

*Yearly fantasy totals from 2003-2012 were modeled for all NFL skill position players using mixed models. Model selection routine, model-based inferences and player-specific predictions are reported.*

**Sensation Seeking and Risky Sporting Behaviour of Physical Education Teachers in Hong Kong**

Dr. Wan-Ka Chan, The Chinese University of Hong Kong, China — Yan-Ki, Joyce Lau, The Chinese University of Hong Kong, China — King-Chun, Derwin Chan, Curtin University, Australia

*This study examined perceptions of sensation seeking amongst Hong Kong PE teachers. These findings can be used to evaluate the development and promotion of risky sport teaching in secondary schools.*
Friday, 14 June

15:00-16:45 | Parallel Session # 6 (Continued…)

IDENTITIES AND SPORT
River Room

Designing Transformation: The Bicycle as a Child's Toy, 1925-1940
Robert J. Turpin, University of Kentucky, United States

This essay considers the impact of changes in American consumer culture and bicycle consumption from 1925-1940. It complicates the overly-simplistic argument that the car killed the bike.

Diversity in Sports: The Challenge of Personnel and Athletes Selection and Performance
Prof. Clement Fasan, Lagos State University Ojo, Nigeria

Sports work force or athletic teams are either diversified or homogenous. What will be the implication of diversified workgroup or players on job performance, winning, patronage commitment and conflict resolution?

A Focus on Brisbane Girls Grammar School: Key Factors which Contribute to High Participation Levels
Sally Northcroft, Brisbane Girls Grammar School, Australia

Brisbane Girls Grammar School has, for over a century, confounded the government data for girls participating in competitive sports. It is now time to support our female coaches as well.

In the Shadow of Athletic Identity: Negotiating Parts of the Self-concept in Sport
Dr. Vernon Percy, Central Connecticut State University, United States

An overemphasis on the athletic role in sport can create an athletic identity that overshadows the development of the other parts of the self-concept such as racial and academic.

17:00-18:00

HAPPY HOUR

Bar Louie

47 West Polk Street | Connect with conference colleagues and celebrate a great year of achievement at Bar Louie
SATURDAY, 15 JUNE

08:30-09:00

REGISTRATION DESK OPENS

09:00-09:30

PLENARY SESSION

Herbert Hoffman, *Championship Teams, USA*

"Coaching Student-Athletes, Developing Tomorrow’s Leaders"

09:35-10:05

GARDEN SESSION / BREAK

10:10-11:40 | Parallel Session # 7

SPORT CULTURES

Loop Room

**Selective Service: Student-Athletes’ Perspective on Athletic Academic Centers**

Matt Huml, University of Louisville, United States

*This study assessed the opinions of student-athletes on their university’s athletic academic center and the services they offer.*

**Sporting Identity and Character Development: Emotional Intelligence and Traditional Martial Arts**

Dr. Chris Moser, The University of Findlay, United States — Dr. Cheri Hampton-Farmer, The University of Findlay, United States

*The purpose of this paper is to identify emotional intelligence levels among individuals who have earned the rank of black belt in traditional martial arts.*

**Sporting Nationalism in Europe and the European Model of Sport: The New Rules of the Old Game**

Dr. Veronika Pasytnkova, North-West Institute of Management, Russian Presidential Academy of National Economy and Public Administration, Russian Federation

*The paper focuses on the forms of using and promoting sporting nationalism in Europe within the concept of the European model of sport.*

10:10-11:40 | Parallel Session # 7 (Continued…)

STUDENT ATHLETES AND ATHLETICS

Park / Fountain Room

**Addressing Psychopathological Disorders among Student-athletes: Challenges Facing Mental Health Professionals in NCAA Division One Athletics**
An Investigation of Students’ Attitudes on the Environment: The Influence on Participation in Outdoor Recreation

Umit Dogan Ustun, Dumlupinar University, School of Physical Education and Sports, Turkey — Dr. Arslan Kalkavan, Dumlupinar University, School of Physical Education and Sport, Turkey — Osman Gumusgul, University of Dumlupinar, School of Physical Education and Sport, Turkey

The aim of this study is to measure the School of Physical Education and Sports students’ attitudes on environment and the extent of their participation in outdoor recreation activities.

Mental Health in Student Athletes: Identifying Risk Factors

Natalie Graves, Psychotherapist, United States

This paper will provide insight of some of the challenges that student-athletes are faced with including: pressure, anxiety, depression, and substance abuse.

The Amateurism Facade of NCAA Major College Basketball and Morality

Dr. Robert Schneider, Professor of Sport Management, Kinesiology, Sport Studies, & Physical Education Department, The College at Brockport, State University of New York

The NCAA’s false representation of major college basketball as an endeavor of amateurism is the focus for discussion pertaining to its moral standing from a utilitarian moral theory standpoint.

Sports and Nationalism

The Olympic Cities of Montreal and Barcelona: A Theoretical Approach to the Impact of Hosting a Mega-Sports Event on National Identity in a Multinational State

Terrence Teixeira, The International Olympic Academy in affiliation with the University of Peloponnese, Greece — Dr. Efthalia Chatzigianni, University of Peloponnese, Canada

Using the Olympic Games organization as a means to assert national identity and shift the balance of power in a multinational state; the cases of Montreal (1976) and Barcelona (1992).
SPORTS AND NATIONALISM (Continued from previous page)

River Room

Wheel, Snipe, Party: Critical Reflections on a Study of Masculinity among Major Junior Ice Hockey Players in Canada

Cheryl MacDonald, Concordia University, Canada — Dr. Marc Etienne Lafrance, Concordia University, Canada

This paper presents the findings of a study conducted to address the relationship between masculinity and ice hockey in a Canadian context and discusses relevant methodological and analytical challenges.

11:40-12:25

LUNCH

Conference Center Lobby

12:30-14:00 | Parallel Session # 8

RISKS AND REALITIES OF SPORTS

Loop Room

Case Studies of Schools Exemplifying Wellness and Lifetime Fitness Models

Dr. Randal Peters, Drake University, United States

Case study of exemplary school wellness models, with findings that include choice-based, individualized lifetime fitness activities, and whole child development; extensive use of school-community partnerships and instructional technology.

A Comparative Analysis of Skill Requirements Desired of and Possessed By Contemporary Sport Management Interns

Dr. David Rolling, Valparaiso University, United States

The purpose of this presentation is to analyze and discuss differences in the perceptions of internship skills between students and supervisors for entry-level sport management jobs.

An Examination of the Effect of a Severe Injury on Athletic Identity

Taryn Price, Middle Tennessee State University, United States

The purpose of this study was to observe the effect that a severe athletic injury (e.g. ACL tear) had on an athlete’s degree of athletic identification.

What to Do When an Athlete Gets Hurt?: An Overview of Common Sport Injuries on the Field

Dr. Annie Casta, University of Miami, United States

A comprehensive lecture on common injuries on the sports field and how to manage them.
Saturday, 15 June

12:30-14:00 | Parallel Session # 8 (Continued…)

POSTER SESSIONS (3) (12:30-13:30)

Park / Fountain Room

**Determining the Blood Lactate and Glucose Levels of Female Futsal Players Prior to, during Interval of, and after Event**

Dr. Aydin Senturk, Dumlupinar University, School of Physical Education and Sport, Turkey — Prof. Arslan Kalkavan, Dumlupinar University, School of Physical Education and Sport, Turkey — Dr. Ismail Kaya, Dumlupinar University, School of Physical Education and Sport, Turkey — Oguzhan Yuksel, Dumlupinar University, School of Physical Education and Sport, Turkey — Halit Harmanci, Dumlupinar University, School of Physical Education and Sport, Turkey — M.Baris Karavelioglu, Dumlupinar University, School of Physical Education and Sport, Turkey — Betul Altionok, Dumlupinar University, School of Physical Education and Sport, Turkey — Meryem Gulac, Dumlupinar University, School of Physical Education and Sport, Turkey

*The aim of this study is to determine the blood lactate and glucose levels of female futsal players prior to, during interval of and after event.*

**Research on the Strategic Approaches Of Sports Club Managers**

Sevda Ciftci, Sakarya University, Turkey — Canan Dincer Albayrak, Sakarya University, Turkey

*The study aims to research the approaches on the strategic managerial activities of sports managers who are working at the sports clubs which are active in professional and amateur branches.*

**The Function of Fun: Voices of High Risk Israeli Youth Involved in a Cycling Program**

Dr. Sue Lawrence, Royal Holloway, University of London, Belgium

*Youth sports programs may improve mental health in conflict zones. Focus groups were undertaken to gain an understanding of young people’s perceptions about a cycling program.*

**The Incidence of Menstrual Irregularity and Age at Menarche in Turkish Female Athletes**

Canan Dincer Albayrak, Sakarya University, Turkey — Selma Karabiýyk, Sakarya University, Turkey — Sevda Ciftci, Sakarya University, Turkey

*The aim of this study was to determine the age at menarche and abnormal menstrual patterns in Turkish female athletes.*

**Participation in Recreational Activities and Environmental Sensitivity**

Dr. Mehmet Demirel, Dumlupinar University, Turkey — Dr. Suat Karakucuk, Gazi University, Turkey

*This research was conducted with the aim of analyzing participation of university students in recreational activities, and sensitivity of participants towards environmental problems.*

**The Rising Brand Of Turkish Tourism: The Case for Football**

Osman Gumusgul, University of Dumlupinar, School of Physical Education and Sport, Turkey — Dr. Cetin Ozdilek, Turkey — Dr. Arslan Kalkavan, Turkey — Dr. Mehmet Demirel, Dumlupinar University, Turkey — Umit Dogan Ustun, Dumlupinar University, School of Physical Education and Sports, Turkey

*The aim is to determine where Turkey ranks in the Football Tourism Industry according to criteria used by football teams in selecting a region and accommodations for holding training camps.*

Continued on next page…
**Saturday, 15 June**

**12:30-14:00 | Parallel Session # 8 (Continued…)**

**POSTER SESSIONS (3) (12:30-13:30) (Continued from previous page)**

**Park / Fountain Room**

**Runner’s Profile: Exercise Dependence and Social Support**
Shannon O’Neill, Washburn University, United States — Dr. Dave Provorse, Washburn University, United States

*The goal of the investigative process was to identify specific behavioral variables within the running experience that predict susceptibility to exercise dependence and an alteration of social support.*

**A LEVEL PLAYING FIELD: SPORT ETHICS**

**River Room**

**Athlete Rights versus Commercial Interests: An Examination of the Accountability and Ethics of Rule 40 and the Olympic Games**
Dr. Cheri Bradish, Brock University, Canada — Dr. Chris Chard, Brock University, Canada — Dr. Cheryl Mallen, Brock University, Canada

*This research examines 'athlete rights' versus 'commercial interests' of the Olympic Games, through an examination of the accountability and ethics of the marketing-related Rule 40 of the Olympic Charter.*

**Exploring Gender Equity Practices in Soccer: A South African Context**
Thabisile Nkambule, University of the Witwatersrand, South Africa

*This paper explores a group of soccer stakeholders' perceptions and experiences of gender equity practices at four Western Cape universities in South Africa.*

**Should Student Athletes Get Paid?**
Prof. Monique Maye, Columbia College Chicago, United States

*Student-athletes at the elite Division I level generate millions of dollars for colleges and universities across the United States without compensation. Should they receive some payment?*

**14:05-14:50**

**FINAL TALKING CIRCLES / CONFERENCE CLOSING**

**Loop Room**
GRADUATE SCHOLARS

Graduate scholars contribute to the flow and overall success of the conference. Their key responsibilities include chairing the parallel sessions, keeping the conference on schedule, providing audio-visual technical assistance and assisting with the registration process.

We would like to thank the following Graduate Scholars who participated in the Sport and Society Conference.

**Nalani Butler** is a first year Ph.D. student in Socio-Cultural Studies of Sport at The University of Tennessee Knoxville. Nalani received her Bachelor's Degree in Sport Management from Xavier University and her Master's Degree in Sport Administration from Georgia State University. Nalani has worked in an array of different sport environments including: The Georgia State University Athletic Department, The Southern Intercollegiate Athletic Conference, The United States Olympic Committee's National Governing Bodies, and The Cincinnati Reds. Nalani’s research interests include Globalization and Sport, NCAA International Student-Athletes, and Sport for Peace and Development. Nalani enjoys traveling and is an all-around sport enthusiast.

**Annie Casta,** originally from Guayama, Puerto Rico, graduated from Purdue University with a double major in linguistics and pre-medicine, having been awarded a Gates Millennium Scholarship. Upon completion of medical school in Puerto Rico she chose to specialize in Family Medicine and is currently an upcoming Chief Resident at Jackson Memorial Hospital Medical Center in Miami, Florida. During this time, Dr. Casta has volunteer as part of the medical staff for several University of Miami athletic events including men and women's basketball, as well, as providing medical coverage for the Miami Olympic sailing regatta. Having found her passion, Dr. Casta plans on pursuing a subspecialty in Sports Medicine.

**Sarah Cobourn**, originally from Toronto (Canada), is a Doctoral Candidate in the Centre for Corporate Governance at the University of Technology, Sydney in Australia, specializing in Corporate Social Responsibility and Sustainability. She has a Bachelor of Science (Honours) from Western University (Canada) and a Masters in Sport Management from Bond University (Australia). Sarah’s combined passion for community engagement and personal background in elite sport has led naturally to her current work which focuses on corporate social responsibility strategies within professional sport. Sarah continues to work with organizations around the world to develop innovative policies and programs that create shared economic and societal value.

**Luis Inoia** received his undergraduate degree from SUNY New Paltz (Black Studies) in 1994. While there he met his future wife, Evelyn Velazquez. By 2001 they had added 4 children (Sara, Jose, Isabel and Mateo) to their family. Luis has worked at Hartwick College, Boston College (where he did his MA in Developmental Psych), the University of Miami, NYU and finally Vassar College (where he is the Asst. Dean of Stud./Dir. of Res. Life). With some tremendous support from family and friends he is now a doctoral candidate at the University at Albany in Educational Administration and Policy Studies. His research interests include athletics, leadership and rap/spoken word.

**Olesya Nedvetskaya** is a Kelvin/Smith Scholar in her final year on a PhD program at the University of Glasgow, UK. Her research focuses on socio-economic impacts of mega sport events on local communities. Originally from Irkutsk, Eastern Siberia (Russia), she holds two BS degrees (with Honors) in Business and Management from Irkutsk State University (Russia) and University of Maryland University College (USA), and the MPA degree from Northern Illinois University (USA). She has over 10 years of professional experience working in public, private and non-profit sectors both in Russia and abroad.

**Taryn Price** is currently a doctoral student at Middle Tennessee State University in the Health and Human Performance department with a concentration in Leisure Studies. She completed her Master's degree at MTSU in Leisure and Sport Management, while also serving as the graduate assistant Athletic Trainer for their Division I volleyball team. “What effect does severity of injury have on athletic identity?” was the title of her Master's thesis which she will be presenting at the conference. She received her undergraduate degree from The University of Texas at Austin in Athletic Training. She is a mentor for Big Brothers/Big Sisters.

Continued on next page...
GRADUATE SCHOLARS (Continued…)

Mark Siemon is a PhD candidate and dissertation Fellow with the Robert Wood Johnson Foundation Nursing and Health Policy Collaborative at the University of New Mexico, College of Nursing. He has worked as a public health nurse for 20 years in a variety of positions. He spent 12 years working with Native American communities in northeastern Arizona and central New Mexico Pueblos. He has a strong interest in primary prevention and working to improve health equity and community directed health promotion to decrease the incidence of chronic disease among underserved populations in the southwest. He is currently working as a Teaching Associate with the University of New Mexico undergraduate Nursing Education Team.

Robert Turpin is a lifelong Kentuckian, and an A.B.D. PhD Candidate of History at the University of Kentucky. His dissertation focuses on American culture and consumption of the bicycle from 1880-1960. He is an editor of H-Sport’s Theses and Dissertations in progress list, a part-time instructor for the University of Kentucky and adjunct for Campbellsville University as well as a recent entrant into the profession of fatherhood. In his spare time, he is a competitive cycling enthusiast, a former state champion in cross-country mountain biking and cyclocross. He is proud to proclaim has never tested positive for performance enhancing drugs.

Candice Williams is a second year doctoral student studying Counselor Education and Supervision at Sam Houston State University in Huntsville, Texas. She is an approved Licensed Professional Counselor-Intern by the State of Texas and is a National Board Certified Counselor. Her research areas include wellness, mental health, sports counseling and career development. Candice is particularly interested in assessing the impact of personal wellness on both physical and cognitive functioning among the athletic population. Throughout her career in higher education, counseling and academia, Candice has gained clinical experience in the following areas, individual counseling, group counseling, academic advising, career planning and research.

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# LIST OF PARTICIPANTS

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<thead>
<tr>
<th>Name</th>
<th>School</th>
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<tr>
<td>Rufus Ojo</td>
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<td>Jack</td>
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<td>Southeastern Louisiana University</td>
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<td>Momotaz Ara</td>
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<td>Anne Arundel Community College</td>
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<td>Dae-Hyun</td>
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4) Search for a community to join or create your own.
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EVALUATION FORM

Name (optional):__________________________________

We appreciate your taking the time to complete this evaluation form. Your feedback will assist us in planning future conferences. Please also include comments with specific feedback relating to each of the questions.

1. How did you find out about the International Conference on Sport and Society?
   - Online Search or Listserve
   - Information Forwarded from a Colleague
   - Received Email Call for Papers
   - Other (Please Specify:___________________________________________________)

2. How important were each of the following features in your decision to attend this conference?
   Please rate on a scale of 1 to 3. 1 = Not Important, 2 = Somewhat Important, and 3 = Very Important.

<table>
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<th>Feature</th>
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<td>Location (Desirability as a Destination)</td>
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<td>Cost of Travel and Accommodation</td>
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<td>Opportunity to Publish in Companion Journal</td>
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<td>Quality/Reputation of Plenary Speakers</td>
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<td>Interdisciplinary Nature of Conference</td>
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<td>Opportunity for Personal Interaction with Diverse (International, Interdisciplinary) Delegates</td>
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3. Please rate your level of satisfaction with each of the following components of the conference experience:
   Please rate on a scale of 1 to 3. 1 = Dissatisfied, 2 = Neutral/Satisfied, and 3 = Very Satisfied.

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<tr>
<th>Component</th>
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<td>Collegial Interactions</td>
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EVALUATION, CONTINUED…

4. Do you have any suggestions for venues or host institutions, or for plenary speakers for future conferences?

5. Would you recommend this conference to colleagues? Why or why not?

6. How can we improve the conference experience in the future?

7. Any additional comments?

Thank you for completing this evaluation form as it will help us with our conference planning in the future.

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